Herkimer College

Graduate Follow-Up Survey: Multi-Year Study

2019-2020, 2020-2021, 2021-2022

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Executive Summary
Survey Response Details

This packet contains data from three years of responses to the Graduate Follow-up survey: 2019-2020, 2020-2021, and 2021-2022. Below are the detailed breakouts of initial population size (total graduates), number of respondents, and how many responses were necessary for a 5% margin of error.

Academic Year	Initial Population	Number of Respondents (N)	Response Rate	Required (to be within a 5% margin of error)
2019-2020	415	273	66%	200
2020-2021	364	244	67%	188
2021-2022	317	190	60%	174

The target audience for this survey are graduates within 6 months post-graduation.

All questions on this survey are optional. The percentages may add up to slightly more than 100% due to rounding. The number of unique students who answered each question is designated by 'N'.

The outcomes may have been impacted by COVID-19.

How is this survey currently being used?

- Collection of Perkins data
- Program Review (upon request)

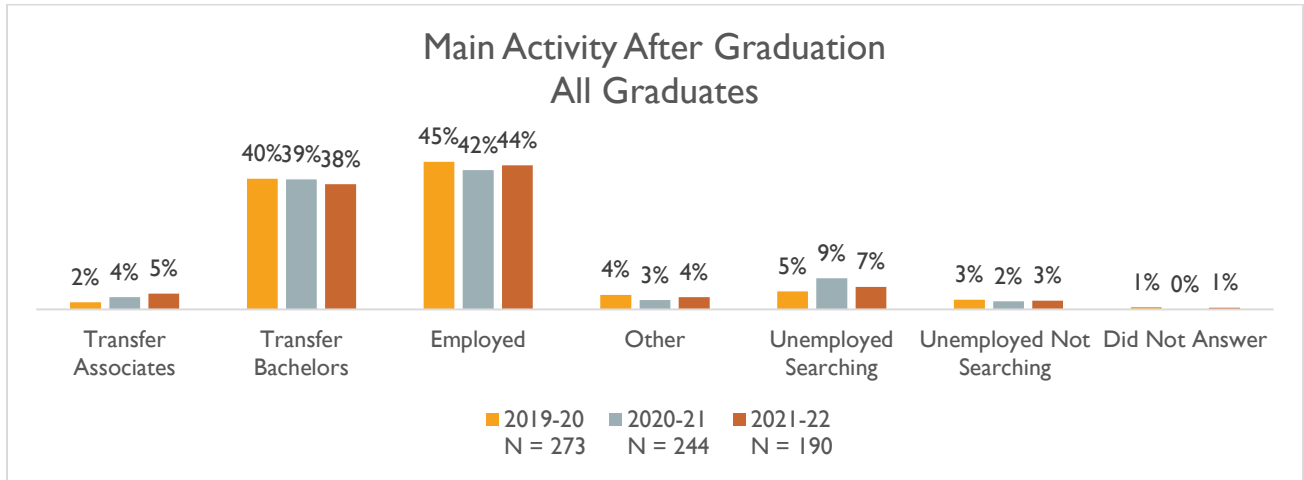**What is the potential uses for this survey data?**

- Recruitment and Retention
- Assessment
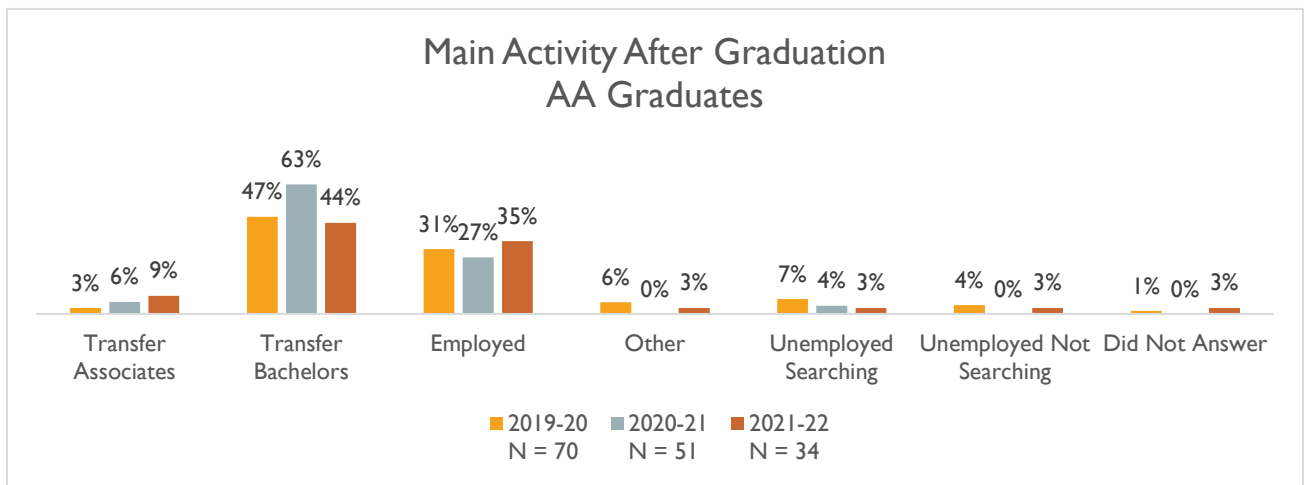- Planning

Why is this data relevant?

- It can be used as a recruiting tool to showcase our successes.
- It can be used in assessing retention activities for example the student's perception of quality of education and relationships with faculty may impact their completion.
- Provides information to aid in assessing if we are meeting our institutional objectives and student services.
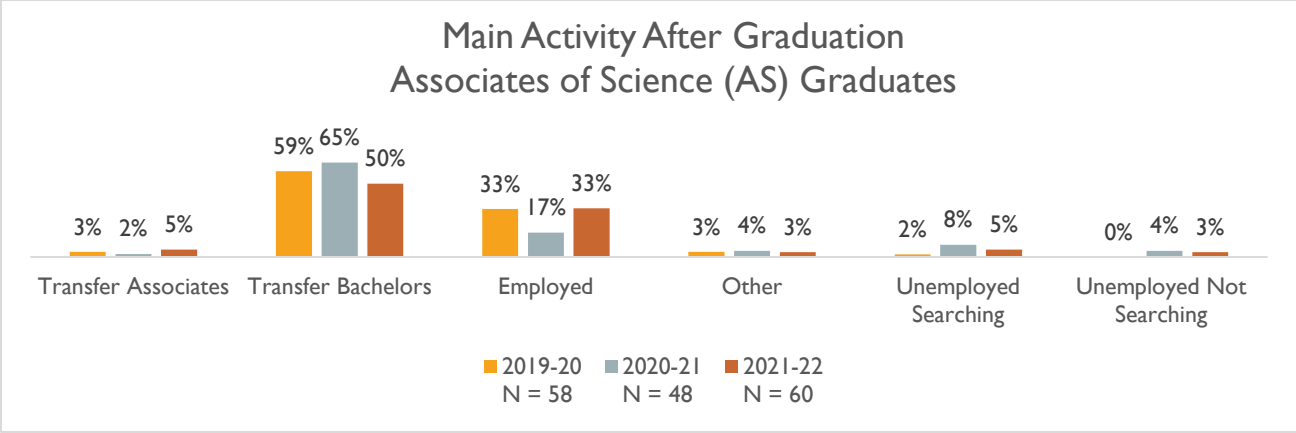
Main Activity

Since graduating from Herkimer College, my main activity has been:
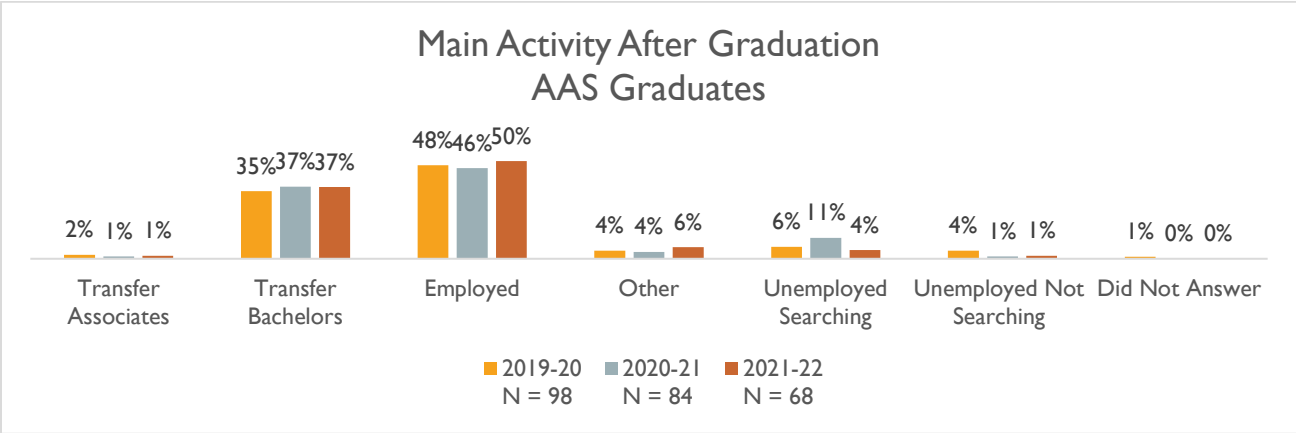
Main Activity After Graduation
All Graduates

Category	2019-20	2020-21	2021-22
Transfer Associates	2%	4%	5%
Transfer Bachelors	40%	39%	38%
Employed	45%	42%	44%
Other	4%	3%	4%
Unemployed Searching	5%	9%	7%
Unemployed Not Searching	3%	2%	3%
Did Not Answer	1%	0%	1%

2019-20 N = 273   2020-21 N = 244   2021-22 N = 190

On average 39% of our students transferred into a bachelor's degree program and 44% indicated they are employed.

Main Activity After Graduation
AA Graduates

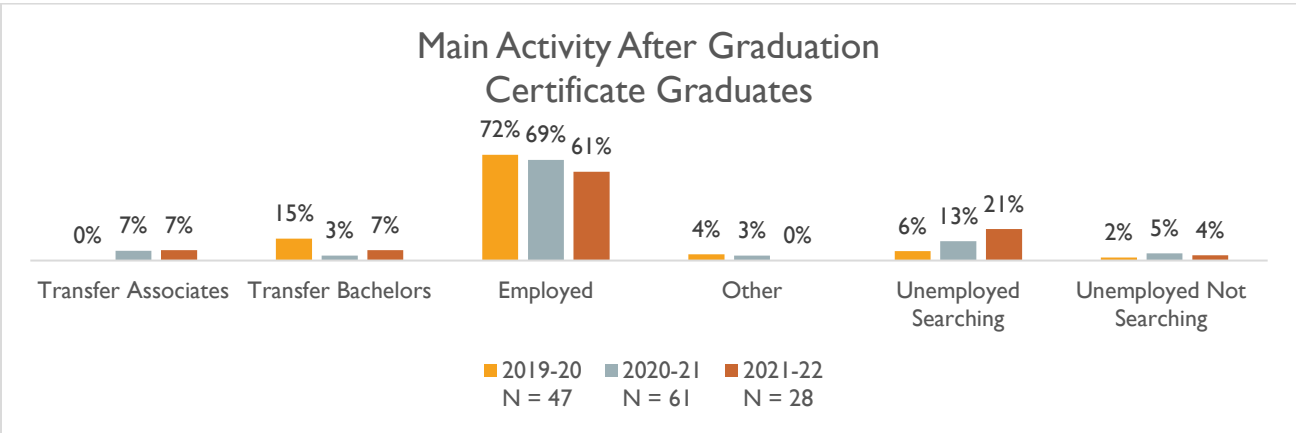| Category	2019-20	2020-21	2021-22
Transfer Associates	3%	6%	9%
Transfer Bachelors	47%	63%	44%
Employed	31%	27%	35%
Other	6%	0%	3%
Unemployed Searching	7%	4%	3%
Unemployed Not Searching	4%	0%	3%
Did Not Answer	1%	0%	3%

2019-20 N = 70   2020-21 N = 51   2021-22 N = 34

On average 51% of our students transferred into a bachelor's degree program and 31% indicated they are employed.

Main Activity After Graduation
Associates of Science (AS) Graduates

	Transfer Associates	Transfer Bachelors	Employed	Other	Unemployed Searching	Unemployed Not Searching
2019-20	3%	59%	33%	3%	2%	0%
2020-21	2%	65%	17%	4%	8%	4%
2021-22	5%	50%	33%	3%	5%	3%

2019-20 N = 58   2020-21 N = 48   2021-22 N = 60

On average 58% of our students graduating with an Associate of Science (AS) degree transfer into a bachelor's degree program and on average 28% indicated they are employed.

Main Activity After Graduation
AAS Graduates

	Transfer Associates	Transfer Bachelors	Employed	Other	Unemployed Searching	Unemployed Not Searching	Did Not Answer
2019-20	2%	35%	48%	4%	6%	4%	1%
2020-21	1%	37%	46%	4%	11%	1%	0%
2021-22	1%	37%	50%	6%	4%	1%	0%

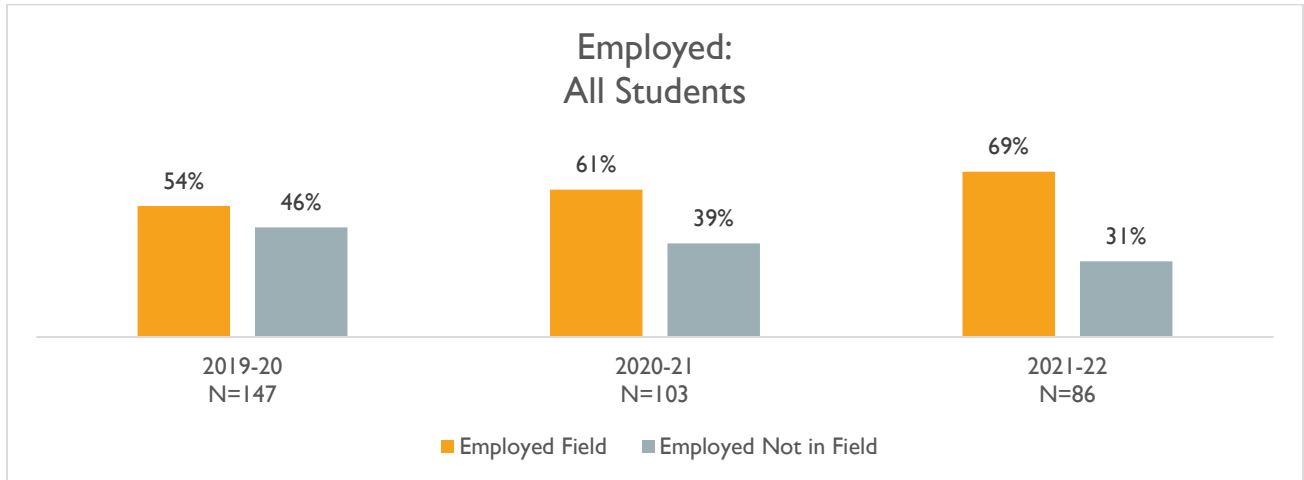2019-20 N = 98   2020-21 N = 84   2021-22 N = 68

On average 36% of our students graduating with an Associate of Applied Science (AAS) degree transfer into a bachelor's degree program and on average 48% indicated they are employed.
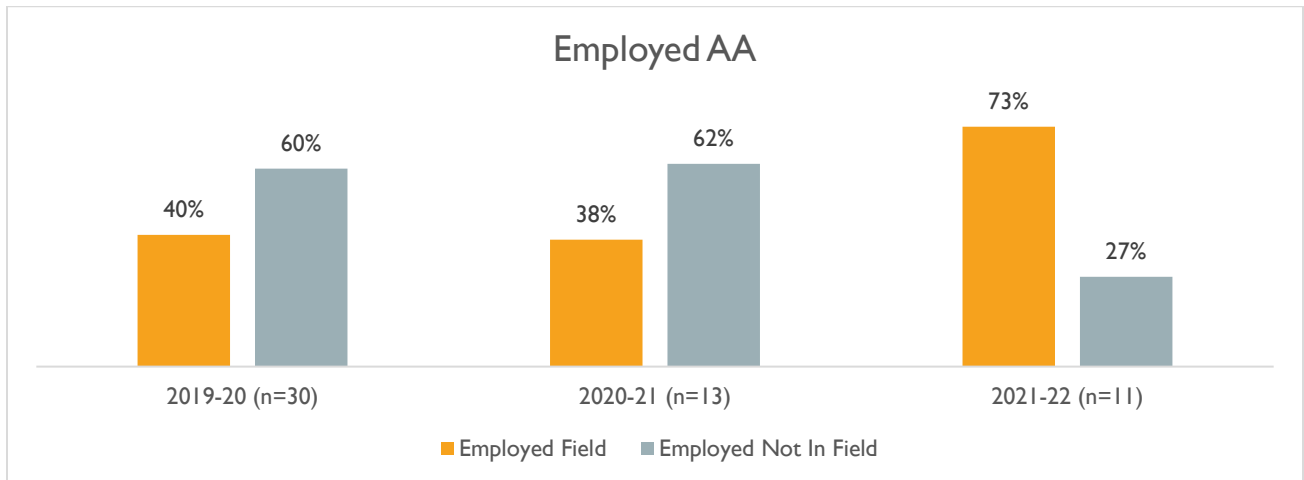
Main Activity After Graduation
Certificate Graduates

	Transfer Associates	Transfer Bachelors	Employed	Other	Unemployed Searching	Unemployed Not Searching
2019-20	0%	15%	72%	4%	6%	2%
2020-21	7%	3%	69%	3%	13%	5%
2021-22	7%	7%	61%	0%	21%	4%

2019-20 N = 47   2020-21 N = 61   2021-22 N = 28

On average 67% of our Certificate graduates indicated they are employed.

Employment

If you entered that you are employed, please select the most appropriate response:

Employed: All Students

	2019-20 N=147	2020-21 N=103	2021-22 N=86
Employed Field	54%	61%	69%
Employed Not in Field	46%	39%	31%

On average 61% of the students were employed in their field of study and 39% were employed but not in their field of study.

Employed AA

|	2019-20 (n=30)	2020-21 (n=13)	2021-22 (n=11)
Employed Field	40%	38%	73%
Employed Not In Field	60%	62%	27%

On average 50% of the students were employed in their field of study and 50% were employed but not in their field of study.
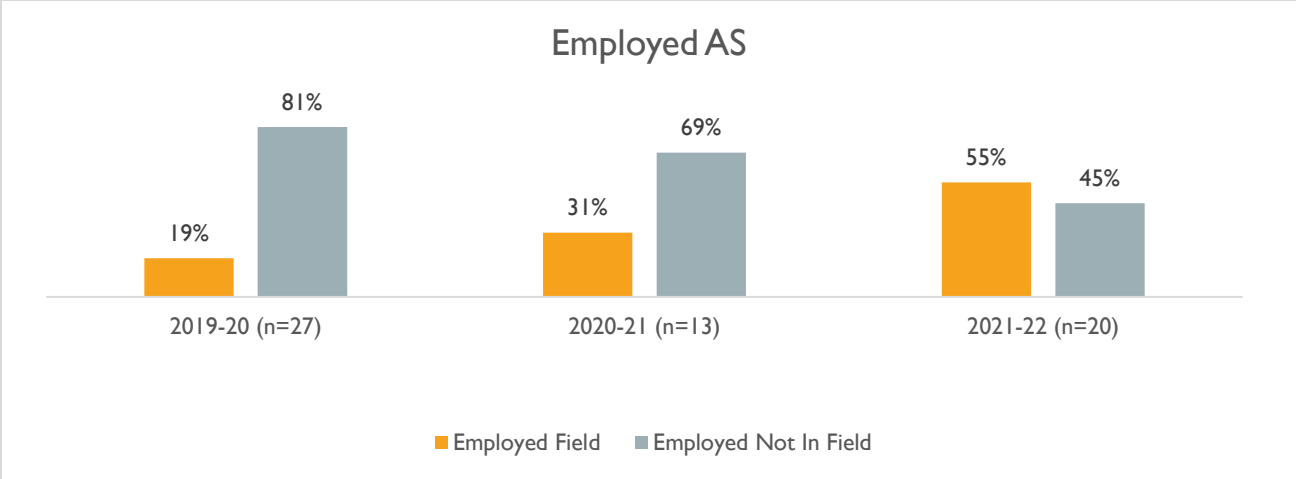
Employed AS

On average **35%** of the students were employed in their field of study and **65%** were employed but not in their field of study.
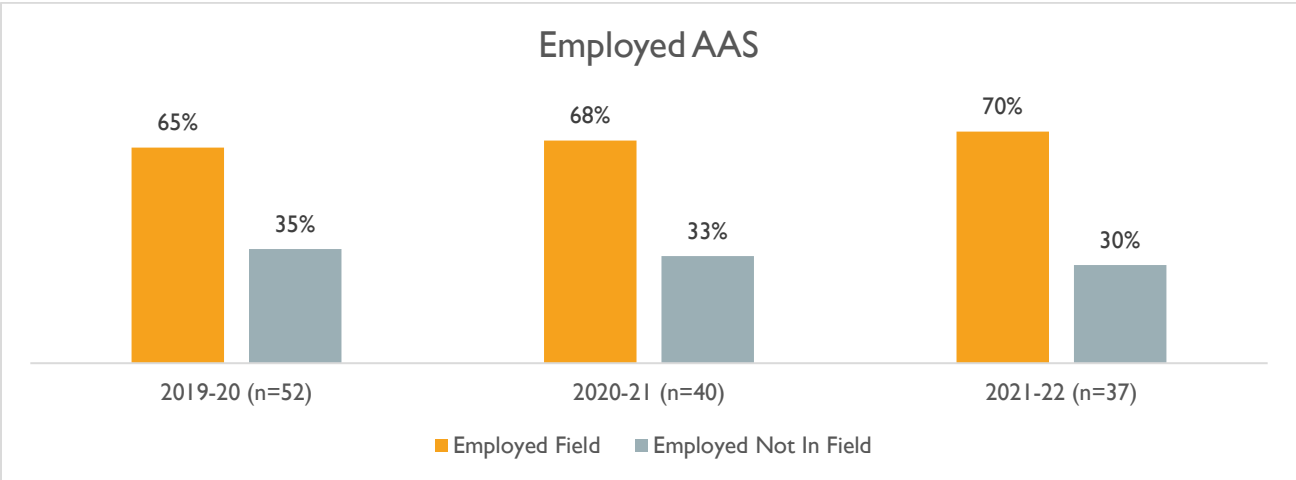
Employed AAS

On average **68%** of the students were employed in their field of study and **32%** were employed but not in their field of study.
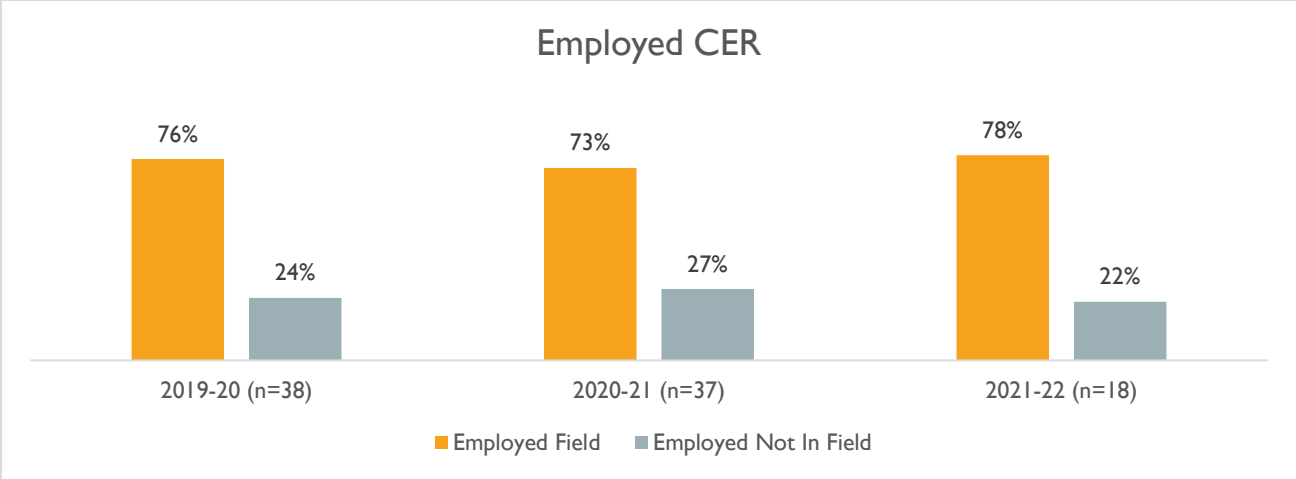
Employed CER

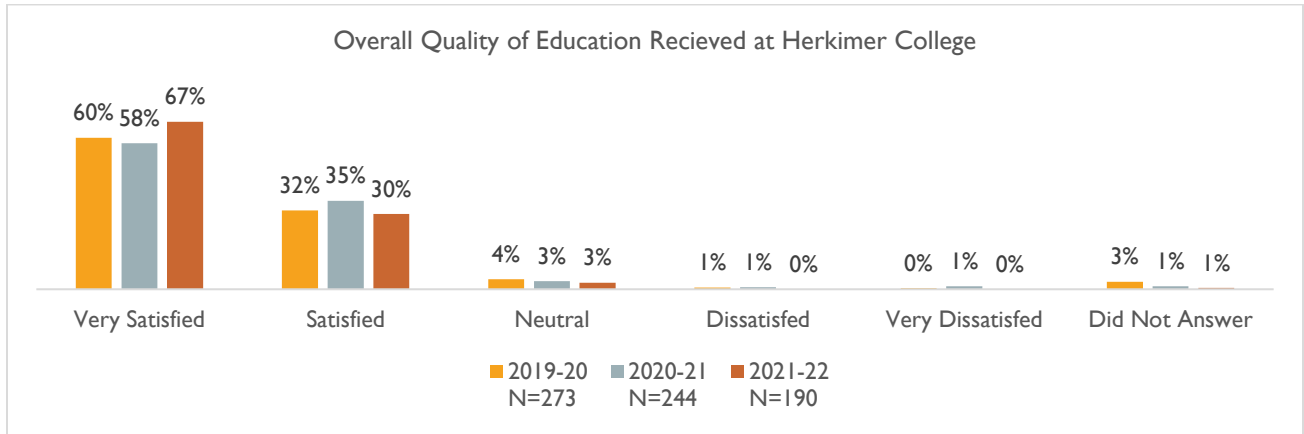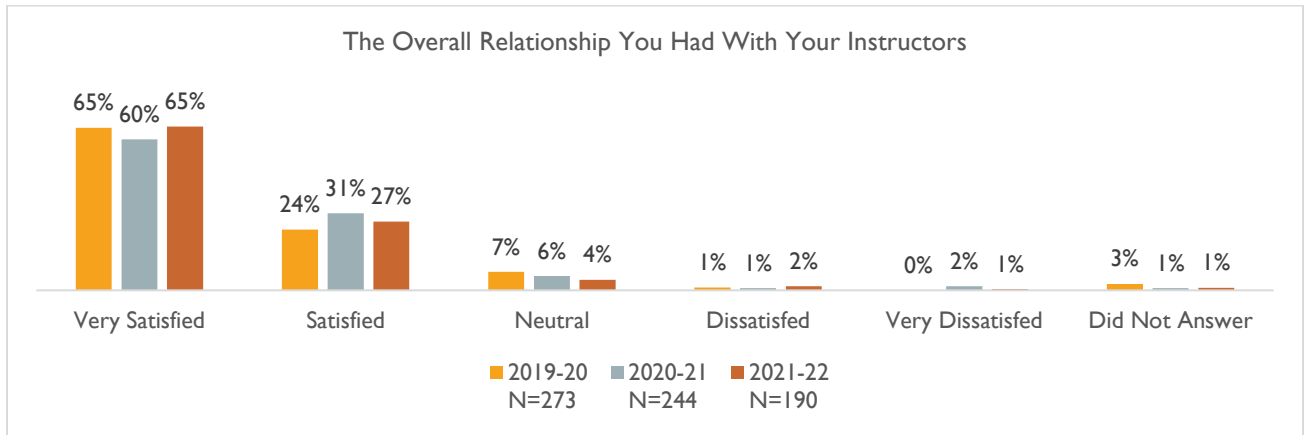
On average 76% of the students were employed in their field of study and 24% were employed but not in their field of study.

Satisfaction

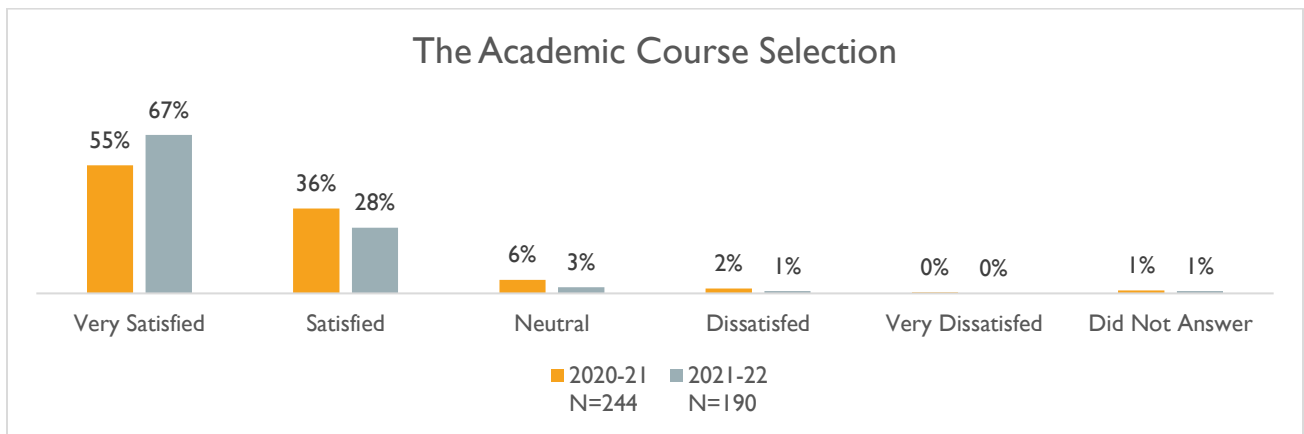Please rate your level of satisfaction with the following:

Overall Quality of Education Recieved at Herkimer College

	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed	Did Not Answer
2019-20 N=273	60%	32%	4%	1%	0%	3%
2020-21 N=244	58%	35%	3%	1%	1%	1%
2021-22 N=190	67%	30%	3%	0%	0%	1%

The 3-year average 62% of the students were Very Satisfied and 32% were Satisfied.

The Overall Relationship You Had With Your Instructors

	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed	Did Not Answer
2019-20 N=273	65%	24%	7%	1%	0%	3%
2020-21 N=244	60%	31%	6%	1%	2%	1%
2021-22 N=190	65%	27%	4%	2%	1%	1%

The 3-year average 63% of the students were Very Satisfied and 27% were Satisfied.

The Academic Course Selection

	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed	Did Not Answer
2020-21 N=244	55%	36%	6%	2%	0%	1%
2021-22 N=190	67%	28%	3%	1%	0%	1%

The 2-year average 61% of the students were Very Satisfied and 32% were Satisfied.

Awareness and Satisfaction

Academic Advisement Awareness

	Used	Aware - Not Interested	Not Aware	Did Not Answer
2020-21 (N=244)	39%	36%	3%	22%
2021-22 (N=190)	42%	52%	2%	5%
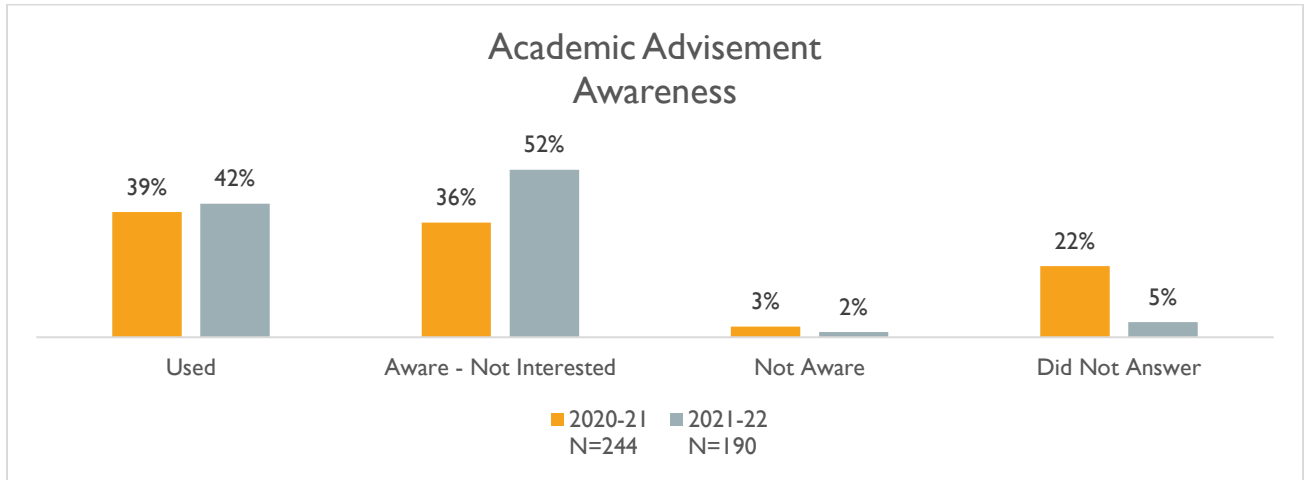
39% in 2020-21 and 42% in 2021-22 used the Academic Advisement Services.

Academic Advisement Satisfaction

	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed
2020-21 (n = 100)	53%	32%	11%	4%	0%
2021-22 (n = 81)	63%	21%	12%	2%	1%
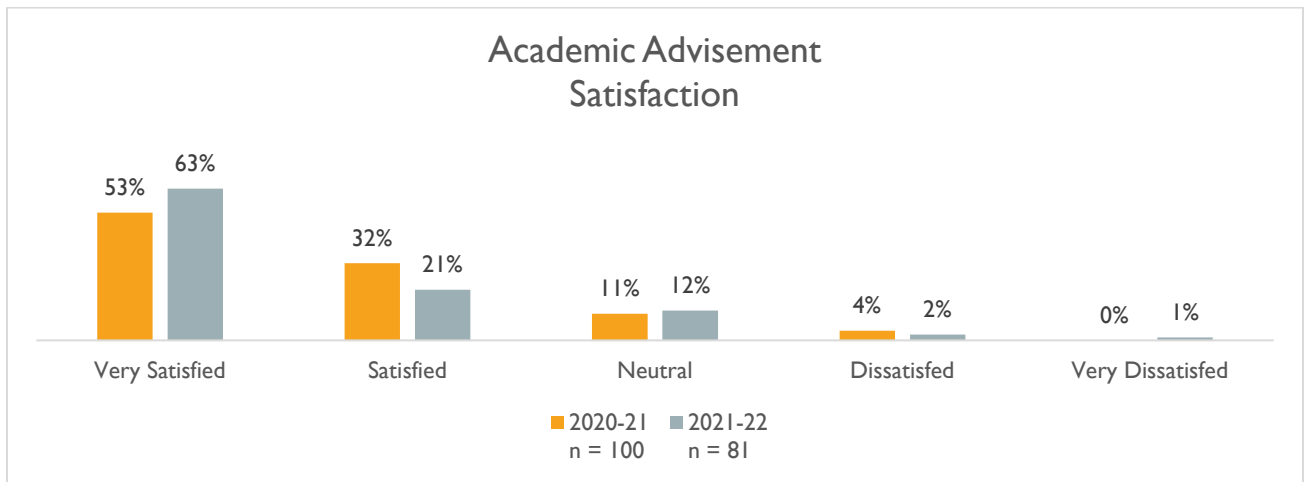
53% in 2020-21 and 63% in 2021-22 were very satisfied.

Transfer Advisement Awareness
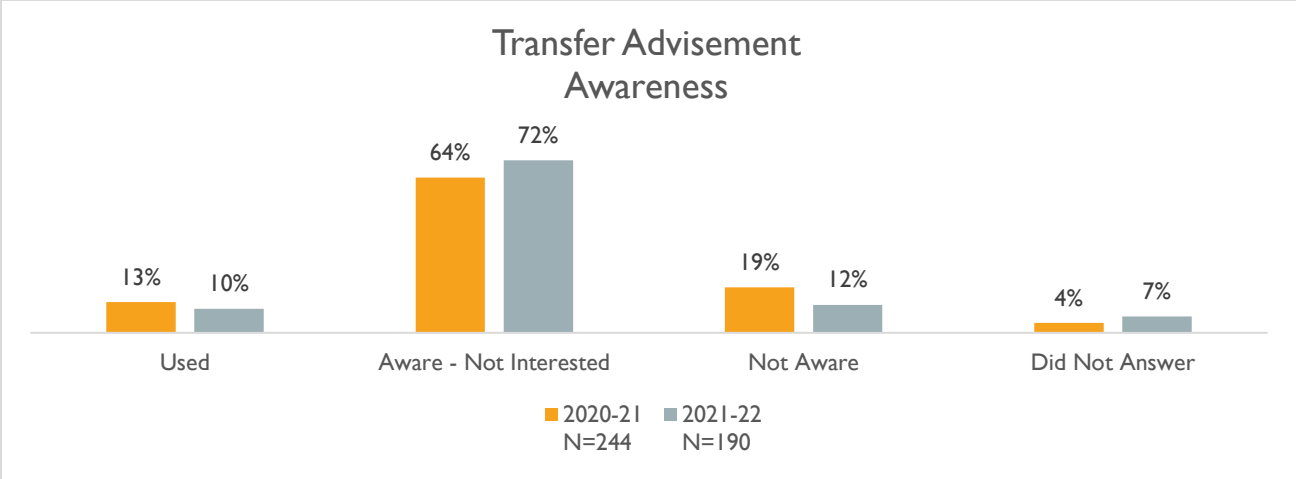
13% in 2020-21 and 10% in 2021-22 used the Transfer Advisement Services.

Transfer Advising Satisfaction

54% in 2020-21 and 55% in 2021-22 were very satisfied.

Career Services
Awareness

	Used	Aware - Not Interested	Not Aware	Did Not Answer
2020-21 N=244	10%	66%	20%	4%
2021-22 N=190	9%	68%	17%	6%
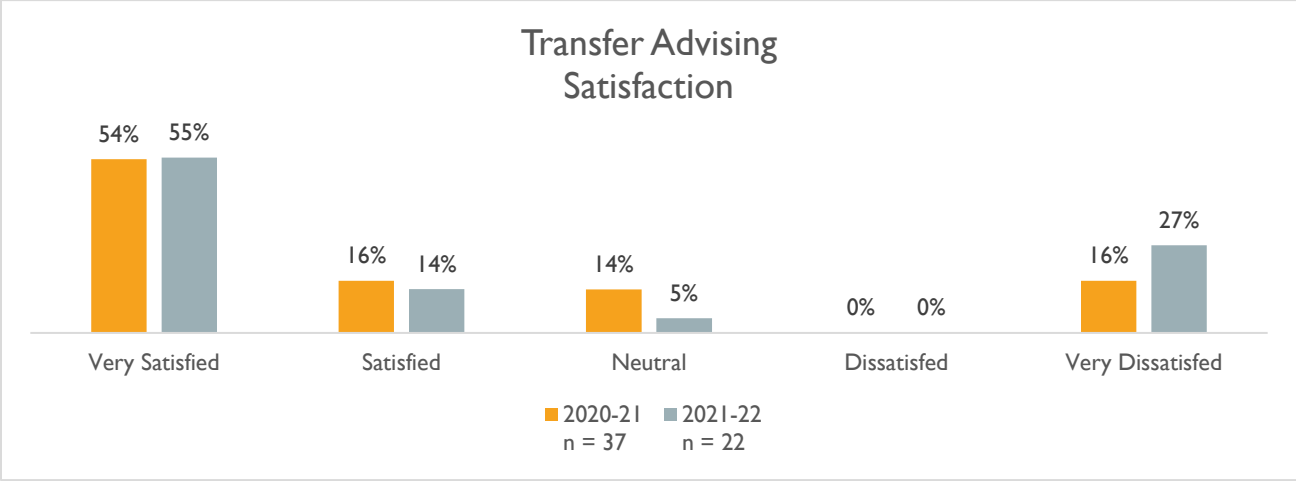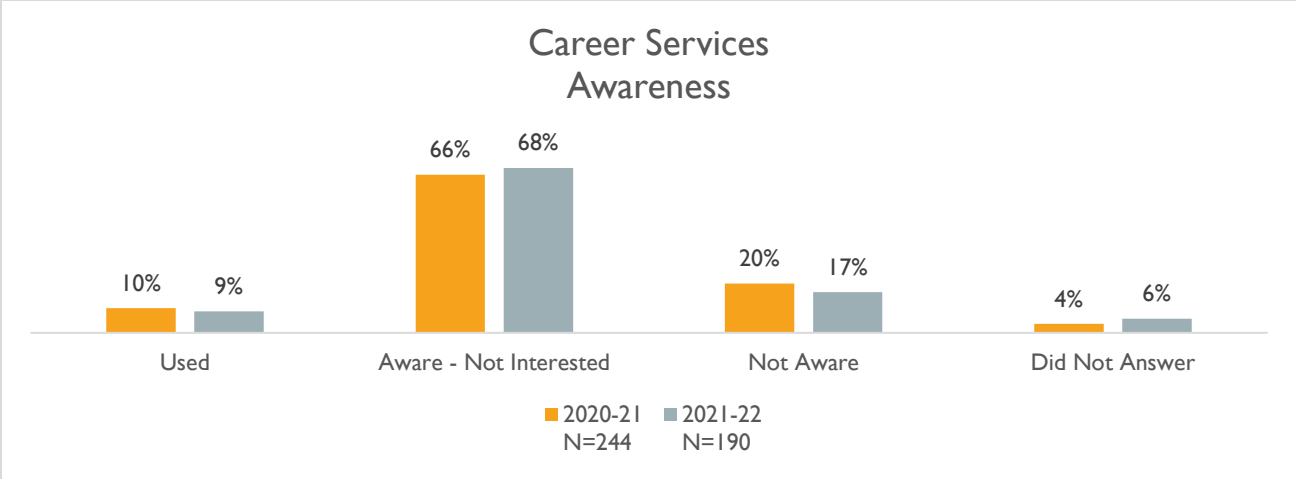
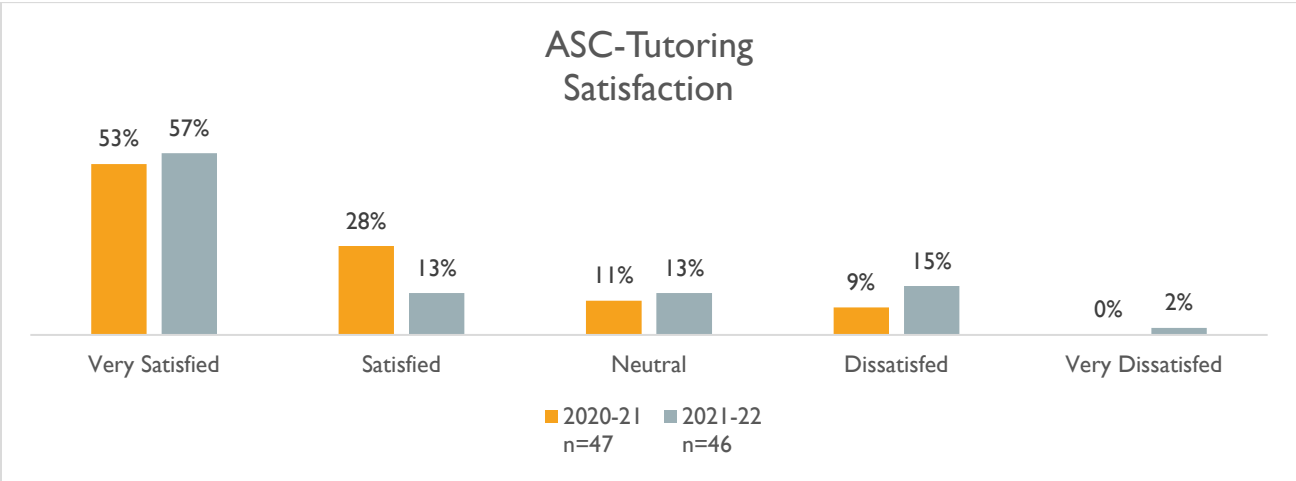On average, 9.5% of the students indicated they used this service and 67% of the students were aware but did not use the service.

Career Services
Satisfaction

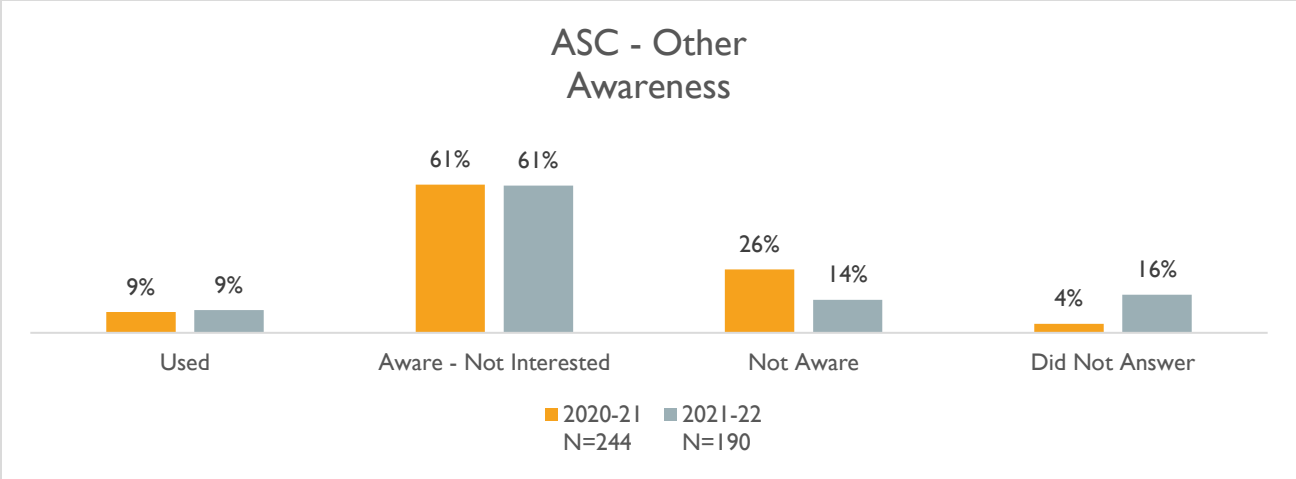|	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed
2020-21 n=30	53%	17%	20%	7%	3%
2021-22 n = 20	80%	15%	5%	0%	0%
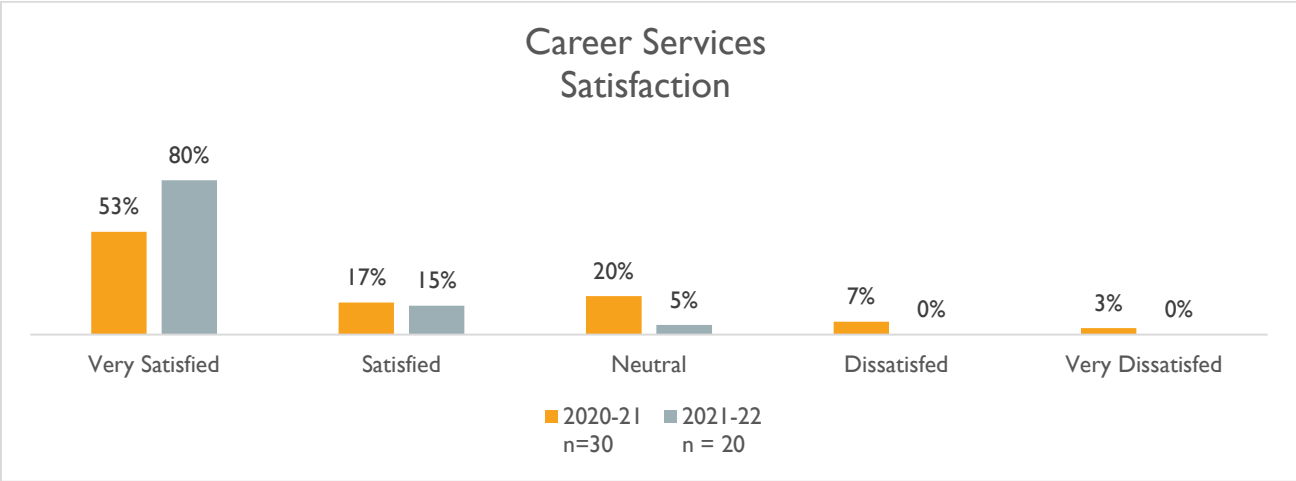
53% in 2020-21 and 80% in 2021-22 were very satisfied

ASC - Tutoring
Awareness

	Used	Aware - Not Interested	Not Aware	Did Not Answer
2020-21	19%	71%	5%	4%
2021-22	19%	73%	3%	5%

2020-21 N=244 2021-22 N=190
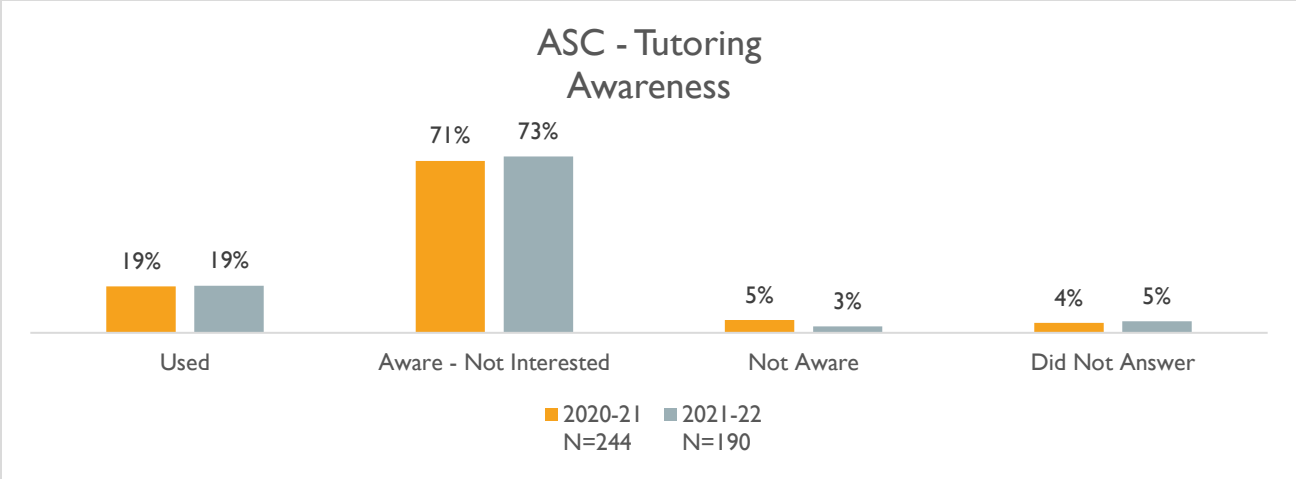
19% in 2020-21 and in 2021-22 used the ASC Tutoring Services.

ASC-Tutoring
Satisfaction

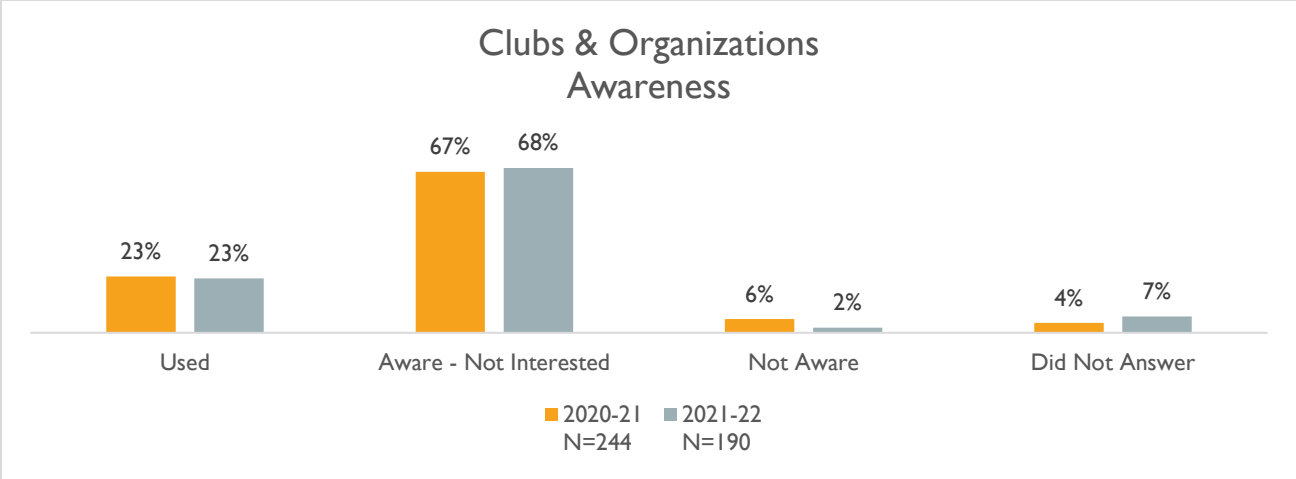|	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed
2020-21	53%	28%	11%	9%	0%
2021-22	57%	13%	13%	15%	2%

2020-21 n=47 2021-22 n=46

53% in 2020-21 and 57% in 2021-22 were Very Satisfied and 28% in 2020-21 and 13% in 2021-22 were Satisfied.

ASC - Other
Awareness

	Used	Aware - Not Interested	Not Aware	Did Not Answer
2020-21 N=244	9%	61%	26%	4%
2021-22 N=190	9%	61%	14%	16%

9% in 2020-21 and in 2021-22 used the ASC – Other .

ASC-Other than tutoring
Satisfaction

	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed
2020-21 n=30	37%	33%	17%	7%	7%
2021-22 n=20	55%	15%	20%	10%	0%

37% in 2020-21 and 55% in 2021-22 were very satisfied.

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Clubs & Organizations Awareness

	Used	Aware - Not Interested	Not Aware	Did Not Answer
2020-21	23%	67%	6%	4%
2021-22	23%	68%	2%	7%

2020-21 N=244   2021-22 N=190
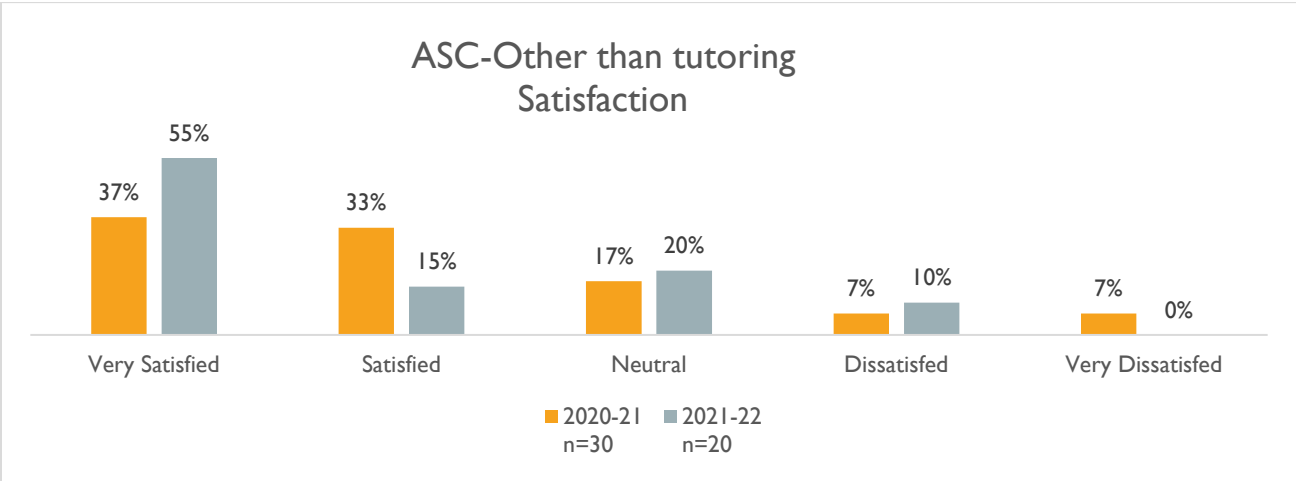
23% in 2020-21 and in 2021-22 used the Clubs & Organizations.

Clubs & Organizations Satisfaction

	Very Satisfied	Satisfied	Neutral	Dissatisfed	Very Dissatisfed
2020-21	37%	33%	17%	7%	7%
2021-22	55%	15%	20%	10%	0%

2020-21 n=30   2021-22 n=20
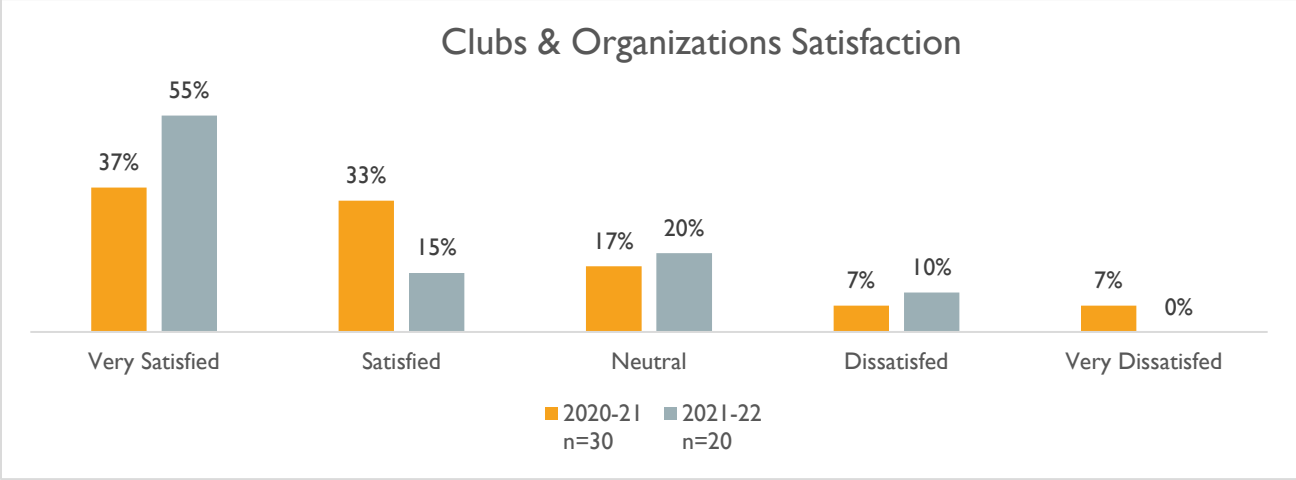
37% in 2020-21 and 55% in 2021-22 were very satisfied.

Comments:

	2019-20		2020-21		2021-22	
	Positive Experience	Negative Experience	Positive Experience	Negative Experience	Positive Experience	Negative Experience
Overall	13	2	11	3	16	2
Faculty	5	3	3	3	5	5
Services	4	3	0	2	3	3
Facilities	1	1	2	0	1	0
Covid Impacted	0	1	0	4	0	1
Quality of Education	1	1	1	1	0	0
Prepared for Work	2	0	1	1	1	0
Prepared for Transfer	0	0	1	0	0	0
Assistance Needed	0	0	0	0	0	0
Program	3	1	15	0	4	4
KUDO-Specific	4	1	4	0	5	0
Communication	0	0	0	2	0	2
Technology	0	1	0	1	0	0
Other	4	1	1	7	2	7

Questions to Foster Opportunity

- ➢ How can this data be used by the Pillar Committees, Academic Divisions, and the department leaders?
  - o What changes can be made to create a positive impact on future results?
- ➢ Are we guiding these students well?
  - o Does the Herkimer College Experience help the students to meet their educational and career goals?
- ➢ What more can we be doing to engage students in having conversations related to transferring and/or employment?
- ➢ As an institution, do we want to set overall goals for transfer and employment percentages based on the degree types?
  - o What type(s) of efforts could be targeted at students in the AA program to increase the transfer rates?
  - o Would it be beneficial to complete additional research on the AAS programs and identify those programs with high transfer rates?
- ➢ What surprised you most about this data and does it warrant additional research?
  - o Are we meeting our objective as an institution?
  - o How do we increase interest in and usage of the services we provide?