

# BUSINESS: INTERNATIONAL BUSINESS

**HEGIS: 5004**

**SUNY CODE: 1363**

This program is designed to give students an overview of the international business environment. It covers the basics of successful business practices in a global market. Graduates are prepared to:

- Discuss the complexities of the international business environment
- Learn how to manage in a global environment
- Understand the role of culture and its impact on international management
- Assess the role of labor in a domestic and international model
- Explain the types of international business operations, licensing, joint ventures and direct investment
- Understand the complexities of the international business environment

## Career Opportunities/Transfer Information

Upon graduation, students can find entry-level positions with companies involved in global operations, international finance, international marketing and human resource management. Successful graduates may transfer into International Business programs at four-year institutions including SUC at Brockport, SUC at Plattsburgh, SUC at Oswego and Schiller International University.

		<b>1st Year</b>			
1st Semester	Credits	2nd Semester	Credits		
<b>BU 111 Business Organization &amp; Management</b>	<b>3</b>	<b>BU 115 Accounting II</b>	<b>3</b>		
<b>BU 114 Accounting I</b>	<b>4</b>	<b>BU 131 International Business</b>	<b>3</b>		
<b>EN 111 English I</b>	<b>3</b>	<b>EN 112 English II</b>	<b>3</b>		
<b>FS 100 Freshman Seminar</b>	<b>1</b>	<b>SS 145 World Politics</b>	<b>3</b>		
<b>IS 115 Computer Software Applications I</b>	<b>3</b>	<b>Mathematics Elective*</b>	<b>3</b>		
<b>Mathematics Elective*</b>	<b>3</b>	<b>Physical Education Activity</b>	<b>1</b>		
	<b>Total 17</b>			<b>Total 16</b>	

		<b>2nd Year</b>			
3rd Semester	Credits	4th Semester	Credits		
<b>BU 132 International Law/Commerce</b>	<b>3</b>	<b>BU 233 Case Problems in Business</b>	<b>3</b>		
<b>BU 232 Principles of Management</b>	<b>3</b>	<b>BU 256 Labor Relations</b>	<b>3</b>		
<b>SS 172 Regional Geography</b>	<b>3</b>	<b>SS 186 Introduction to Microeconomics</b>	<b>3</b>		
<b>SS 185 Introduction to Macroeconomics</b>	<b>3</b>	<b>Business Elective**</b>	<b>3</b>		
<b>Laboratory Science Elective</b>	<b>4</b>	<b>Liberal Arts Elective</b>	<b>3</b>		
<b>Physical Education Activity</b>	<b>1</b>				
	<b>Total 17</b>			<b>Total 15</b>	

65 Credits Required  
for the  
Associate in Science Degree

Students should consult with their academic advisor for appropriate course selections.

\*MA 127 or higher

\*\*BU 112 OR BU 121 is recommended.

For more information, contact the Business/Computer Division  
at (315) 866-0300 or toll free 1-888-GO-4-HCCC, ext. 8240.

**This program complies with the State University General Education requirement.**