

BUSINESS: SMALL BUSINESS MANAGEMENT

HEGIS: 5004
SUNY CODE: 1157

The Small Business Management program is designed for students who would like to own and operate their own business. Graduates are prepared to:

- Write business plans
- Work with accountants, attorneys and bankers
- Use business related computer software applications
- Organize a sole proprietorship, form a partnership and/or incorporate a small business
- Prepare budgets to control costs
- Network with federal, state and local agencies that assist small business owners

Career Opportunities

The program provides students with the essential entrepreneurial tools needed to start a business. Additionally, students learn relevant job skills required by employers to fill entry-level management positions.

1st Year			
1st Semester	Credits	2nd Semester	Credits
BU 111 Business Organization & Management	3	BU 115 Accounting II	3
BU 114 Accounting I	4	BU 121 Business Law I	3
EN 111 English I	3	BU 141 Introduction to Marketing	3
FS 100 Freshman Seminar	1	EN 112 English II	3
Mathematics Elective	3	IS 111 Keyboarding Essentials	1
Science Elective	3	Social Science Elective	3
	Total 17		Total 16

2nd Year			
3rd Semester	Credits	4th Semester	Credits
BU 142 Marketing Research	3	BU 238 Introduction to Entrepreneurship	3
BU 232 Principles of Management	3	BU 239 Small Business Management Practicum	3
IS 115 Computer Software Applications I	3	BU 251 Human Resource Management	3
SS 185 Introduction to Macroeconomics	3	HU146 Introduction to Computer Graphics and Design	3
Business Elective	3	Business Elective	3
Physical Education Activity	1	Physical Education Activity	1
	Total 16		Total 16

**65 Credits Required
for the
Associate in Applied Science Degree**

For more information, contact the Business/Computer Division
at (315) 866-0300 or toll free 1-888-GO-4-HCCC, ext. 8240.

This program is Internet accessible and may be completed entirely on-line.
For more information access HCCC Internet Academy website: www.ia.herkimer.edu