


Program: Radio-Television Broadcasting			
<p>Program Goals</p> <p><i>A goal of this program is to...</i></p> 	...Teach students how to create video and audio programming for a variety of media and audiences	...Provide students with sufficient background in theory and technique to discuss and apply principles of revenue streams in audio and video media through advertising, marketing, and sales	...Cultivate students' ability to discuss development of the current state of media industries and future technology
<p><i>IAP Curriculum Map</i></p>	<p>Place a letter in the appropriate box where the program goal is Introduced, Applied, and/or Proficient</p> <p>I = Introduced; program goal is introduced</p> <p>A = Applied; provide practice opportunities for the goal</p> <p>P = Proficient; develop proficiency of the goal.</p> <p>Some courses may have two letters (I/A or A/P)</p> <p>Not all courses will list a letter</p>		
BU 141		I	I/A
EN 111		I	
FS 100			
RT 142		I	I/A
RT 161	I	A	I/A
BU 143		I	
EN 112		I	
IS 115			
RT 151	I	A	I/A
EN 227		A	
RT 145	A	A	
RT 225	A	A	A
RT 222			A
RT230	A		
RT 233			A
RT 290			A
RT 253	P	P	
RT 263	P	P	
EN or HU elective x 3			
Physical Ed Activity x 2			
Math elective			
SS elective x 2			
Science elective			