

Course alignment to the program goals

As of 2014-2015

Program: Business: Business Administration (A.A.S.)			
Program Goals <i>A goal of this program is to ...</i>	...prepares students to understand the fundamentals of accounting, marketing and computer technology	...prepare students to deal effectively with employee relations issues and apply management theory to practical case problems	...prepare students to communicate effectively in the business environment
ILO Reference <small>To which ILO(s) do the PLO(s) link?</small>	A C D	A B C D	A B C D
Program Learning Outcomes <i>Successful graduates from this program will be able to...</i>	Differentiate and utilize theories taught in the classroom as it applies to accounting, marketing, and computer technology	Analyze employee related issues as they appear in the business industry: recruiting and selecting the most qualified applicants for a specific job title as well as dissect and evaluate management practices in various case studies.	Choose an appropriate communication form to illustrate business dialogue
Assessment Tools	A direct measure of student achievement of this goal. This is a graded Project, which requires a completed job description form and a written essay report.	Students complete a written, online, project report where they are required to obtain specific job-related information from interviewing, the direct supervisor of a job/position, the students also review sources to further research the qualification and requirements of this position such as Occupational Information Network (O*NET), the students read assigned textbook chapters on this topic, the students read assigned Lecture Notes on this topic	A direct measure of student achievement of this goal. This is a graded Project, which requires a completed job description form and a written essay report.
BU 111	I/A	I/A	I/A
BU 114	I/A	I/A	I/A
EN 111			
FS 100			
IS 111			
BU 115	I/A	A/P	A/P
BU 141	I/A	I/A	A/P
EN 112			
IS 115			
BU 112	I/A	A/P	A/P
BU 232	I/A	A/P	A/P
BU 251	A/P	A/P	A/P
SS 185			
BU 121	I/A	A/P	A/P
BU 233	A/P	A/P	A/P
BU 250	A/P	A/P	A/P
Science Elective			
Mathematics Elective			
Social Science Elective			
Elective x2			

Physical Education x2			
Business Elective	I/A	I/A	I/A