

Course alignment to the program goals

As of 2014-2015

Program: Business: Fashion Buying & Merchandising (A.A.S.)						
Program Goals <i>A goal of this program is to ...</i>	Present students with a variety of retail and fashion concepts.	Introduce students to the techniques of buying, marketing, and promotion.	Ensure students use proper fashion terminology.	Introduce students to the components, care, and use of textiles.	Meets General Ed Requirement	Meets Graduation Requirement
ILO Reference <i>To which ILO(s) do the PLO(s) link?</i>						
Program Learning Outcomes <i>Successful graduates from this program will be able to...</i>	Reflect and interpret concepts and historical backgrounds of the retail and/or fashion industry.	Apply fashion buying, marketing, and promotion techniques.	Communicate effectively using proper fashion terminology.	Analyze textiles by their components, care, and use.		
Assessment Tools	Quizzes, tests, and projects.	Quizzes, tests, and projects.	Quizzes, tests, oral reports, and projects.	Quizzes, tests, oral reports, and projects.		
BU111						X
BU114						X
EN111					X	X
FS100						X
BU257	P	I	P	I		X
EN112					X	X
BU141		P				X
BU143		P				X
BU157			I	X		X
BU156	X		P			X
BU225						X
BU112						X
BU145	P	I	P			X
IS111						X
BU205	I	P	A			X
BU207 or Business Elective	I		I	I		X
BU240 or Business Elective	I	A	I	I		X
Liberal Arts Elective X 2					X	X
Mathematics Elective					X	X
Science Elective					X	X
Social Science Elective					X	X

Physical Education Elective X 2						X
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