

Program Map - Course alignment to the program goals

As of 2014-2015

Program: Small Business Management Certificate					
Program Goals <i>A goal of this program is to ...</i>	Prepare students to work in or setup their own small business.	Prepare students with career specific skills including recognition of small business operation issues.		Meets General Education Requirements	Meets Graduation Requirement
ILO Reference <small>To which ILO(s) do the PLO(s) link?</small>	ABCD	ABCD		ABCDE	ABCDE
Program Learning Outcomes <i>Successful graduates from this program will be able to...</i>	Compose and support a business plan.	Evaluate small business management theory as it relates to business applications.		---	---
Assessment Tools	Problem oriented, written response, and/or subjective examinations, software application assignments, case problems, other methods of assessment			General Education Assessments	Graduation Rate Data
BU 111	I	I			X
BU 114	I	I			X
BU 251	A/P	A/P			X
FS 100					X
MA 123					X
BU 115	A	A			X
BU 121	I	I			X
BU 141	I	I			X
BU 238	A/P	A/P			X
Info sci elective					X

Key:

X - Course outcomes assessments serve the PLO

I – Introductory Level Outcomes

A – Applied Level Outcomes

P – Proficiency Level Outcomes

ILOs – A. Communication, B. Knowledge Management, C. Problem Solving, D. Ethics & Social Responsibility, E. Aesthetic Responsiveness