

Program Map - Course alignment to the program goals

As of 2014-2015

Program: Digital Filmmaking (A.S.)						
Program Goals <i>A goal of this program is to ...</i>	...prepare students to engage in pre-production, production and post-production related to the creation of visual digital media content for distribution via disc, internet, broadcast, satellite or other means.	...prepare students to analyze target audiences and create messages designed to satisfy the expectations of a target audience.	...prepare students to operate and utilize the equipment involved in digital image and sound production, both on location in a remote setting or in a studio environment.	...prepare students to work collaboratively with other team members to achieve stated digital media project objectives.	Meets General Education Requirements	Meets Graduation Requirement
ILO Reference <small>To which ILO(s) do the PLO(s) link?</small>	ABCE	ABD	ABE	ABCDE	ABCDE	ABCDE
Program Learning Outcomes <i>Successful graduates from this program will be able to...</i>	...produce effective visual digital media content for distribution via various media technologies.	...identify target audiences and produce messages designed to satisfy target audience expectations.	...utilize digital media production technologies to create images and sounds in a variety of production settings.	...collaborate with production team members to achieve desired digital media project objectives.	---	---
Assessment Tools	Student portfolio of digital media content (HU 255)	Student script portfolio (RT 145)	Practical Examinations on technologies (RT 151 and RT 225)	Qualitative evaluation of group collaborations on capstone projects (HU 255)	General Education Assessments	Graduation Rate Data
HU 159	I	I	I			X
EN 111					X	X
FS 100						X
IS 115						X
HU 161					X	X
RT 225	I/A	A/P	I/A	I/A		X
EN 112					X	X
HU 146	I/A		I/A	I/A	X	X
RT 151	I/A	A	I/A	I/A		X
HU 165	I	I/A			X	X
HU 148	I/A		I/A	I/A		X
RT 145	A/P	A/P		I/A		X
HU 255	A/P	A/P	A/P	A/P		X
SS 151					X	X
AH/WC/OW selective					X	X
Phys. Ed Activity x 2						X
Lab Science elective					X	X
Soc. Sci. elective					X	X
Math elective					X	X
Literature elective					X	X

Science elective					x	x
------------------	--	--	--	--	---	---

Key:

X - Course outcomes assessments serve the PLO

I – Introductory Level Outcomes

A – Applied Level Outcomes

P – Proficiency Level Outcomes

ILOs – A. Communication, B. Knowledge Management, C. Problem Solving, D. Ethics & Social Responsibility, E. Aesthetic Responsiveness