

Program Map - Course alignment to the program goals

As of 2014-2015

Program: Communication Arts: New Media					
Program Goals <i>A goal of this program is to ...</i>	...Prepare students to apply and adapt to emerging communication technologies	...Provide students with a foundation in digital design including Web design, digital graphics, multimedia and photography	...Provide students with a foundation in professional writing and communication including corporate communication, marketing, technical writing and journalism	Meets General Education Requirements	Meets Graduation Requirement
ILO Reference <small>To which ILO(s) do the PLO(s) link?</small>	ABCD	BE	ABD	ABCDE	ABCDE
Program Learning Outcomes <i>Successful graduates from this program will be able to...</i>	Evaluate and use emerging communication technologies to present information.	Create, organize and present graphic projects.	Communicate information verbally and in writing, adhering to a standard of journalistic ethics.	---	---
Assessment Tools	Portfolio	Portfolio	Portfolio	General Education Assessments	Graduation Rate Data
EN 111				X	X
FS 100					X
HU 113		IA		X	X
HU 120		IA		X	X
HU 140		IA		X	X
IS 115	I				X
HU 159	IA	IA			X
HU 165	I			X	X
EN 112				X	X
EN 225			IA		X
EN 228			IA		X
HU 146	IA	IA		X	X
EN 161			IA		X
EN 171			IA		X
EN 270	IA		IA		X
HU 148	AP	AP			X
HU 223	IA	IA	IA		X
BU 141			IA		X
BU 221			IA		X
BU 143			IA		X
HU 157	IA	IA	IA		X
HU 144		IA	IA	X	X
HU 205	IA	IA		X	X

Social Sci. Sel x2				X	X
PE Elective x2					X
Math Elective				X	X
Lab Sci Elective				X	X
Science Elective				X	X

Key:

X - Course outcomes assessments serve the PLO

I – Introductory Level Outcomes

A – Applied Level Outcomes

P – Proficiency Level Outcomes

ILOs – A. Communication, B. Knowledge Management, C. Problem Solving, D. Ethics & Social Responsibility, E. Aesthetic Responsiveness