

## *Strategic Assessment Plan*

### **Assessment of Strategic Goals**

Currently, Herkimer's strategic goals are located in the Strategic Plan. The strategic goals provide direction and guidance to the institution. The Institutional Effectiveness Committee gathers data in an ongoing basis to continually assess the five Strategic Goal Statements.

The following five **Strategic Goals** are the foundation of Herkimer's Strategic Plan:

1. **Academic Programs and Support:** Promote student success through relevant programs and support services within an enriched teaching and learning environment.
2. **Campus Life:** Cultivate a campus environment that complements the academic mission, enhances student development, and provides broad social and educational experiences.
3. **Institutional Culture:** Encourage and sustain a campus culture where the core values of the College are embraced, implemented and rewarded.
4. **Operational Sustainability:** Enhance operational responsibility through creative planned growth.
5. **Outreach and Community Relations:** Cultivate mutually beneficial relationships within the community and enhance the image of HCCC.

### **Assessment Measures**

Key Performance Indicators (KPI) measure each of the five strategic goals located in the Strategic Plan. KPI's are measured with multiple assessments that are both externally developed and internally created. When assessed, the KPI's provide a broad understanding of the strengths and weaknesses of the institution as whole. These also serve as a tool in College-wide decision making.

### **Persons Responsible**

The Assistant Dean of Academic Affairs collects the Report Card data from various campus units and departments. The Institutional Effectiveness Committee, consisting of members from various units of the College, reviews the data annually or as the data is available and creates a "Report Card". The Institutional Effectiveness Committee collectively and through collaborative efforts across the campus, decides on the data to be used in the Report Card.

**Time Line**

KPI data review occurs each year by the IE Committee or triennially depending on the measurement tool.

**Analysis, Actions, and Closing the Loop**

The IE Committee forwards the Report Card to the President of the college and the Executive Council to discuss the results of the data collected. An analysis of these results is performed and discussed at the Executive Council level. Recommendations for action plans result, which includes budget allocations. Recommendations are delegated to the responsible departments or divisions.

The Report Card is also disseminated to the campus community through the web page, all campus presentations, and at Board of Trustee meetings.

**Plan and Results Location**

The Strategic Assessment Plan is kept in the Academic Affairs Office and on the College's web page. Results and analysis are available in the Office of Academic Affairs.