



Herkimer™

THE STATE UNIVERSITY OF NEW YORK

*STRATEGIC PLAN:
A COMMITMENT TO
EXCELLENCE
2015 - 2018*

1: Strengthen Support for Student Success

Goal Statement: *Promote student success through relevant programs and support services within an enriched teaching and learning environment.*

Targeted Outcome 1.1: Manage and promote academic programs and services to ensure continuing relevance, and to meet academic demand toward student persistence and progression in support of completion and graduation rates.

Targeted Outcome 1.2: Improve student preparedness/college readiness by expanding programming both on campus and in partnership with regional school districts, and provide academic financial and social support for current students.

Targeted Outcome 1.3: Provide teaching and learning environments that foster excellence and encourage innovation/creativity.

2: Campus Life

Goal Statement: *Provide a rich two-year college experience for all students*

Targeted Outcome 2.1: Create a campus climate that embraces diversity, promotes intercultural exchange, and fosters collaboration and civility among faculty, staff, and students.

Targeted Outcome 2.2: Cultivate programs and services that will serve the co-curricular and extracurricular needs of students and community.

Targeted Outcome 2.3: Provide services to increase engagement from non-residential and non-traditional students.

Targeted Outcome 2.4: Ensure the safety of the campus.

3: Institutional Culture

Goal Statement: *Create a more engaged and vibrant campus community.*

Targeted Outcome 3.1: Invest in innovative talent and increase faculty involvement in professional development opportunities.

Targeted Outcome 3.2: Ensure the safety of the campus and the security of all its people.

Targeted Outcome 3.3: Pursue enrollment management plans to include recruitment, retention and marketing efforts which promote and support a diverse campus community.

Targeted Outcome 3.4: Provide the resources necessary for students from around the world to succeed academically and achieve their educational goals.

Targeted Outcome 3.5: Ensure transparency through the creation and/or maintenance of clear lines of communication from administration to campus constituents.

4: Operational Sustainability

Goal Statement: *Ensure the operational sustainability of the institution.*

Targeted Outcome 4.1: Maintain a sufficient revenue stream to meet expenses and support a responsible fund balance.

Targeted Outcome 4.2: Control expenses by improving efficiency and effectiveness of all departments and ancillaries, and by exercising fiscal discipline of academic and administrative budget managers.

Targeted Outcome 4.3: Identify new sources of revenue and increase philanthropic support.

Targeted Outcome 4.4: Ensure optimum use of existing facilities and properties and update the existing facilities master plan to reflect priorities of the current strategic plan.

5: Outreach & Community Relations

Goal Statement: *Enhance community connections.*

Targeted Outcome 5.1: Reinforce the positive image of the college and promote its strengths.

Targeted Outcome 5.2: Continue to build and strengthen partnerships with business, educational, governmental and non-profit organizations to support regional economic development.

Targeted Outcome 5.3: Provide opportunities for community engagement and enrichment.