ARTICULATION AGREEMENT
BETWEEN BERKELEY COLLEGE AND
HERKIMER COLLEGE

AGREEMENT by and between Berkeley College ("Berkeley"), an institution of higher education
with a location at 3 East 43rd Street, New York, NY 10017 and Herkimer College ("Herkimer"),
an institution of higher education located at 100 Reservoir Road, Herkimer, NY 13350

WHEREAS, the parties desire to facilitate opportunities for students who wish to transfer from
Herkimer with associate degrees to the baccalaureate degree programs at Berkeley; and

WHEREAS, the parties desire to further that goal by defining the terms and conditions under
which those students will be able to transfer to Berkeley with little or no loss of academic credits
previously earned;

NOW, THEREFORE, the parties agree as follows:

I. ENROLLMENT AND TRANSFER REQUIREMENTS

Students who meet all of the following requirements will be treated as having completed up to
90 Berkeley credits (the equivalent of approximately 60 semester credits) and will be eligible for
admission to an Upper Division. Applications for transfer credit that, in the sole discretion of
Berkeley, do not meet all of the requirements below will be evaluated on an individual course-
by-course basis and in accordance with Berkeley’s Transfer Credit Policy.

A. Students must have graduated from Herkimer with an associate’s degree.

B. Students must have completed the requisite coursework for one of the Herkimer
programs listed in Appendix A and must be seeking to apply those credits to a
Corresponding Berkeley bachelor’s degree program.

1. Appendix A lists all Herkimer courses and credits for the included programs
and the corresponding Berkeley courses and credits toward which they will
be accepted.

2. In the event that either institution modifies or eliminates any of the courses or
credits in Appendix A, Berkeley, in its sole discretion, may decline to accept
credits for transfer with respect to those courses unless and until the parties
have mutually agreed upon an appropriate amendment of Appendix A.

C. Only credits earned within 10 years of the date of the transfer application will be
covered by this Agreement.

II. GENERAL INFORMATION

A. Berkeley follows a quarter system. For in-person courses, one Berkeley credit hour is
equivalent to 50 minutes of scheduled class time plus 2 hours of out-of-class work,
per week, over the span of a 12 week quarter.
B. Berkeley accepts transfer credits, not grades. Course grades received at Herkimer will not be applied toward the calculation of the student's grade point average at Berkeley.

C. Not all degree programs and courses are offered at every Berkeley location. Students may be required to take some courses at another location or online.

D. Berkeley reserves the right to add, discontinue or modify its academic, scholarship and other programs and policies at any time.

III. INSTITUTIONAL OBLIGATIONS

A. During the period of this Agreement, each party will send notice to the other at least 4 months prior to the implementation of any curricular changes that might affect this Agreement.

B. The parties will use reasonable efforts to make appropriate personnel in their respective institutions aware of this Agreement and encourage them to support it. Such persons include admissions staff, counselors and appropriate faculty. Berkeley’s Office of Admissions will supply Herkimer with promotional literature, which will be made available to students.

IV. TERMINATION

This Agreement shall remain in effect from the date of the last signature below until it is terminated by one of the parties. Either party may terminate this Agreement by providing at least three (3) months' written notice prior to the intended date of termination.

V. PROPRIETARY MARKS; PUBLICITY

Each party acknowledges that the other is the exclusive owner of certain trademarks and service marks ("Marks"). Each party agrees not to use the Marks of the other for any purpose without prior written consent. The parties hereby grant each other permission to refer to the names of the parties and this Agreement in each party’s official Catalog and web site, and in other ways for the sole purpose of promoting the successful implementation of this Agreement and communicating its contents to the general public.

VI. INDEPENDENT CONTRACTORS

It is expressly understood that Berkeley and Herkimer are independent contractors. Nothing herein shall create any joint venture, legal partnership, agency relationship or otherwise provide any authority of the one party to bind the other to any third party. Neither party may act in any way as the representative of the other, nor is either party authorized to incur any liability, obligation or expense on behalf of the other party.
VII. ASSIGNMENT

Neither party shall assign or subcontract any portion of its rights or obligations under this Agreement to any unaffiliated person or entity without the written consent of the other party. Any attempt to do so shall be deemed null and void as between the parties. This Agreement shall be binding upon the parties' successors and permissible assigns.

VIII. NOTICE

Notice shall be given to each party at the address listed below (i) by deposit with an overnight courier with charges prepaid; (ii) by deposit in the United States mail, first-class postage prepaid by registered or certified mail; or (iii) by email to the other party, which shall be effective upon the giving of a separate acknowledgement of receipt. Any notice shall be deemed to have been given one (1) business day after deposit with an overnight courier or three (3) days after deposit in the United States mail.

Berkeley College  
Attn: Marianne P. Vakalis, Ed.D.  
Office of the Provost  
44 Rifle Camp Road  
mpv@berkeleycollege.edu

Herkimer College  
Attn: Katherine A. Schwabach  
Counselor, Transfer Services  
100 Reservoir Road  
Herkimer, NY 13350  
schwabaka@herkimer.edu

IX. GOVERNING LAW; VENUE

This Agreement shall be governed by the laws of the State of New York without giving effect to any conflict of laws provisions. Unless mutually agreed otherwise, any legal proceedings arising out of this Agreement shall be commenced and maintained exclusively in a state or federal court located in the State and County of New York. The parties hereby consent to jurisdiction and waive any objections to venue in such courts.

X. ENTIRE AGREEMENT; AMENDMENT

This Agreement constitutes the entire agreement and understanding between the parties relating to the subject matter it addresses and supersedes all other agreements, representations and understandings between the parties with respect thereto, including but not limited to the February 2008 agreement between the parties. Except as otherwise noted, this Agreement, including its appendices, may not be supplemented or modified without a written and dated amendment signed by both parties.
XI. MISCELLANEOUS

A. Survival of Terms. The provisions concerning intellectual property rights shall survive the termination of this Agreement.

B. Headings. Headings set forth in this Agreement are intended solely for organizational purposes and shall not affect the interpretation of the underlying provisions.

C. Counterparts. This Agreement may be executed in counterparts. Execution may be evidenced by an electronic copy (facsimile or electronic image) of the signed document.

D. Severability. In the event a court of competent jurisdiction declares any provision of this Agreement to be void, the remaining provisions shall be deemed severed and shall remain enforceable to the full extent permitted by law.

E. Force Majeure. Neither party shall be liable for a failure to perform its obligations under this Agreement to the extent that such performance was rendered impracticable by fire, flood, police action, public safety emergency, epidemic, natural disaster or act of terrorism or war.

F. No Third Party Beneficiaries. Nothing in this Agreement, express or implied, is intended or shall confer upon any other person or entity, any enforceable right, benefit or remedy of any nature by reason of this Agreement.

Berkeley College

By: ___________________________ Date: ____________

Marianne P. Vakalis, Ed.D.
Provost

Herkimer College

By: ___________________________ Date: ____________

Nicholas Laino
Interim President

By: ___________________________ Date: ____________

Michael Oriolo
Dean of Academic Affairs

Appendix A: Transfer Tables
## MARKETING COMMUNICATIONS

### Herkimer College

#### A.A.S. Business Marketing

<table>
<thead>
<tr>
<th>Course</th>
<th>Accepted SEM HRS</th>
<th>Required QRT HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Major Courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BU141 Intro Marketing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BU142 Marketing Research &amp; New Bus Dev</td>
<td>3</td>
<td>MKT220 Principles of Marketing</td>
</tr>
<tr>
<td>BU143 Advertising</td>
<td>3</td>
<td>MKT222 Foundations of Market Research</td>
</tr>
<tr>
<td>BU245 Marketing Management</td>
<td>3</td>
<td>MKT223 Digital and Social Media Strategy</td>
</tr>
<tr>
<td><strong>Business Courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BU111 Bus Organization &amp; Management</td>
<td>3</td>
<td>BUS245 Business Ethics</td>
</tr>
<tr>
<td>BU250 Business Ethics (Rec. Business Elective)</td>
<td>3</td>
<td>BUS226 Career Management Seminar</td>
</tr>
<tr>
<td>FS100 First Year Student Seminar</td>
<td>1</td>
<td>BUS281 Project Management</td>
</tr>
<tr>
<td><strong>Liberal Arts Courses</strong> *</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EN111 English I - College Writing</td>
<td>3</td>
<td>ENG105 Expository Writing</td>
</tr>
<tr>
<td>EN112 English II - Intro to Lit</td>
<td>3</td>
<td>ENG106 Writing Through Literature</td>
</tr>
<tr>
<td>BU112 Business Communications</td>
<td>3</td>
<td>ENG115 Public Speaking</td>
</tr>
<tr>
<td>MA127 Mathematical Statistics I</td>
<td>3</td>
<td>ENG265 Business Communication</td>
</tr>
<tr>
<td>SS185 Intro Macroeconomics</td>
<td>3</td>
<td>MAT211 College Algebra</td>
</tr>
<tr>
<td>MA127 Mathematical Statistics I</td>
<td>3</td>
<td>MAT212 Mathematics with Business Applications</td>
</tr>
<tr>
<td>BU112 Business Communications</td>
<td>3</td>
<td>MAT216 Statistics II</td>
</tr>
<tr>
<td>BU225 Customer Service Management</td>
<td>3</td>
<td>SOC201 Macroeconomics</td>
</tr>
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<td><strong>Social Science Elective</strong></td>
<td>3</td>
<td>SOC231 Human Relations in the Workforce</td>
</tr>
<tr>
<td><strong>Liberal Arts Elective</strong></td>
<td>3</td>
<td>SOC310 Intercultural Communication</td>
</tr>
<tr>
<td><strong>Science Elective</strong></td>
<td>3</td>
<td>HUM311 Persuasive Communication</td>
</tr>
<tr>
<td><strong>Professional Elective</strong></td>
<td>3</td>
<td>Humanities Electives</td>
</tr>
<tr>
<td><strong>Physical Education Activity</strong></td>
<td>2</td>
<td>Social Science Electives</td>
</tr>
<tr>
<td><strong>Keyboarding Elective</strong></td>
<td>1</td>
<td>GEC111 The Art of Argument</td>
</tr>
</tbody>
</table>

**8 Marketing Communications credits must be at the 300/400 level.**

*16 Liberal Arts credits must be taken at the 300/400 level.*