

HERKIMER CCC – A.S.FASHION BUYING AND MERCHANDISING

HERKIMER CCC	CR	BERKELEY COLLEGE	CF
EN 111 – English I	3	ENG 101, 102, 103	
EN 112 – English II	3	English Comp. I, II, III	9
BU 114- Accounting I	4	ACC 101 – Financial ACC 1	4
BU 151- Intro to Fashion Merchandising	3	FAS 101- Intro to Fashion	4
BU 111 – Business Orgn. & Mgt.	3	BUS 100 – Bus. Org. and Mgt.	4
BU 221- Public Relations	3	Free elective	4
BU 141- Intro to Marketing	3	MKT 220 – Principles of Mkt	4
BU 156- History of Fashion	3	Free elective	4
BU 157 – Understanding textiles	3	Free elective	4
BU 112- Business Communication	3	BUS 265- Business Communication	4
BU 145- Principles of retailing	3	Free elective	4
BU 205 Retail Buying	3	MKT 335 – Retail and Chanel..	4
BU 222- Professional Selling	3	MKT 246- Professional selling	
Hum 126- Fashion illustration or HUM 125 Elements of photography	3	Free elective	4
BU 143- Advertising	3	MKT 231- Advertising promotion	4
Business Elective	3	Free electives	4
Science Elective	3	Science electives	4
Social Sc. Elective (recommend Micro) SS 186 – Microeconomics	3	SOC 202 – Microeconomics	4
Liberal Arts elective	3	Elective	4
<i>Math elective MA 127 or higher</i>	3	Math 210 – Quantitative Math	4
TOTAL	61		
		TO BE COMPLETED AT BERKELEY COLLEGE	
		ACC 104 – Managerial ACC	4
		FAS 240- Visual Merchandising	3
		FAS 245- Merchandise Planning..	4
		FAS 250- Computer Applications	2
		FAS 255- Product Life Cycle plan..	4
		FAS 260- Forecasting	4
		FAS 305- Home Merchandising	4
		FAS 427-Operations Mgt in Fashion	4
		MKT 220- Principles of Mkt	4
		MKT 241- Consumer Behavior	4
		BUS 220 – Placement Seminar	1
		BUS 231- Business Law I	4
		BUS 482 – Internship	5

	FIN 300 – Principles of Finance	4
	IBS 201- International Business	4
	MGT 220 – Principles of Mgt	4
	MGT 249- Human Resource Mgt	4
	CIS 125 & 201 – Graphical BU Presen..& Advanced Spread	4
	ENG 111- Oral Communication	3
	MAT 215 – Statistics	4
	SOC 201- Macroeconomics	4
	SOC 202- Microeconomics*	
	SOC 225- Psychology	4
	Upper Division Elective in Fashion, Management or Marketing	4
	Humanities Electives*	8
	Math/Sc electives*	8
	Social Science electives*	8
	Free Electives*	20
	TOTAL at BERKELEY COLLEGE	90

* Credits if not taken at Herkimer CCC