

Articulation Agreement

Herkimer County Community College
Digital Filmmaking
Associate in Science

And

State University of New York
College at Plattsburgh
TV-Video Production/Broadcast Journalism
-TV-Video Production Concentration OR
-Broadcast Journalism Concentration
B.A./B.S. Degree

Spring 2010

THE AGREEMENT

This articulation agreement is intended to facilitate the transfer of graduates from Herkimer County Community College's Digital Filmmaking (A.S.) to SUNY Plattsburgh's TV-Video Production/Broadcast Journalism (B.A./B.S.) degree. The objectives, terms and conditions of this agreement are set forth as follows:

OBJECTIVES

1. To attract qualified students to Herkimer County Community College and SUNY Plattsburgh.
2. To facilitate upward educational and career mobility in the Communications profession.
3. To promote the efficient transfer of qualified students from Herkimer County Community College to SUNY Plattsburgh.
4. To disseminate program specific information to students who wish to obtain a baccalaureate degree in TV-Video Production/Broadcast Journalism.
5. To provide students with advisement in academic and career planning throughout their program of study.
6. To reduce the completion of unnecessary courses.
7. To facilitate communication and academic coordination between faculty, students and administrators at each institution.

TERMS AND CONDITIONS

1. A graduate of Herkimer County Community College will be accepted as a matriculated student in SUNY Plattsburgh's TV-Video Production/Broadcast Journalism program, upon meeting the following conditions:
 - a. Applying for admission to Plattsburgh.
 - b. Achieving a minimum over-all cumulative grade point average of 2.0.
2. Plattsburgh will accept up to 67 transfer credits.
3. A Bachelor of Arts/Bachelor of Science degree with the major in TV-Video Production/Broadcast Journalism will be awarded to the student upon meeting the following conditions:
 - a. Satisfactory completion of a minimum of 120 credits.
 - b. A minimum grade point average of 2.0.
 - c. A minimum grade of "C" in English Composition (Herkimer's EN111).
 - d. A minimum grade of "C" in CMM101, CMM118, and CMM226.
 - e. A minimum 2.00 GPA in all Communications (CMM) courses.
 - f. A minimum of 42 credits of upper-division, 300-400 level, courses, with 21 upper-division credits required in residence at Plattsburgh.
 - g. A residency requirement of 36 credits granted by Plattsburgh, with 18 of those 36 credits in major (CMM) courses.
 - h. Completion of a minimum of 90 credits of liberal arts courses for the Bachelor of Arts and 60 credits of liberal arts courses for the Bachelor of Science.
 - i. Completion of all necessary General Education requirements.

- j. Completion of all TV-Video Production/Broadcast Journalism requirements.
4. Herkimer County Community College and SUNY Plattsburgh will disseminate information about the articulate on agreement in appropriate publications.
 5. Changes in this agreement can be made at any time by mutual consent.
 6. This agreement will remain in effect until May 1, 2013. This agreement may be terminated by either party prior to this date. Termination would require a minimum of six months notification.

Herkimer County Community College Digital Filmmaking - AS Degree

<u>Course No.</u>	<u>Descriptive Title</u>	<u>Cr. Hrs.</u>
<u>FIRST SEMESTER</u>		
EN111	English I	3
FS100	Freshman Seminar	1
IS115	Computer Software Applications	3
HU161	Introduction to Film	3
RT225	Intermediate Video Production	4
	Social Science Elective	<u>3</u>
	TOTAL	17
<u>SECOND SEMESTER</u>		
EN112	English II	3
HU146	Introduction to Computer Graphics	3
RT151	Intro to Audio Production	4
	Laboratory Science Elective	4
	Physical Education Activity	<u>1</u>
	TOTAL	15
<u>THIRD SEMESTER</u>		
HU148	Digital Photography	3
HU165	Introduction to Mass Media	3
RT145	Broadcast Copywriting	3
	Mathematics Elective	3
	Literature Elective	3
	Physical Education Activity*	<u>1</u>
	TOTAL	16
<u>FOURTH SEMESTER</u>		
HU255	Digital Filmmaking	4
SS151	Introduction to Psychology	3
	English/Humanities Elective	3
	Science Elective	3
	Social Science Elective	<u>3</u>
	TOTAL	16

Elective Recommendations:

1. English or Humanities Elective – Students should select one of the following courses: HU111, HU115, HU211, HU212
2. Laboratory Science Elective – Students should select one course to meet the SUNY Natural Science requirement
3. Literature Elective – Students should select one of the following courses: EN123, EN133, EN137, EN236, EN251, EN255, or EN261
4. Mathematics Elective – Students should select one of the following courses:
 - a. MA 124
 - b. MA 127
 - c. MA 245
5. Social Science Elective – Students should select one course to meet each of the following categories:
 - a. SUNY American History (Possible choices include: SS121, SS122)
 - b. SUNY Western Civilization or SUNY Other World Civilization Requirement (Possible choices include SS111, SS112, SS141, SS145, or SS172)
6. Science Elective – Students should select a second natural science in their area of interest

Required Course Equivalencies

Herkimer County Community College

SUNY Plattsburgh

EN111	English I	ENG101	Composition
EN112	English II: Intro. to Lit.	ENG195	Literary Study I
HU146	Intro. to Comp. Graph.	ART208	Computer Graphics
HU148	Digital Photography	ARTXXX	Art Elective
HU161	Introduction to Film	CMM338	Understanding Film
HU165	Intro. to Mass Media	CMM118	Mass Media and Society
HU255	Digital Filmmaking	CMMXXX	Communication Elective
IS115	Comp. Software Appl.	MGM275	Bus. Appl. & Info. Systems
RT145	Broadcast Copywriting	CMMXXX	Communication Elective
RT151	Intro to Audio Production	CMM232	Basic Audio Production
RT225	Intermediate Video Prod	CMM229	Basic Plan & Prod TV
SS151	Introduction to Psychology	PSY101	General Psychology

Notes:

1. Students must earn a minimum grade of “C” in HU165 in order for transfer credit to be granted.

SUNY General Education Categories

Basic Communication

Satisfied at Herkimer

Math	Satisfied at Herkimer
Humanities	Satisfied at Herkimer
Natural Science	Satisfied at Herkimer
Social Science	Satisfied at Herkimer
American History	Satisfied at Herkimer
Western Civilization	Satisfied at Herkimer or Plattsburgh
Other World Civilization	Satisfied at Herkimer or Plattsburgh
Arts	Satisfied at Herkimer
Foreign Language	Satisfied at Plattsburgh

Notes:

- The Plattsburgh Math requirement is met with a course higher than the SUNY General Education requirement.

Courses to be completed at SUNY Plattsburgh

<u>Catalog #</u>	<u>Title</u>	<u>Credits</u>	
Communication Studies Core (22 cr.):			
1. Introductory Courses:			
CMM101	Intro to Public Speaking	3	
CMM118	Mass Media and Society	(3)	HU165 at HCCC
2. Survey and History:			
CMM226	Intro to Human Communication	3	
3. Culture and Communication (select one):			
CMM301	Communication & Culture	3	
CMM302	International Communication		
CMM316	Intercultural Communication		
CMM365	Media & Popular Culture		
4. Communication Contexts (select one):			
CMM304	Business & Professional Speaking	3	
CMM310	Small Group Communication		
CMM321	Advertising in Electronic Media		
CMM329	Interpersonal Communication		
CMM407	Concepts of Persuasion		
5. Critical Thinking & Analysis (select one):			
CMM322	Propaganda 1900-1945	3	
CMM323	Propaganda 1946-Present		
CMM330	Criticism of the News Media		
CMM348	Mass Media Ethics		
CMM455	Mass Media Law		
6. Communication Theory (select one):			
CMM325	Communication Theory	3	
CMM328	Rhetorical Theory		
CMM490	Mass Communication Theory		
7. Senior Seminar			
		1	

CMM491 Senior Portfolio/Assessment

Complete one of the following concentrations (29-32 cr.):

TV-Video Production Concentration

Professional Preparation, complete all of the following:

CMM229	Basic Planning/Production for TV	(3)	RT225 at HCCC
CMM232	Basic Audio Production	(3)	RT151 at HCCC
CMM335	Writing for Radio & TV	3	
CMM375	Television Studio Production	4	

Select one of the following:

CMM288	Fundamentals of Broadcasting		
CMM315	Applied Media Aesthetics		
CMM338	Understanding Film	(3)	HU161 at HCCC
JOU317	Web Design & Production		

Advanced Applications, select four of the following: 13-15

CMM312	Multimedia Production Design
CMM385	Linear & Non-Linear Editing
CMM400	Producing the Documentary
CMM420	Non-Broadcast TV Production
CMM429	TV Field Acting & Production
CMM425	Electronic Media Management

Broadcast Journalism Concentration

Professional Preparation, complete two of the following: 6

ECO101	Principles of Economics
ENV101	Intro to Environmental Science
GEG123	World Geography: Developing World
CMM202	Forensics Participation
PSC240	State & Local Government
CMM288	Fundamentals of Broadcasting

Advanced Applications, complete all of the following:

CMM209	Broadcast Announcing Practicum	1	
CMM233	TV Studio Operations	2	
CMM229	Basic Planning/Production TV	(3)	RT225 at HCCC
CMM421	Broadcast Journalism	3	
JOU206	Introduction to News Writing	3	
JOU308	Reporting & News Writing	4	
CMM334	On-Camera Performance	3	
CMM458	Directing & Producing TV News	3	
CMM459	Advanced TV News Production	4	

SUNY General Education (Unless taken at Herkimer):

Foreign Language (Level 1)	0-3
Western Civilization	0-3
Other World Civilization (World Systems)	0-3

SUNY Plattsburgh Integration Requirements:

Select one course from the categories:

Global Issues	3
Critical Perspectives on the Arts	OR
Individual, Society and Responsibility	3

Other Plattsburgh General Education:

LIB102/105	Intro to Information Management	1
	Elementary Foreign Language Part II or higher (if not already taken at HCCC)	0-3

TOTAL CREDITS REMAINING AT PLATTSBURGH

SUNY – General Education	3-6
Plattsburgh – General Education	7-10
Communications Core	19
Communications Concentration	20-29
TOTAL	56-64