

BUSINESS: INTERNATIONAL BUSINESS

HEGIS: 5004
SUNY CODE: 1363

This program is designed to give students an overview of the international business environment. It covers the basics of successful business practices in a global market. Graduates are prepared to:

- Discuss business operations in an international arena
- Learn how to manage in a global environment
- Understand the role of culture and its impact on international management
- Assess the role of labor in a domestic and international model
- Explain international business operations including licensing, joint ventures and direct investment
- Understand the complexities of the international business environment

Career Opportunities/Transfer Information

Upon graduation, students can find entry-level positions with companies involved in global operations, international finance, international marketing and human resource management. Successful graduates may transfer into International Business programs at four-year institutions including SUC at Brockport, SUC at Plattsburgh, SUC at Oswego and Schiller International University.

1st Semester		Credits	1st Year		2nd Semester	Credits
BU 111	Business Organization & Management	3	BU 115	Accounting II		3
BU 114	Accounting I	4	BU 121	Business Law I		3
BU 131	International Business	3	EN 112	English II		3
EN 111	English I	3	SS 145	World Politics		3
FS 100	First Year Student Seminar	1		Mathematics Elective*		3
IS 115	Computer Applications I	3		Physical Education Activity		1
	Total	17				Total 16

3rd Semester		Credits	2nd Year		4th Semester	Credits
BU 132	International Law/Commerce	3	BU 256	Labor Relations		3
BU 232	Principles of Management	3	SS 185	Introduction to Macroeconomics		3
SS 172	Regional Geography	3		Business Elective**		3
	Foreign Language Elective	3		EN/FL/HU Elective		3
	Science Elective	3		Laboratory Science Elective		4
	Physical Education Activity	1				
	Total	16				Total 16

*65 Credits Required
for the
Associate in Science Degree*

Students should consult with their academic advisor for appropriate course selections.

*MA 127 or higher

**BU 112, BU 148, BU 149, BU 225, BU 233, BU 238 or BU 251 recommended

For more information, contact the Business, Health, Science and Technology Division at (315) 866-0300 or toll free 1-888-GO-4-HCCC, ext. 8230/8240.

This program complies with the State University General Education requirement.