

Articulation Agreement

Herkimer County Community College
Radio-Television Broadcasting
Associate in Applied Science

And

State University of New York
College at Plattsburgh
TV-Video Production/Broadcast Journalism
-TV-Video Production Concentration OR
-Broadcast Journalism Concentration
B.A./B.S. Degree

Fall 2009

Herkimer County Community College
Radio-Television Broadcasting - AAS Degree

<u>Course No.</u>	<u>Descriptive Title</u>	<u>Cr. Hrs.</u>
<u>FIRST SEMESTER</u>		
BU141	Introduction to Marketing	3
EN111	English I	3
FS100	Freshman Seminar	1
RT142	Introduction to Electronic Media	3
RT161	Introduction to Video Production	4
	English or Humanities Elective	<u>3</u>
	TOTAL	17
<u>SECOND SEMESTER</u>		
BU143	Advertising	3
EN112	English II	3
IS115	Computer Software Applications	3
RT151	Intro to Audio Production	4
	English or Humanities Elective	3
	Physical Education Activity	<u>1</u>
	TOTAL	17
<u>THIRD SEMESTER</u>		
EN227	Voice and Diction	3
RT145	Writing for Electronic Media	3
RT225	Intermediate Video Production	4
	Mathematics Elective	3
	Social Sciences Elective	3
	Physical Education Activity*	<u>1</u>
	TOTAL	17
<u>FOURTH SEMESTER</u>		
RT222	Sales and Promotion in Electronic Media OR	
RT230	Performance Skills for Electronic Media	3
RT233	Radio-Television Senior Seminar OR	
RT290	Radio-Television Apprenticeship	1
RT253	Advanced Audio Production OR	
RT263	Advanced Radio Production	4
	English or Humanities Restricted Elective	3
	Science Restricted Elective	3
	Social Science Elective	<u>3</u>
	TOTAL	17
<u>TOTAL COMPLETED CREDITS</u>		68
<u>TOTAL CREDITS ACCEPTED FOR TRANSFER</u>		67

Elective Recommendations:

1. English or Humanities Elective – Students should select one course to meet each of the following categories:
 - a. SUNY Arts Requirement
 - b. SUNY Humanities Requirement
 - c. SUNY Foreign Language Requirement
2. Mathematics Elective – Students should select one of the following courses:
 - a. MA 124
 - b. MA 127
 - c. MA 245
3. Social Science Elective – Students should select one course to meet each of the following categories:
 - a. SUNY Social Sciences Requirement
 - b. SUNY American History or SUNY Western Civilization or SUNY Other World Civilization Requirement (Possible choices include SS111, SS112, SS121, SS122, SS141, SS145, or SS172)
4. Science Elective – Students should select one course to meet the SUNY Natural Science requirement.

Major Course Equivalencies

Herkimer County Community College

BU141	Intro to Marketing
EN227	Voice and Diction
RT142	Intro to Electronic Media
RT145	Broadcast Copywriting
RT151	Intro to Audio Production
RT161	Intro to Video Production
RT222	Sales & Prom in El Media
RT225	Intermediate Video Prod
RT230	Perf Skills for Elect Media
RT233	Radio-TV Senior Seminar
RT253	Adv Audio Production
RT263	Adv Video Production
RT290	Radio-TV Apprenticeship

SUNY Plattsburgh

MKE290	Principles of Marketing
CMM101	Intro to Public Speaking
CMM228	Fund of Broadcasting
CMMXXX	Communication Elective
CMM232	Basic Audio Production
CMM229	Basic Plan & Prod TV
CMMXXX	Communication Elective
CMMXXX	Communication Elective
CMM334	On-Camera Performance
CMMXXX	Communication Elective
CMMXXX	Communication Elective
CMMXXX	Communication Elective
CMMXXX	Communication Elective

Notes:

1. Students must earn a minimum grade of “C” in EN 227 in order for transfer credit to be granted.

SUNY General Education Categories

Basic Communication

Satisfied at Herkimer

Math

Satisfied at Herkimer

Humanities

Satisfied at Herkimer

Natural Science	Satisfied at Herkimer
Social Science	Satisfied at Herkimer
American History	Satisfied at Herkimer or Plattsburgh
Western Civilization	Satisfied at Herkimer or Plattsburgh
Other World Civilization	Satisfied at Herkimer or Plattsburgh
Arts	Satisfied at Herkimer
Foreign Language	Satisfied at Herkimer

Notes:

1. The Plattsburgh Foreign Language Requirement is satisfied by an elementary part II or higher course.
2. The Plattsburgh Math requirement is met with a course higher than the SUNY General Education requirement.

Courses to be completed at SUNY Plattsburgh

<u>Catalog #</u>	<u>Title</u>	<u>Credits</u>	
Communication Studies Core (22 cr.):			
1. Introductory Courses:			
CMM101	Intro to Public Speaking	(3)	EN227 at HCCC
CMM118	Mass Media and Society	3	
2. Survey and History:			
CMM226	Intro to Human Communication	3	
3. Culture and Communication (select one):			
CMM301	Communication & Culture	3	
CMM302	International Communication		
CMM316	Intercultural Communication		
CMM365	Media & Popular Culture		
4. Communication Contexts (select one):			
CMM304	Business & Professional Speaking	3	
CMM310	Small Group Communication		
CMM321	Advertising in Electronic Media		
CMM329	Interpersonal Communication		
CMM407	Concepts of Persuasion		
5. Critical Thinking & Analysis (select one):			
CMM322	Propaganda 1900-1945	3	
CMM323	Propaganda 1946-Present		
CMM330	Criticism of the News Media		
CMM348	Mass Media Ethics		
CMM455	Mass Media Law		
6. Communication Theory (select one):			
CMM325	Communication Theory	3	
CMM328	Rhetorical Theory		
CMM490	Mass Communication Theory		
7. Senior Seminar			
		1	

CMM491 Senior Portfolio/Assessment

Complete one of the following concentrations (29-32 cr.):

TV-Video Production Concentration

Professional Preparation, complete all of the following:

CMM229	Basic Planning/Production for TV	(3)	RT161 at HCCC
CMM232	Basic Audio Production	(3)	RT151 at HCCC
CMM335	Writing for Radio & TV	3	
CMM375	Television Studio Production	4	

Select one of the following:

CMM288	Fundamentals of Broadcasting	(3)	RT142 at HCCC
CMM315	Applied Media Aesthetics		
CMM338	Understanding Film		
JOU317	Web Design & Production		

Advanced Applications, select four of the following: 13-15

CMM312	Multimedia Production Design
CMM385	Linear & Non-Linear Editing
CMM400	Producing the Documentary
CMM420	Non-Broadcast TV Production
CMM429	TV Field Acting & Production
CMM425	Electronic Media Management

Broadcast Journalism Concentration

Professional Preparation, complete two of the following: 3

ECO101	Principles of Economics		
ENV101	Intro to Environmental Science		
GEG123	World Geography: Developing World		
CMM202	Forensics Participation		
PSC240	State & Local Government		
CMM288	Fundamentals of Broadcasting	(3)	RT142 at HCCC

Advanced Applications, complete all of the following:

CMM209	Broadcast Announcing Practicum	1	
CMM233	TV Studio Operations	2	
CMM229	Basic Planning/Production TV	(3)	RT161 at HCCC
CMM421	Broadcast Journalism	3	
JOU206	Introduction to News Writing	3	
JOU308	Reporting & News Writing	4	
CMM334	On-Camera Performance	(3)	RT230 at HCCC
CMM458	Directing & Producing TV News	3	
CMM459	Advanced TV News Production	4	

SUNY General Education (Unless taken at Herkimer):

Western Civilization	3
Other World Civilization (World Systems)	3

SUNY Plattsburgh Integration Requirements:

Select one course from the categories:

Global Issues	3
Critical Perspectives on the Arts	OR
Individual, Society and Responsibility	3

Other Plattsburgh General Education:

LIB102/105	Intro to Information Management	1
300/400	Natural Sciences	2
	Elementary Foreign Language Part II or higher (if not already taken at HCCC)	0-3


TOTAL CREDITS REMAINING AT PLATTSBURGH


SUNY – General Education	6
Plattsburgh – General Education	9-12
Communications Core	19
Communications Concentration	20-23
300/400 Upper Division Electives	0-3
TOTAL	57-60

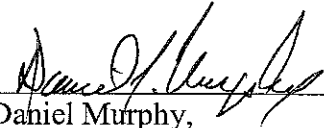
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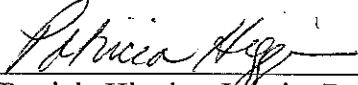
Herkimer County Community College

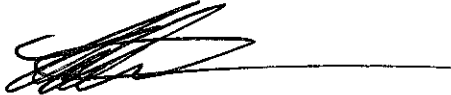
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