



Herkimer

THE STATE UNIVERSITY OF NEW YORK

Herkimer College

Entering Student Survey

Fall 2017

Office of Institutional Research
4-4-2018

The Entering Student Survey was distributed through Student Online Services from 8/28/17 through 9/19/17.

There were two versions of this survey. There was an Entering Student/Orientation Survey that was distributed for On-Campus and one for Online-only Students.

On-Campus

- Initial Population size: 738
- N1 = Respondents: 320 (43% response rate)
- Required: 253 for a 5% margin of error.

Online-Only

- Initial Population size: 151
- N2 = Respondents: 109 (72% response rate)
- Required: 109 for a 5% margin of error.

Combined

- Initial Population size: 889
- NC = Respondents: 429 (48% response rate)
- Required: 268 for a 5% margin of error.

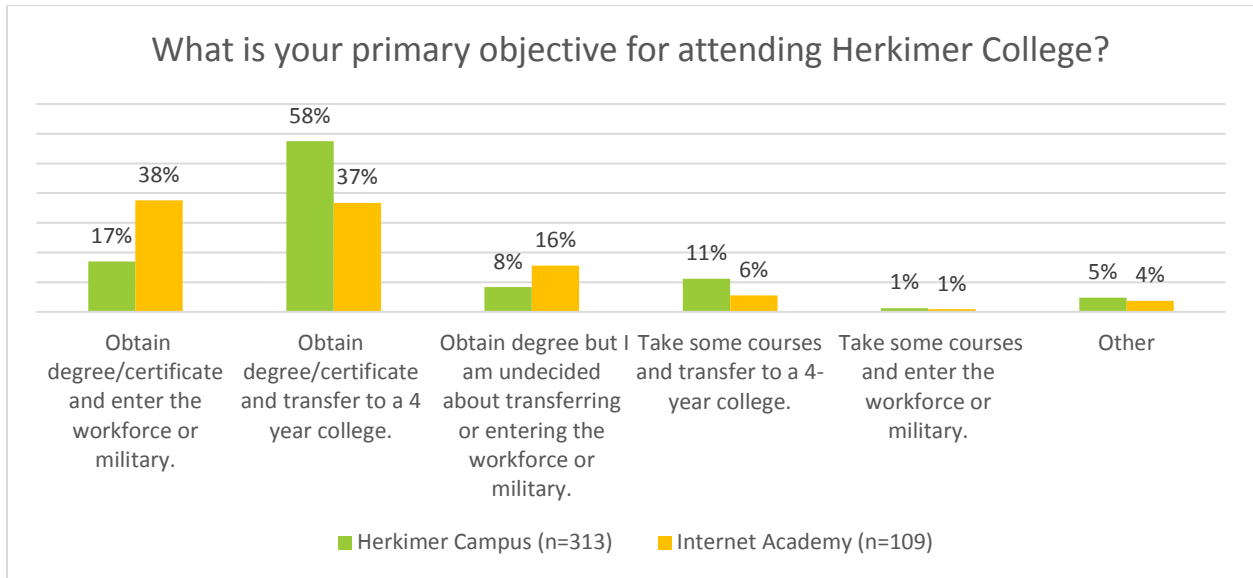
The target audience includes all new students that are taking courses on-campus, students that were invited to participate in Orientation, and those that were first-time for online.

All questions on this survey are optional. Some questions allowed respondents to select multiple answers, which can cause instances in which the resultant percentages in a given question won't add up to 100%. Similarly, the responses for some questions may either not add up to 100%, or may add up to slightly more than 100%; this is caused by the way the percentages were rounded during tabulation. The number of unique students who answered each question is designated by 'n'.

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Q1. What is your primary objective for attending Herkimer College?

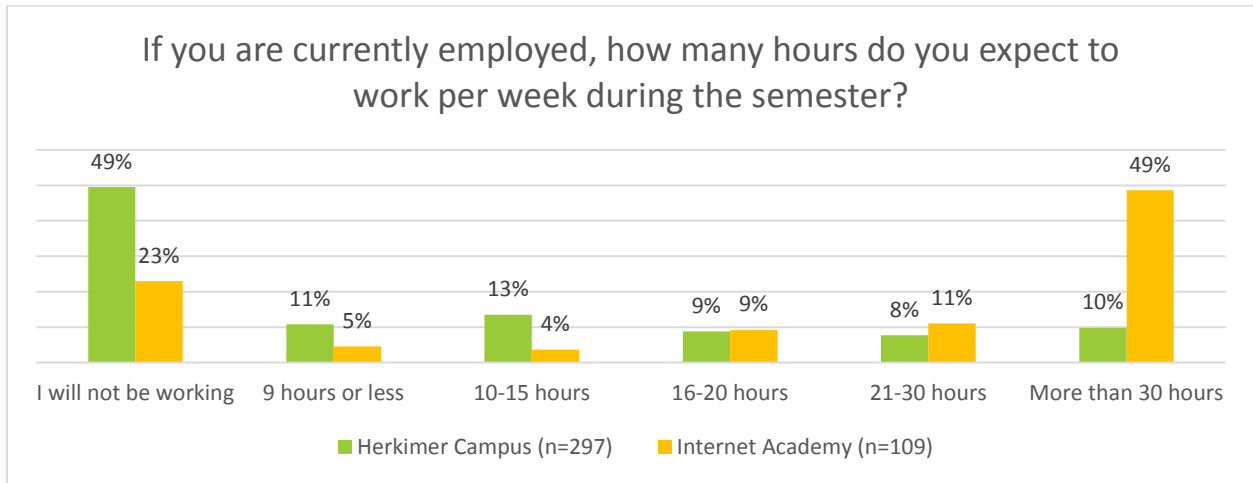


CCSSE: Support for Learners

Premier 2-Year Experience: Value

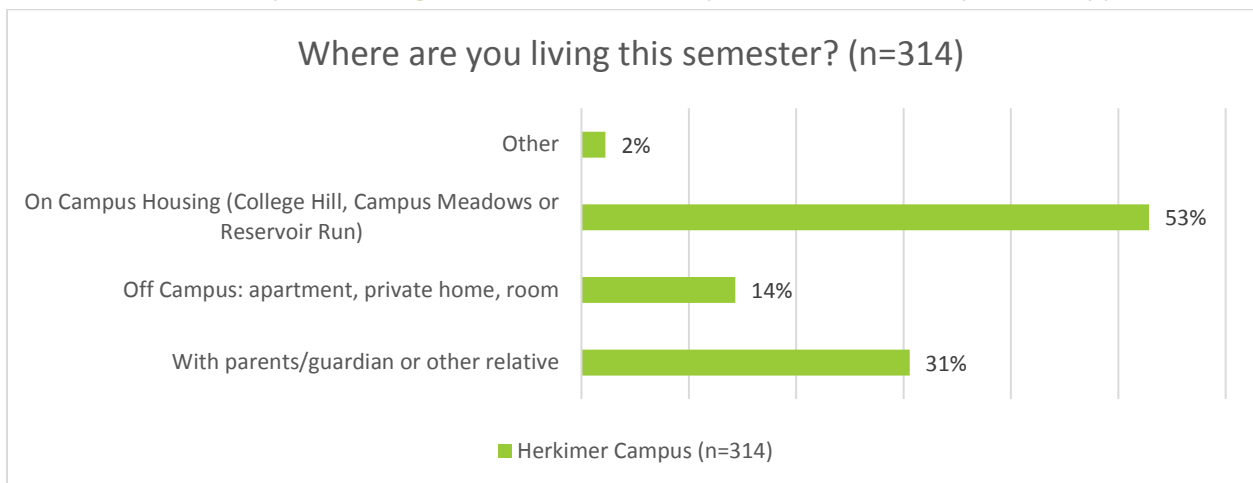
Strategic Plan: Strengthen Support for Student Success

Q2. If you are currently employed, how many hours do you expect to work per week during the semester?



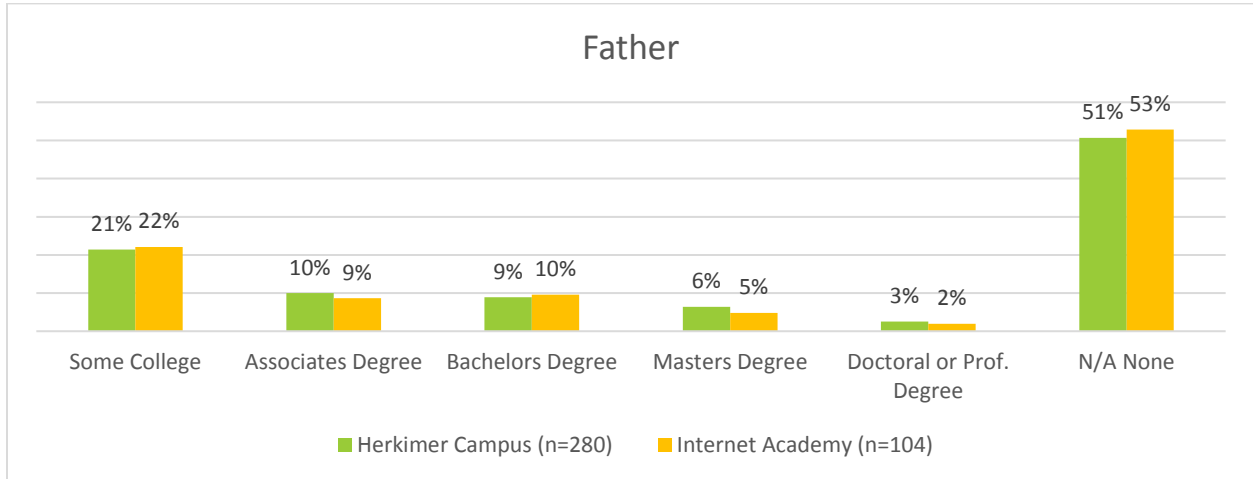
CCSSE: Support for Learners
 Premier 2-Year Experience:
 Strategic Plan: Strengthen Support for Student Success

Q3. Where are you living this semester? (Herkimer Campus only)



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan: Campus Life

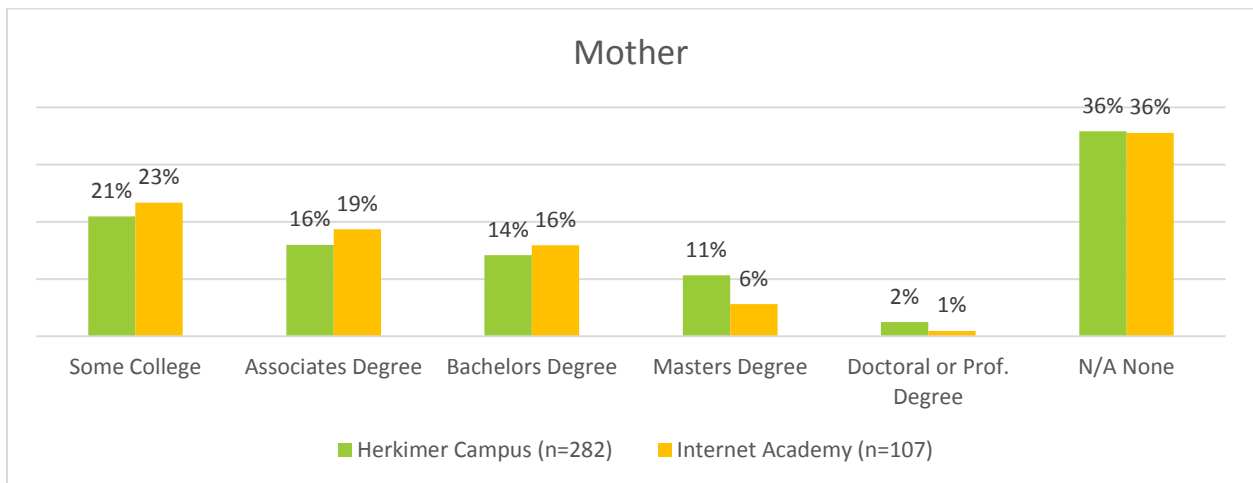
Q4. In your family, what is the highest level of college education completed?



CCSSE:

Premier 2-Year Experience:

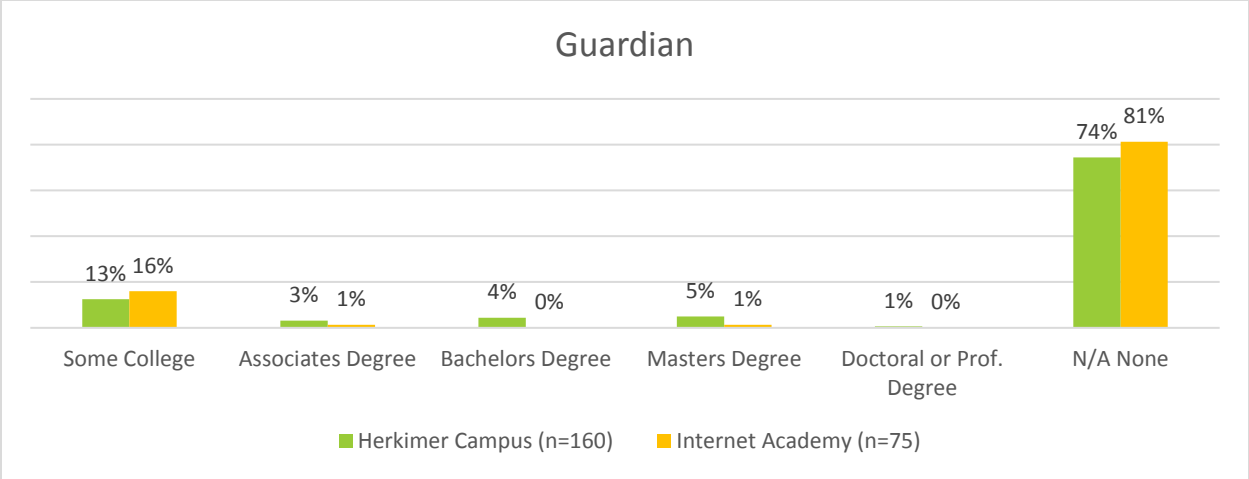
Strategic Plan:



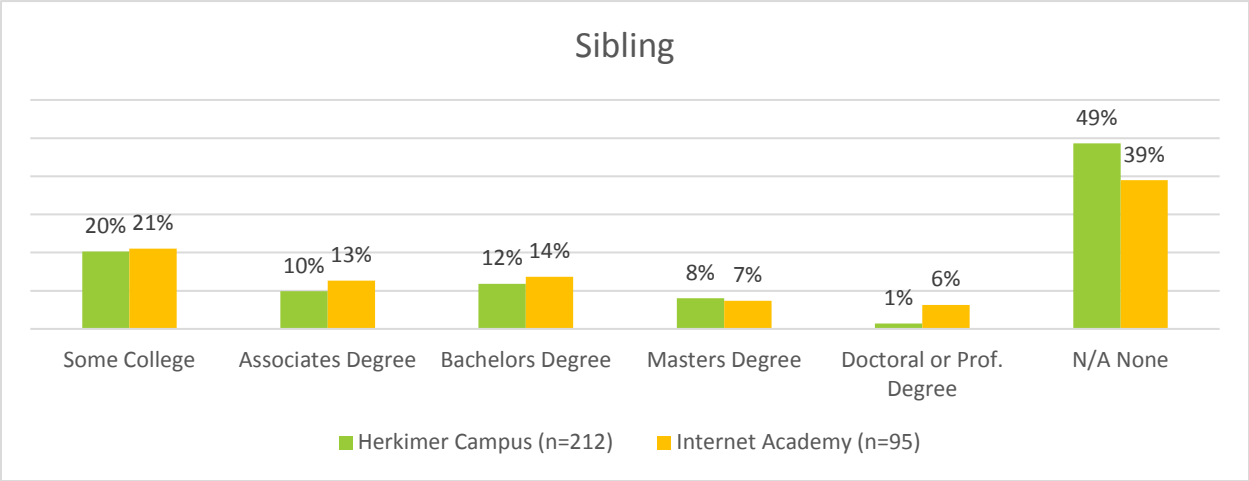
CCSSE:

Premier 2-Year Experience:

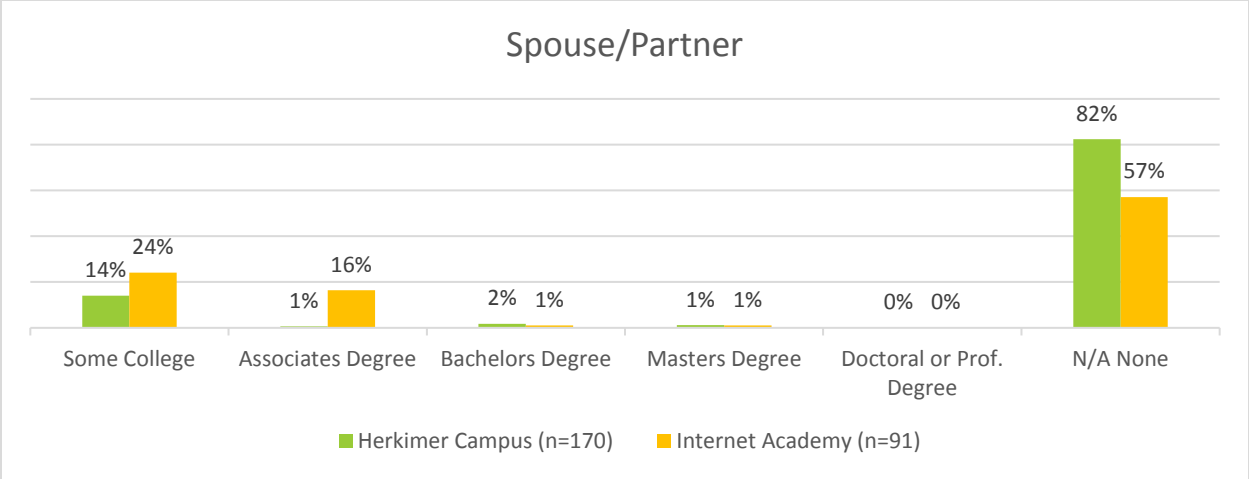
Strategic Plan:



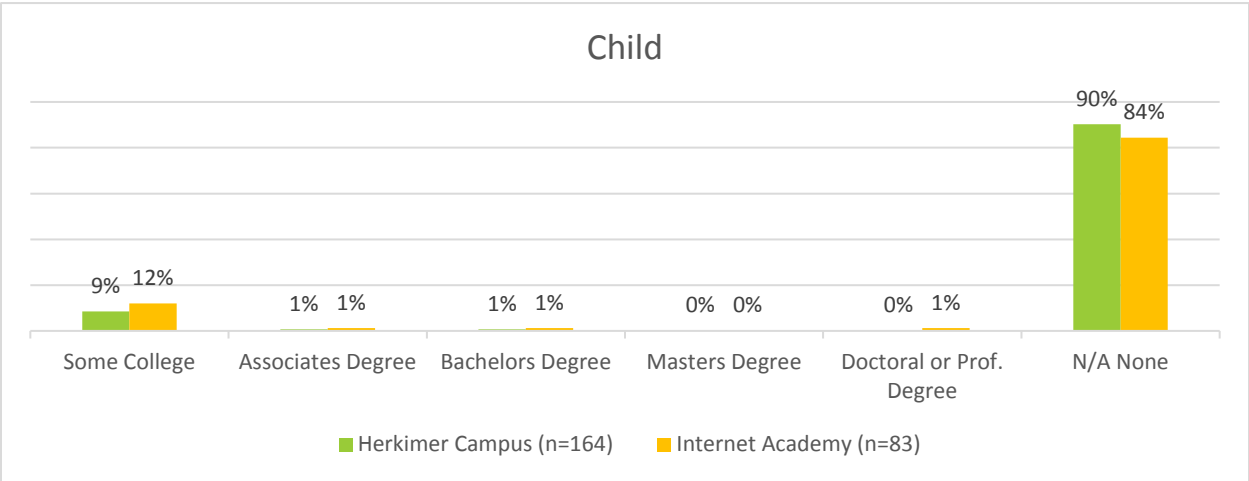
CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:

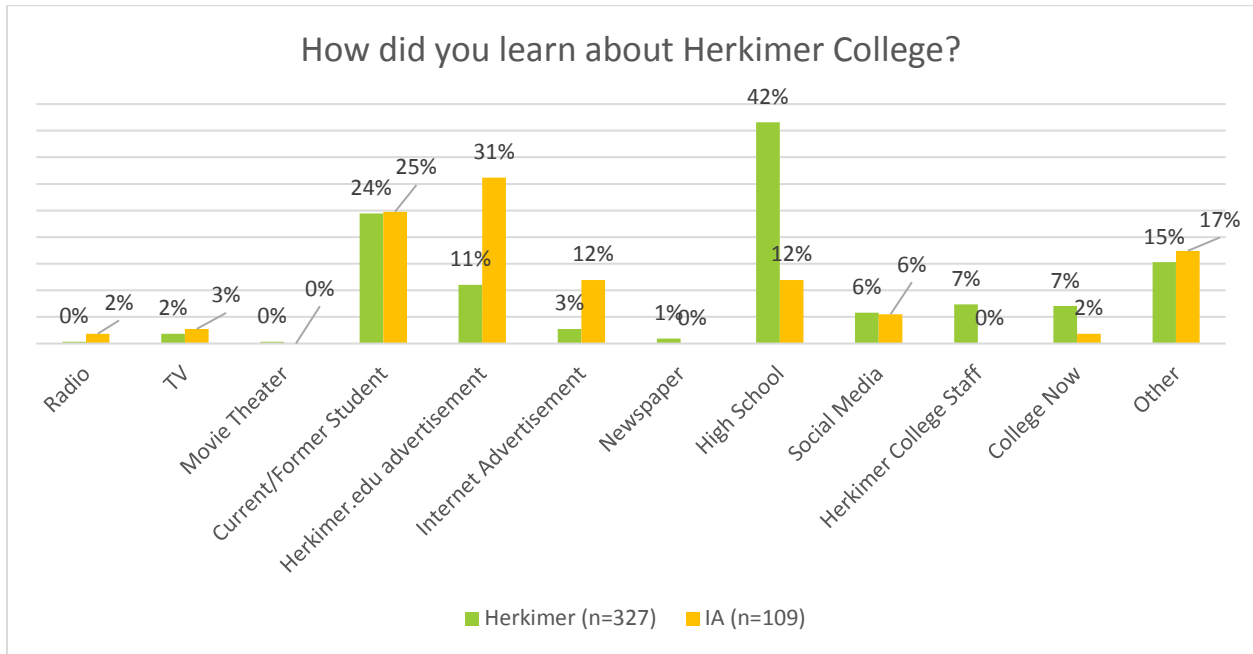


CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:

Q5. How did you learn about Herkimer College?

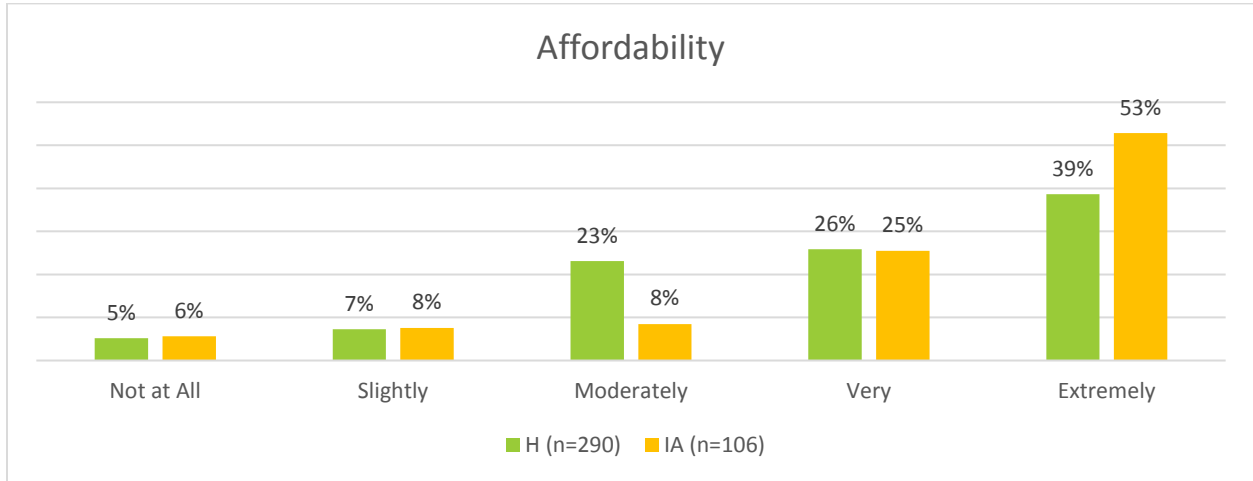


CCSSE:

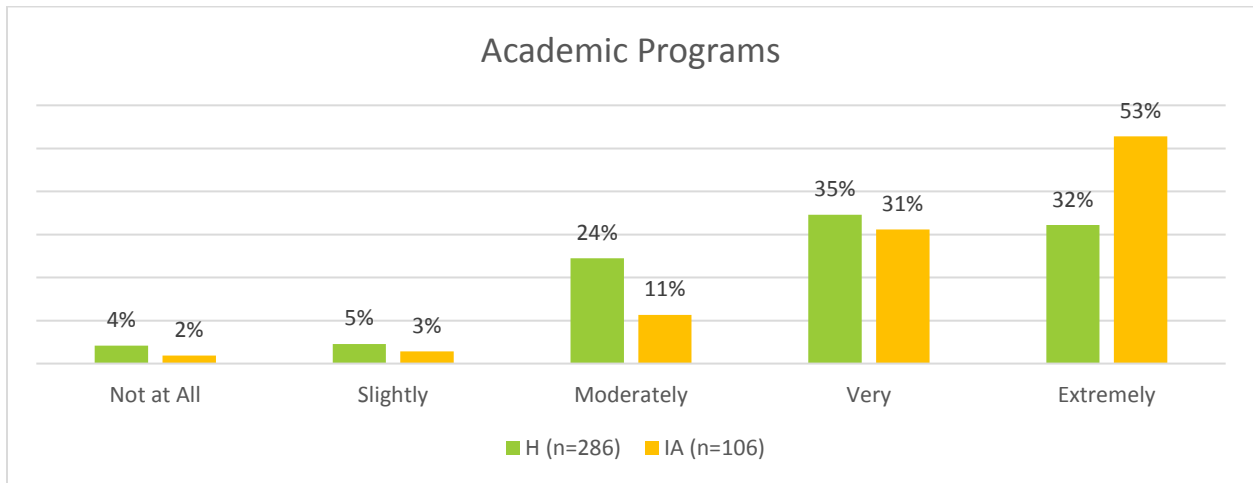
Premier 2-Year Experience:

Strategic Plan: Outreach & Community Relations

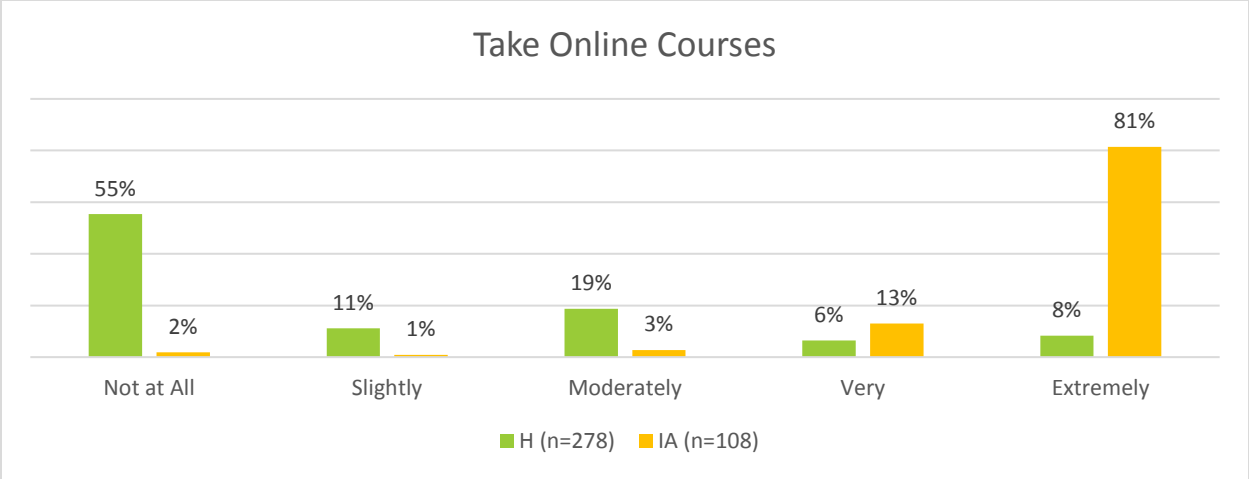
Q6. How important were each of the following factors in your decision to enroll here at Herkimer College?



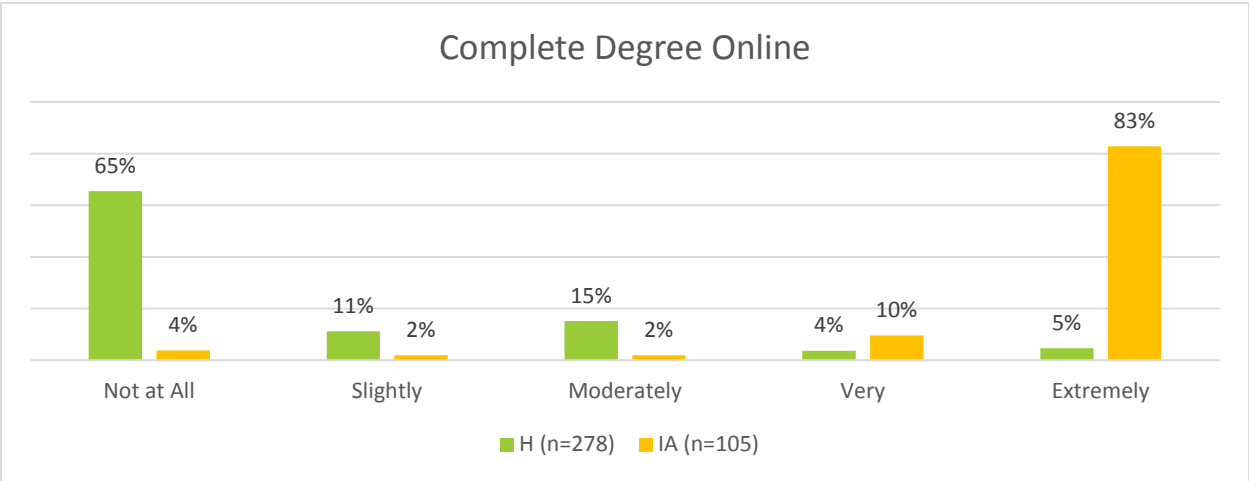
CCSSE:
Premier 2-Year Experience: Value
Strategic Plan:



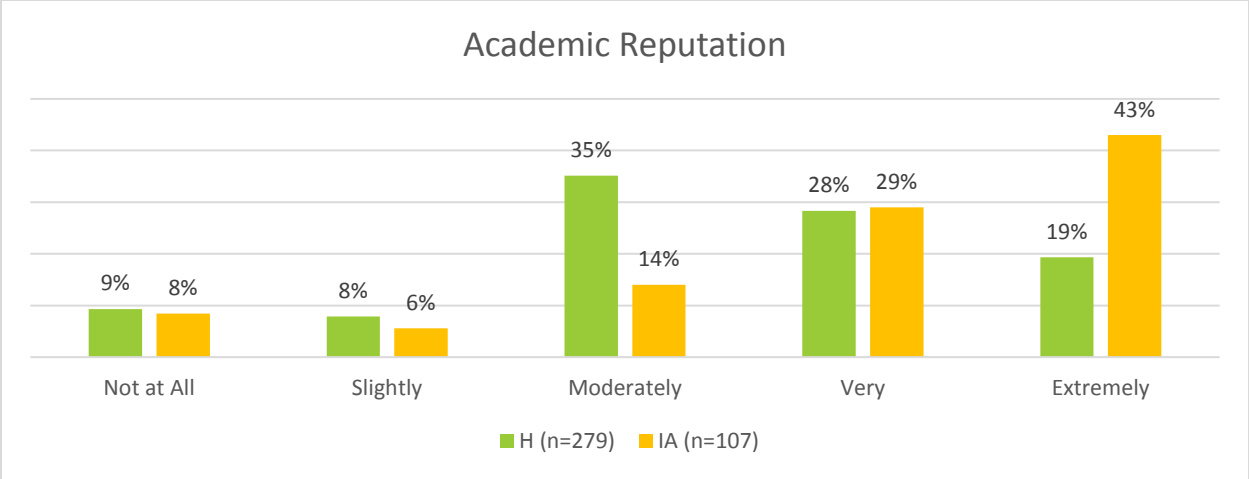
CCSSE:
Premier 2-Year Experience: Academics
Strategic Plan:



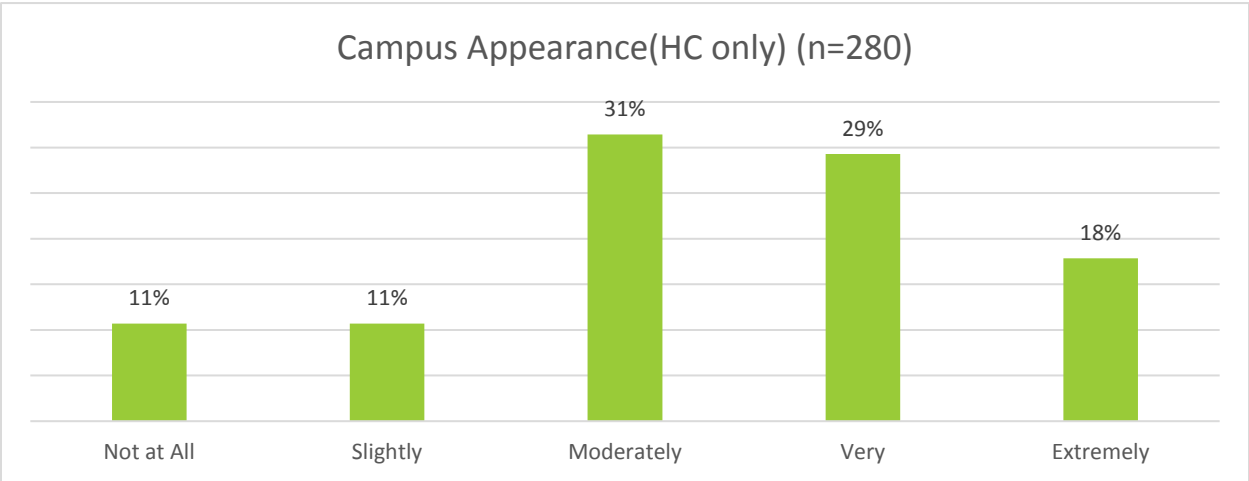
CCSSE:
 Premier 2-Year Experience: Academics
 Strategic Plan: Strengthen Support for Student Success



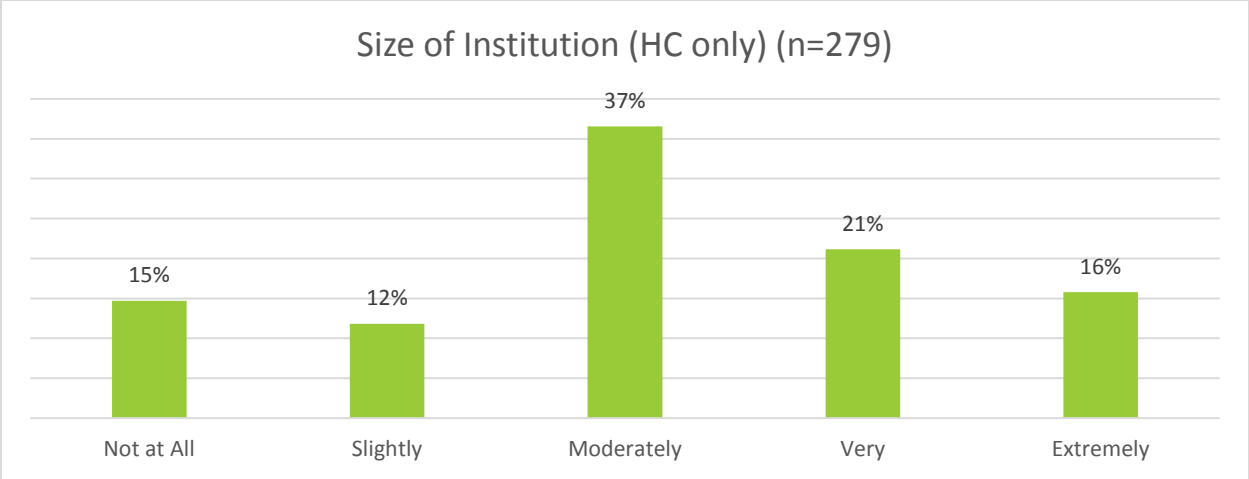
CCSSE:
 Premier 2-Year Experience: Academics
 Strategic Plan: Strengthen Support for Student Success



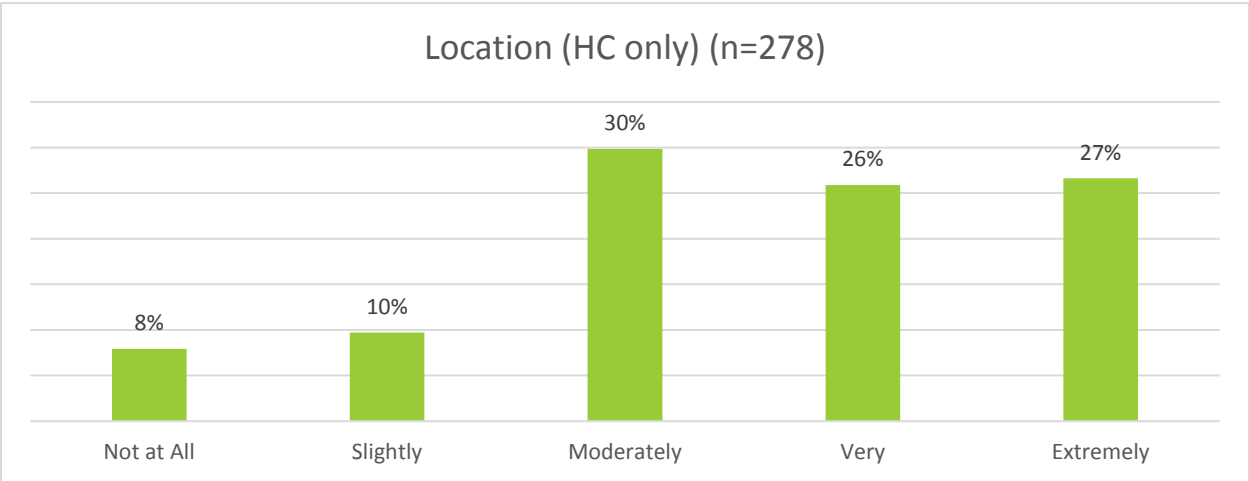
CCSSE: Academic Challenge
 Premier 2-Year Experience: Academics
 Strategic Plan: Institutional Culture



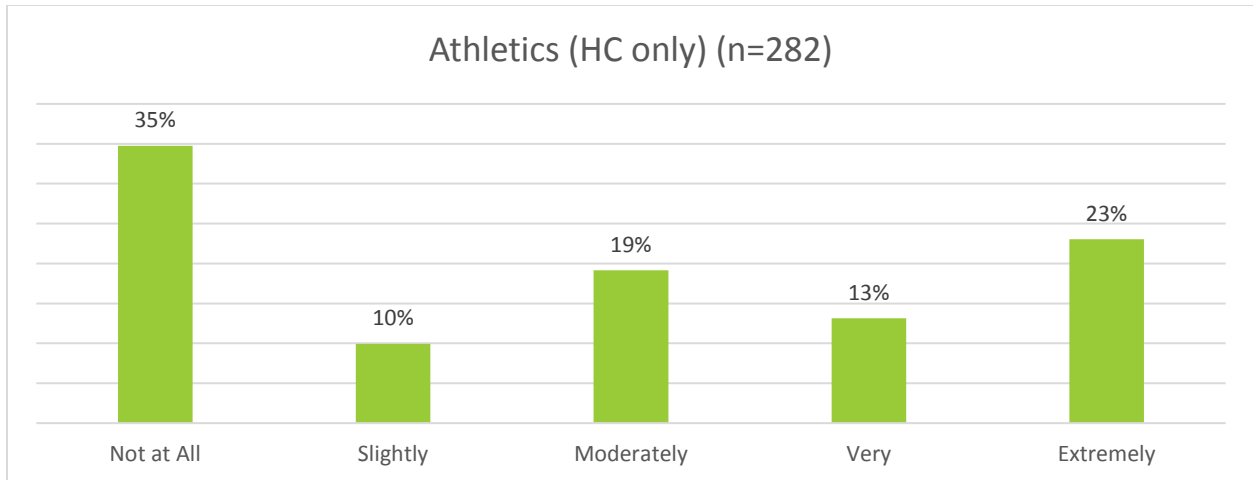
CCSSE:
 Premier 2-Year Experience: Quality of Life
 Strategic Plan: Campus Life



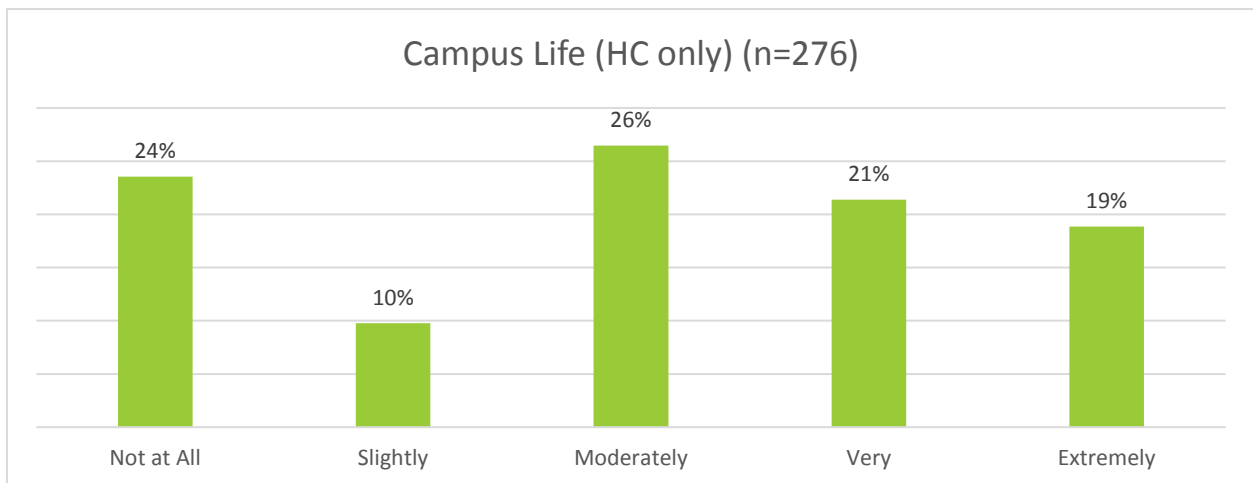
CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:



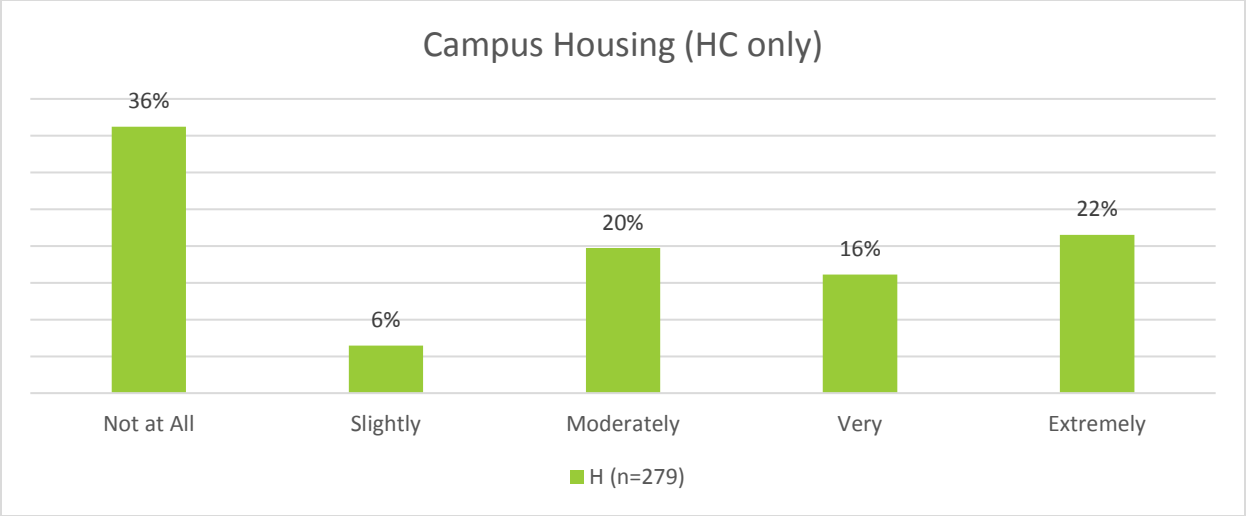
CCSSE:
 Premier 2-Year Experience:
 Strategic Plan: Campus Life



CCSSE:
 Premier 2-Year Experience: Quality of Life
 Strategic Plan: Campus Life

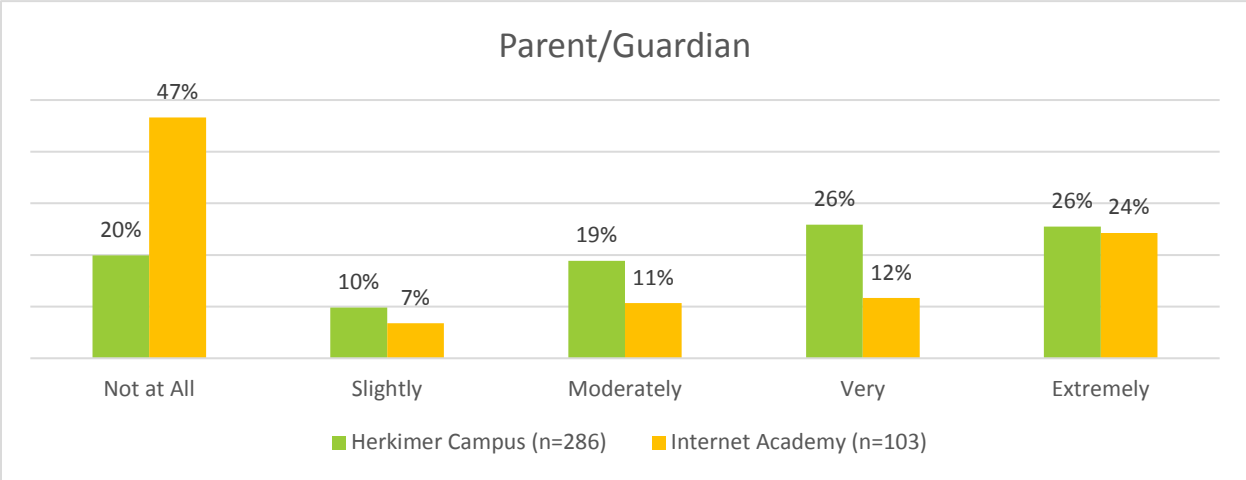


CCSSE:
 Premier 2-Year Experience: Quality of Life
 Strategic Plan: Campus Life

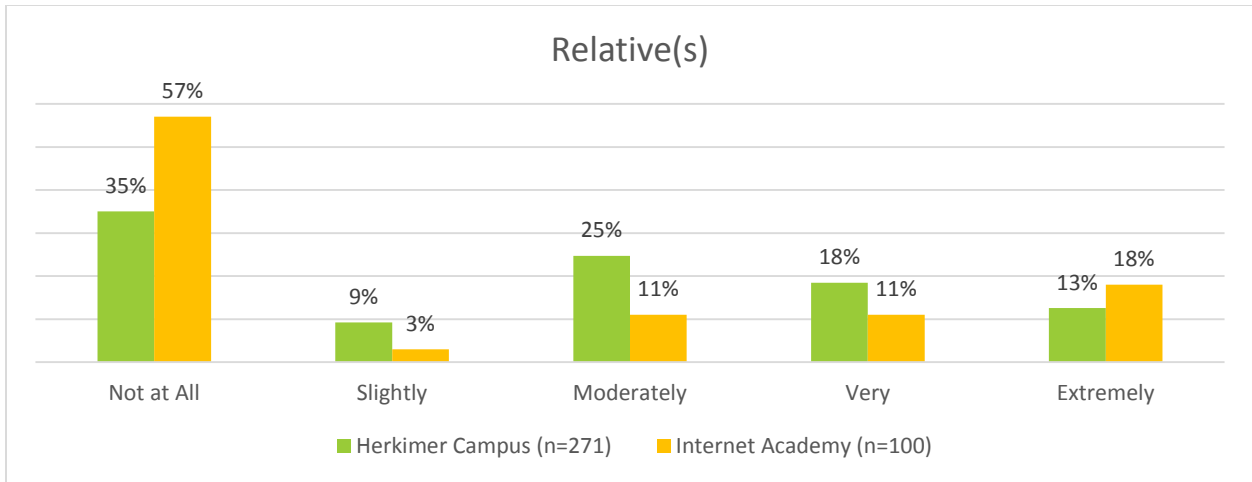


CCSSE:
 Premier 2-Year Experience: Quality of Life
 Strategic Plan: Campus Life

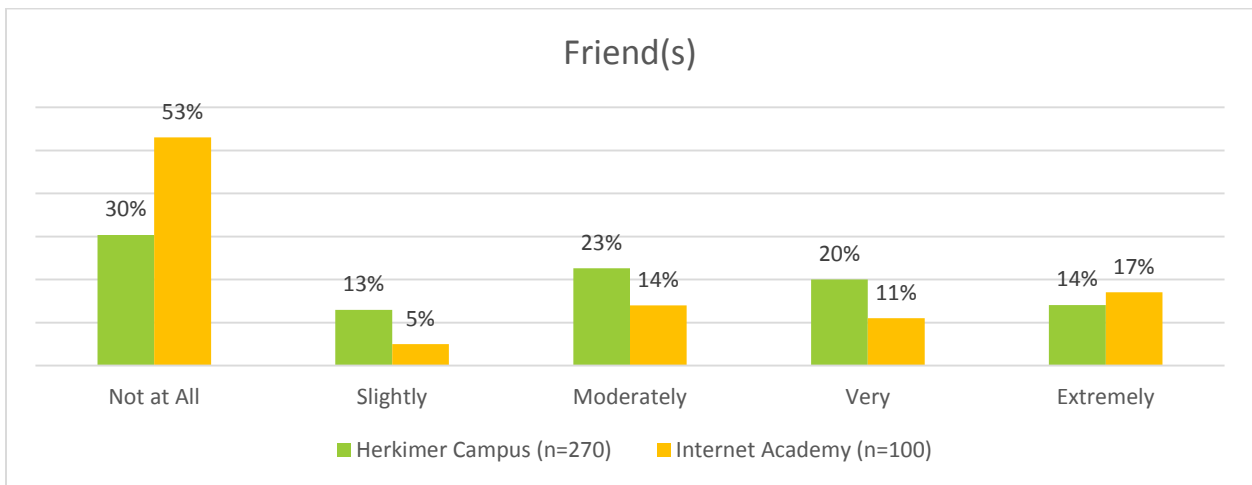
Q7. How influential was each person in your decision to enroll at Herkimer College?



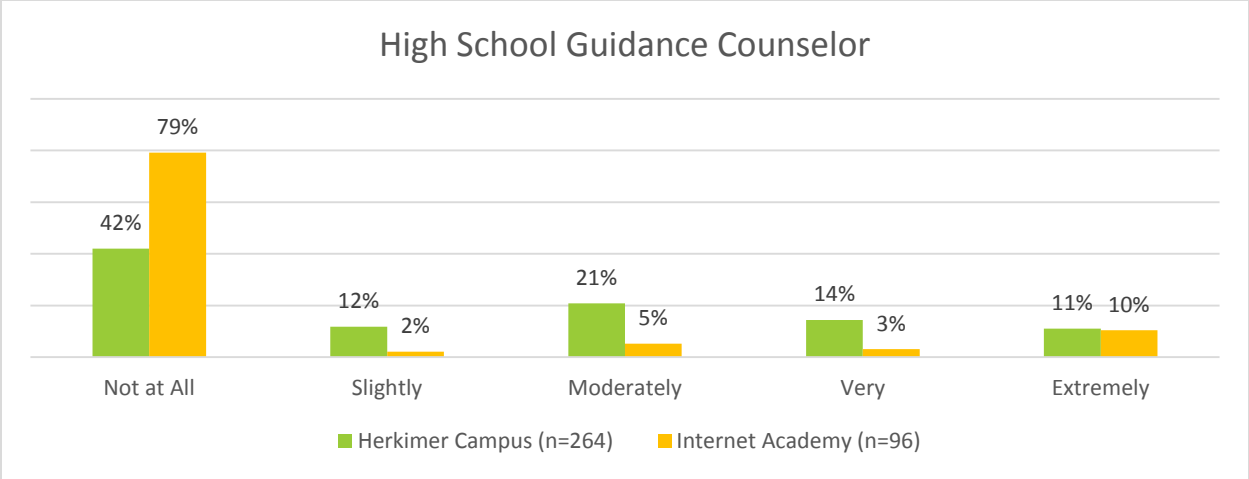
CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:



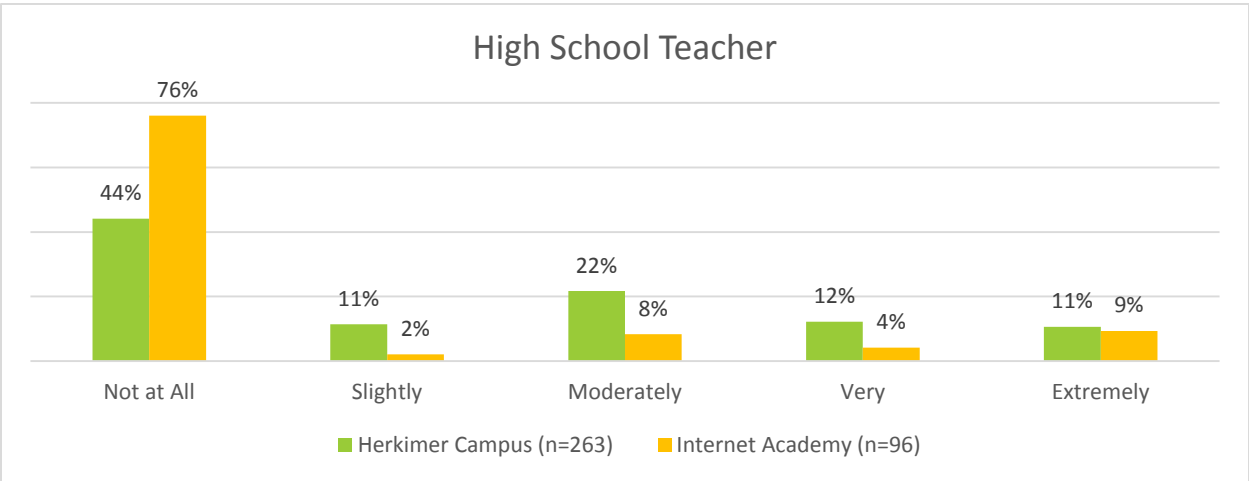
CCSSE:
Premier 2-Year Experience:
Strategic Plan:



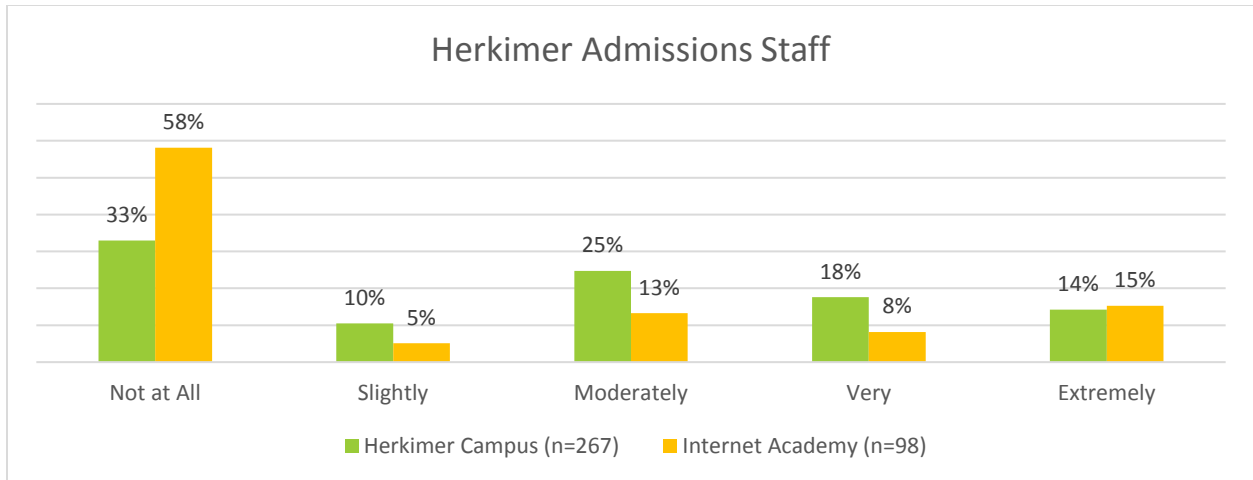
CCSSE:
Premier 2-Year Experience:
Strategic Plan:



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan: Outreach & Community Relations



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan: Outreach & Community Relations

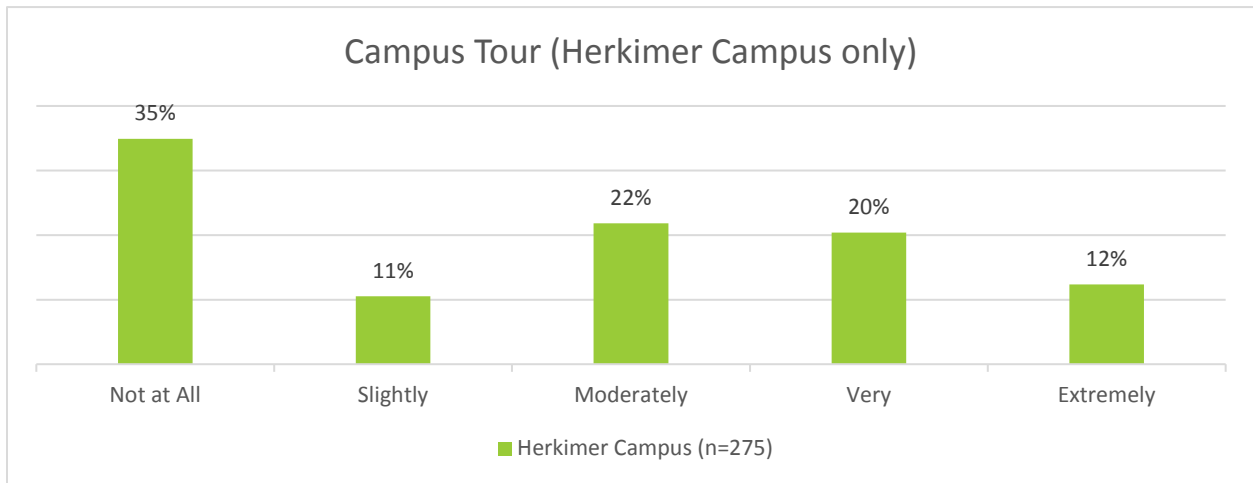


CCSSE:

Premier 2-Year Experience:

Strategic Plan: Outreach & Community Relations

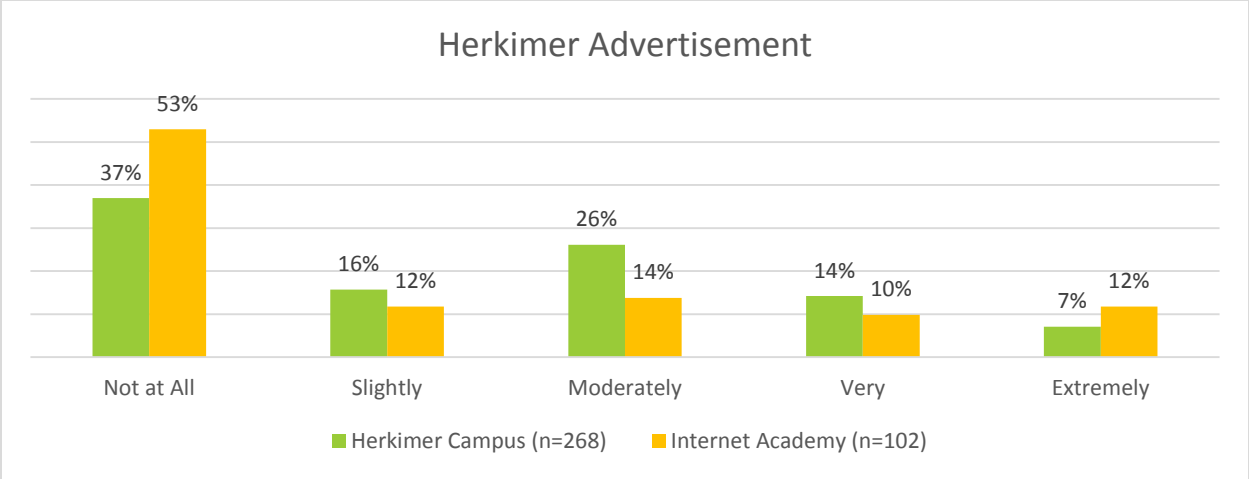
How much did the following help you make your decision to enroll at Herkimer College?



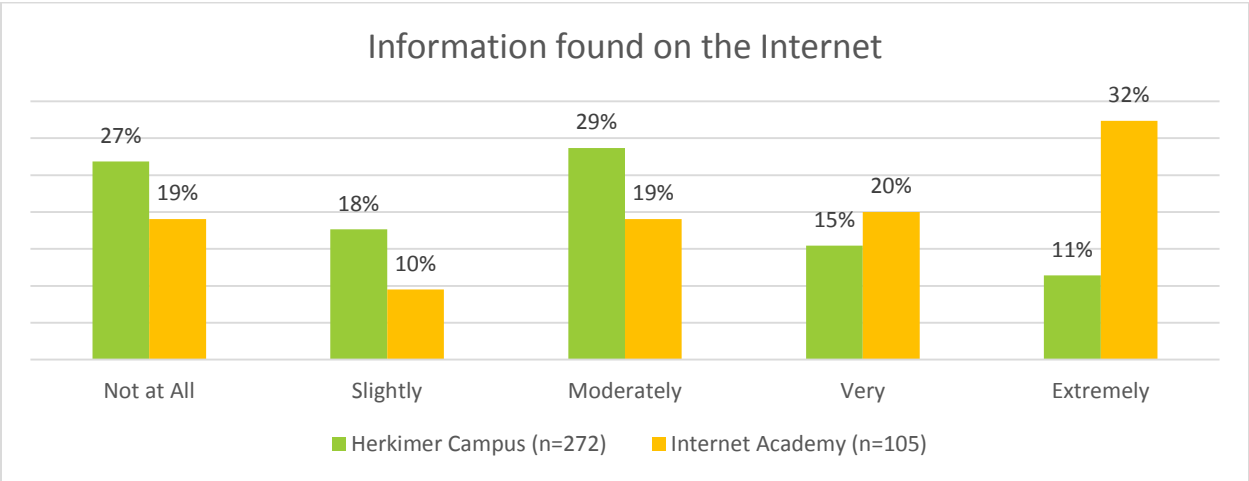
CCSSE:

Premier 2-Year Experience:

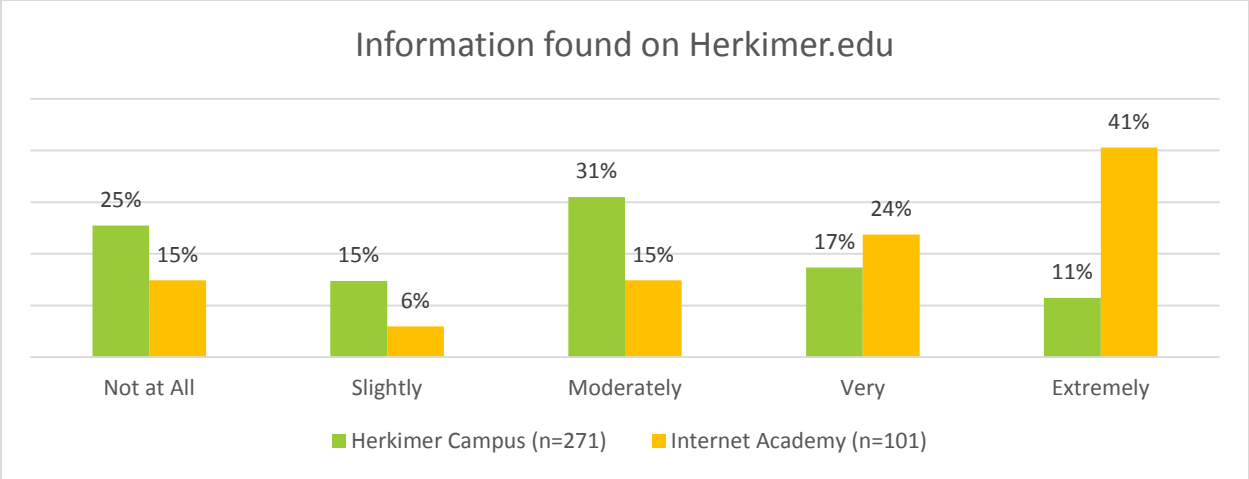
Strategic Plan: Campus Life



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan: Outreach & Community Relations



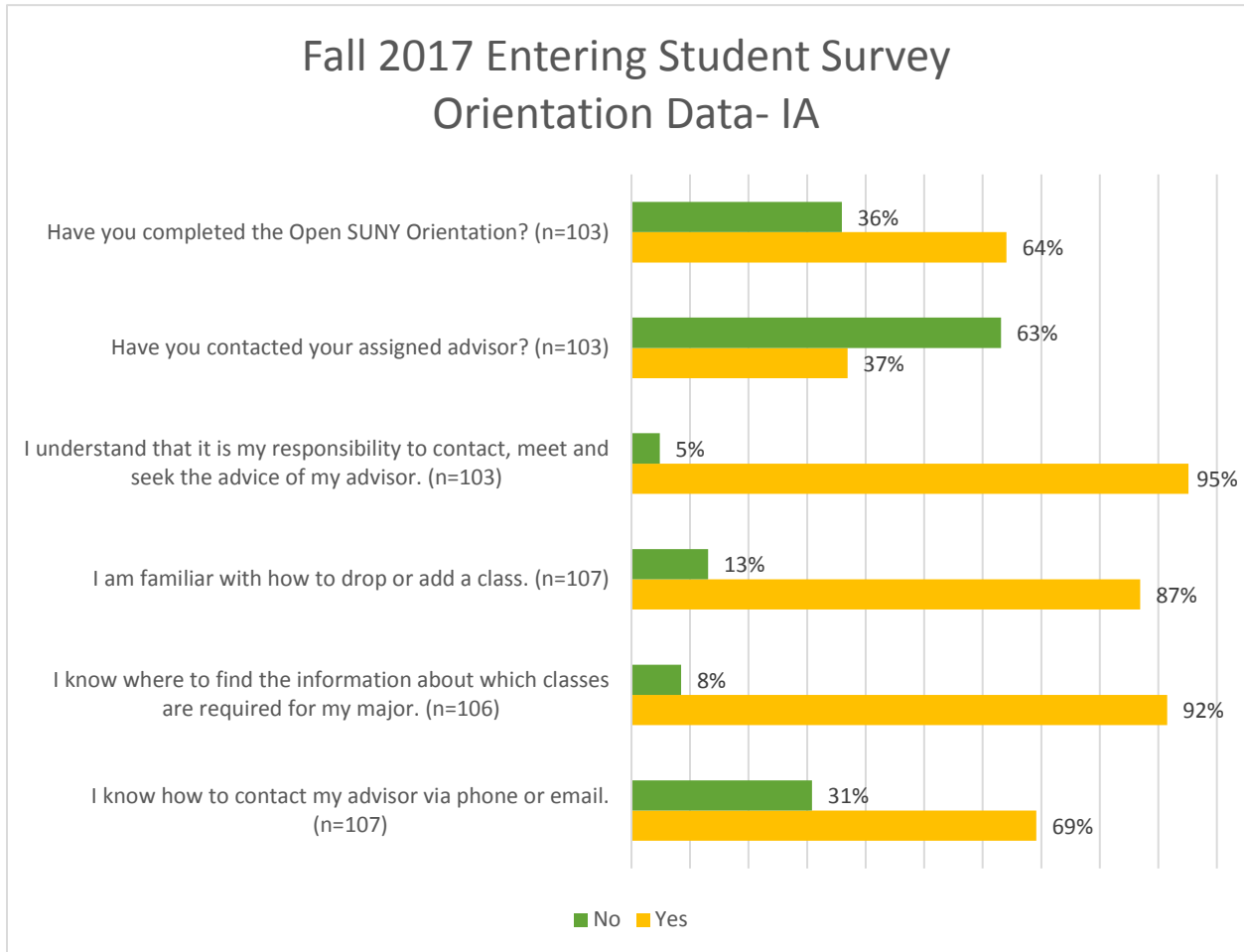
CCSSE:
 Premier 2-Year Experience:
 Strategic Plan: Outreach & Community Relations



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan: Outreach & Community Relations

Q8. Orientation Data

Q8A. Internet Academy-Only Orientation Data:

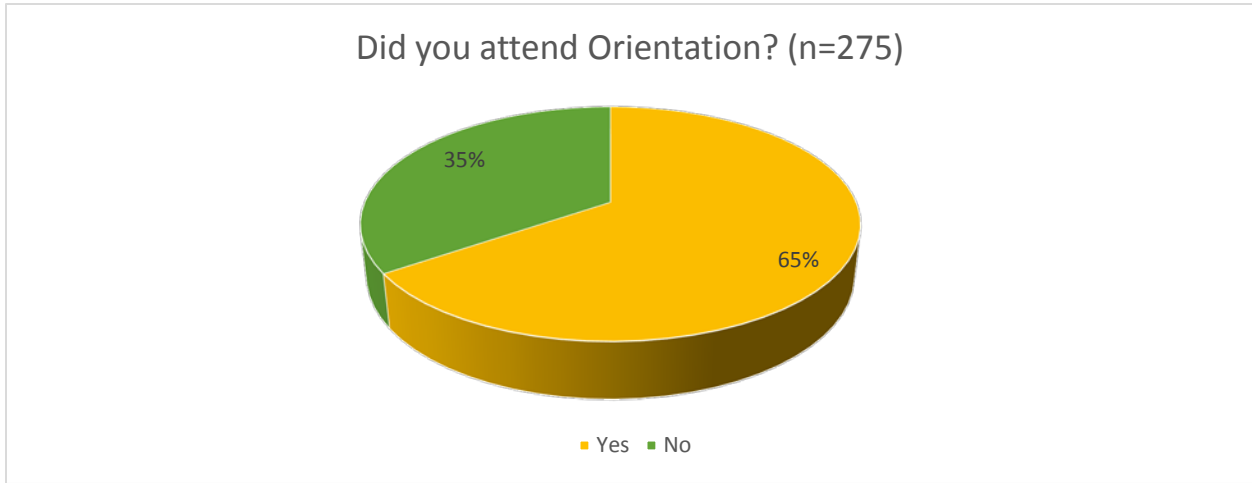


CCSSE: Support for Learners

Premier 2-Year Experience:

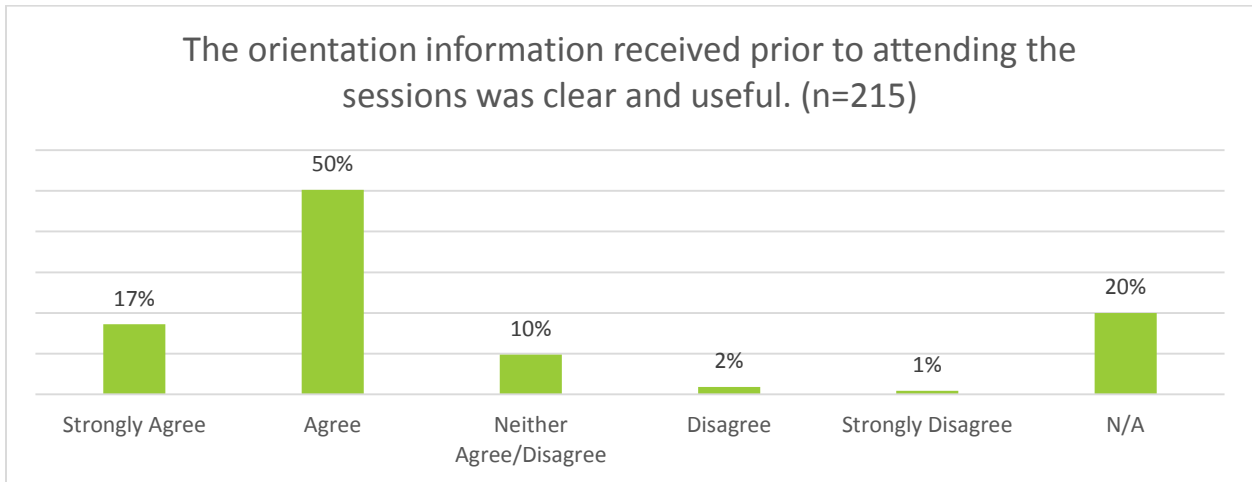
Strategic Plan: Strengthen Support for Student Success

Q8B. Herkimer Campus-Only Orientation Data:

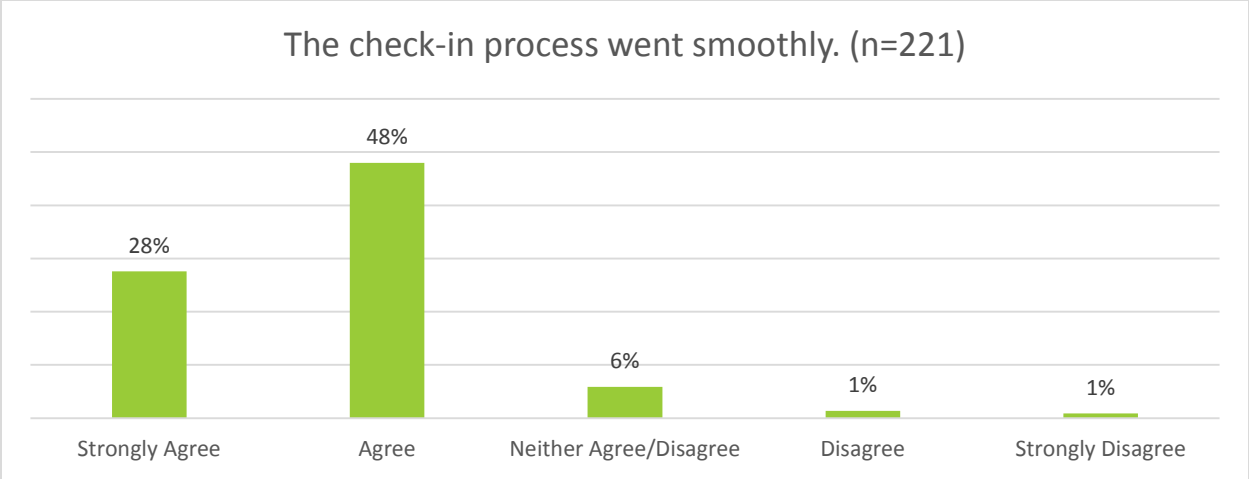


CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success

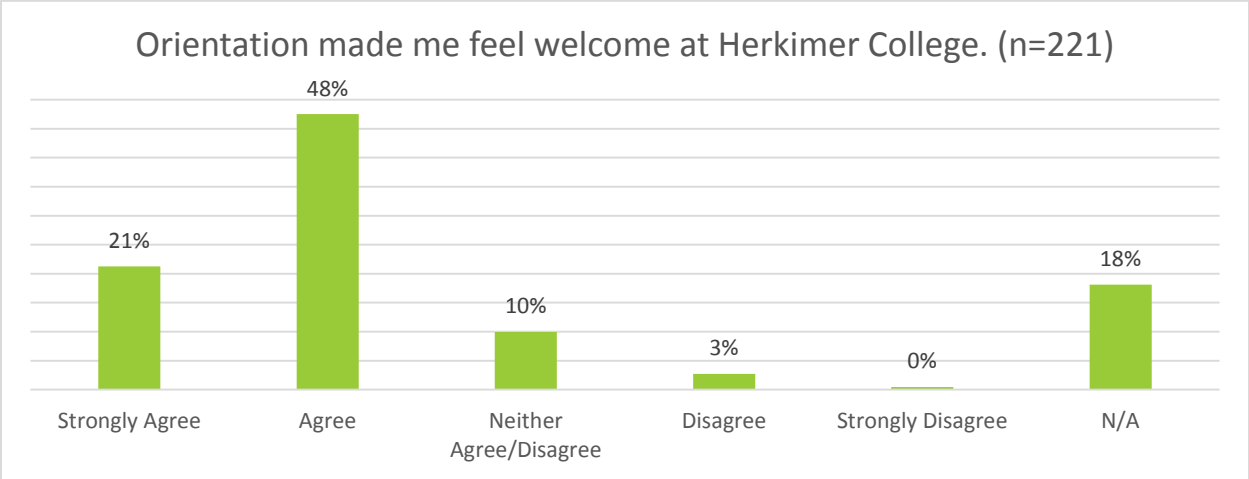
We asked students who answered 'yes' to whether they attended Orientation their level of agreement with the following statements:



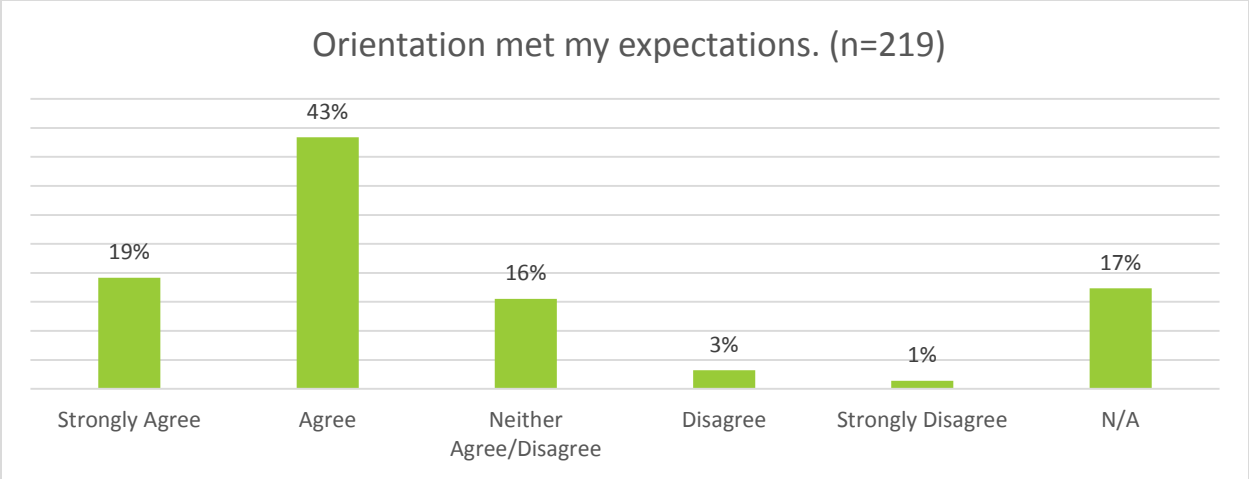
CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success



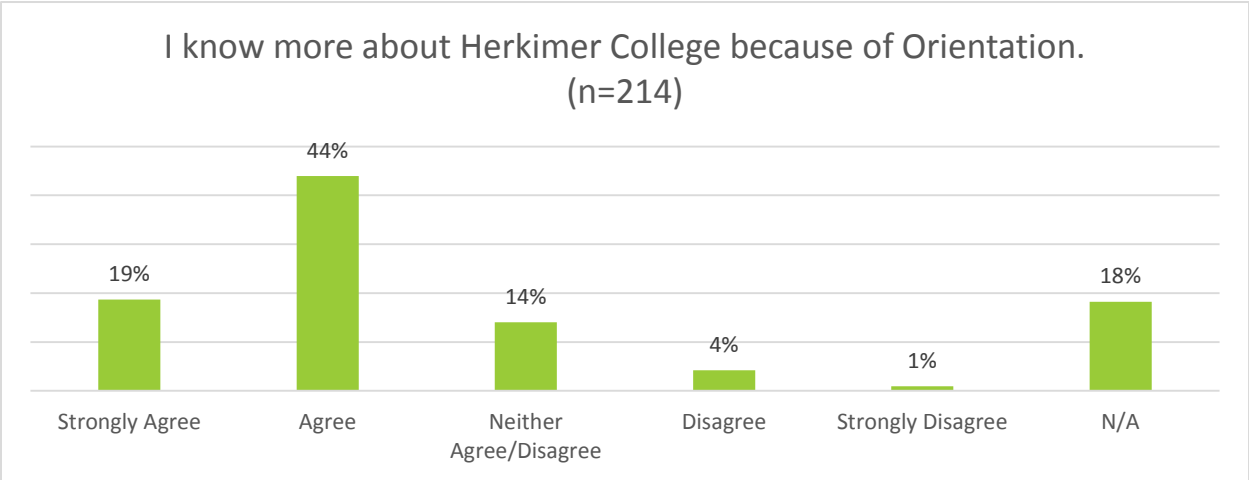
CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:



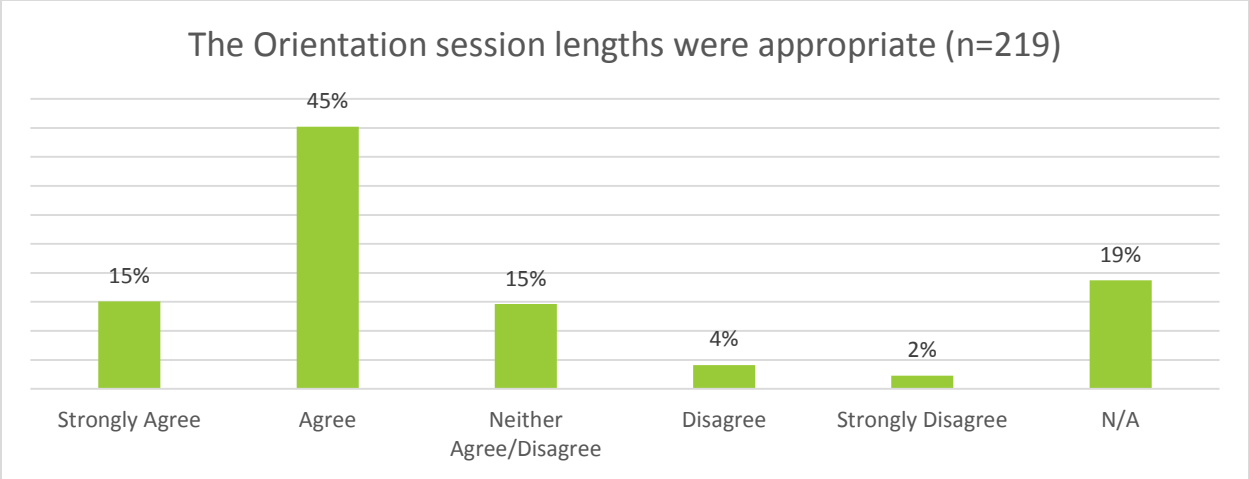
CCSSE: Support for Learners
 Premier 2-Year Experience: Quality of Life
 Strategic Plan: Institutional Culture



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:

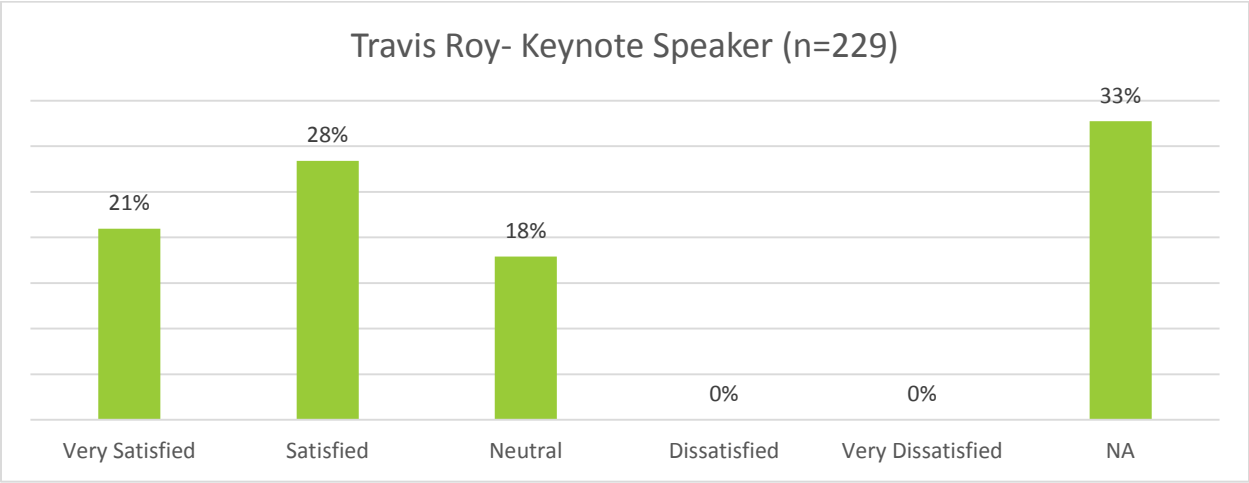


CCSSE: Support for Learners
 Premier 2-Year Experience:
 Strategic Plan: Strengthen Support for Student Success

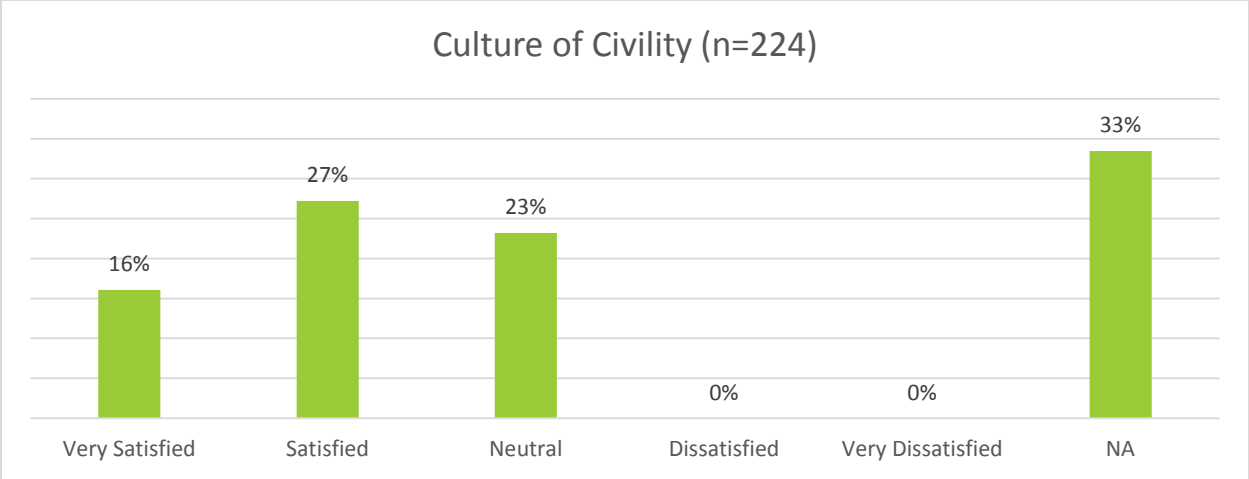


CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:

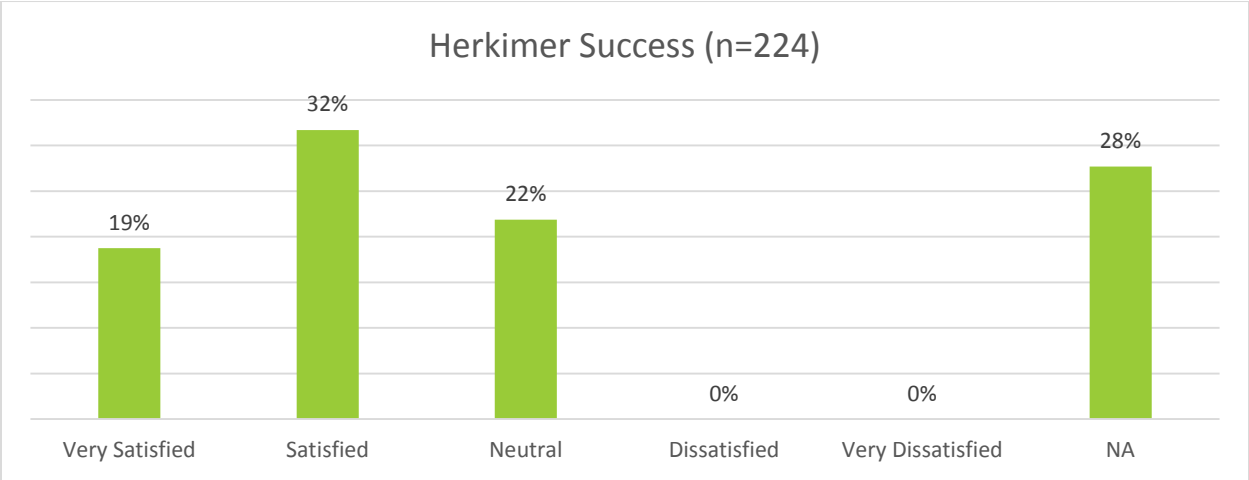
We asked students who answered 'yes' to whether they attended Orientation their level of satisfaction with the following Orientation sessions:



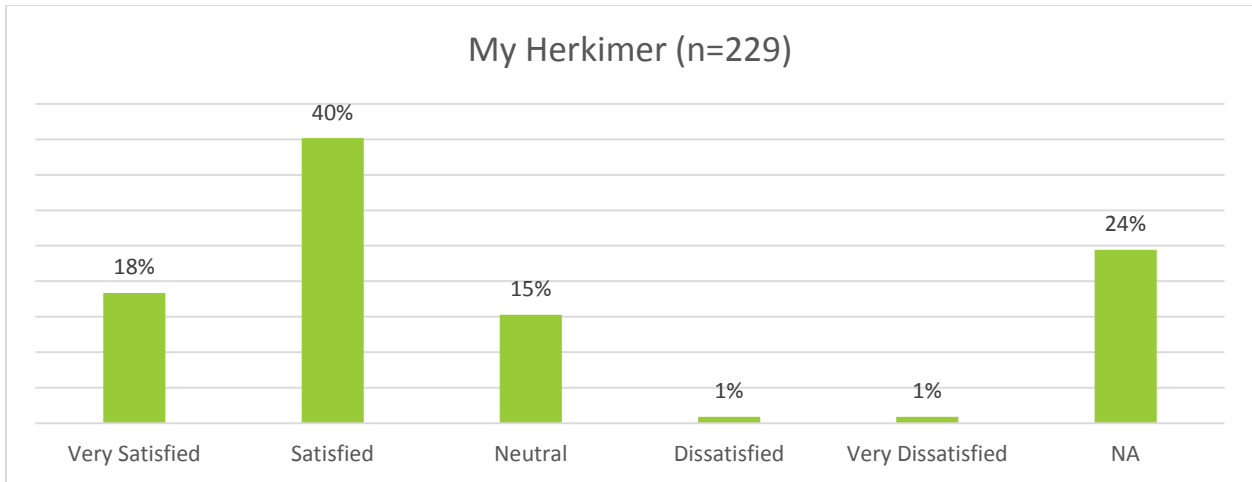
CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:



CCSSE:
 Premier 2-Year Experience: Quality of Life
 Strategic Plan: Institutional Culture



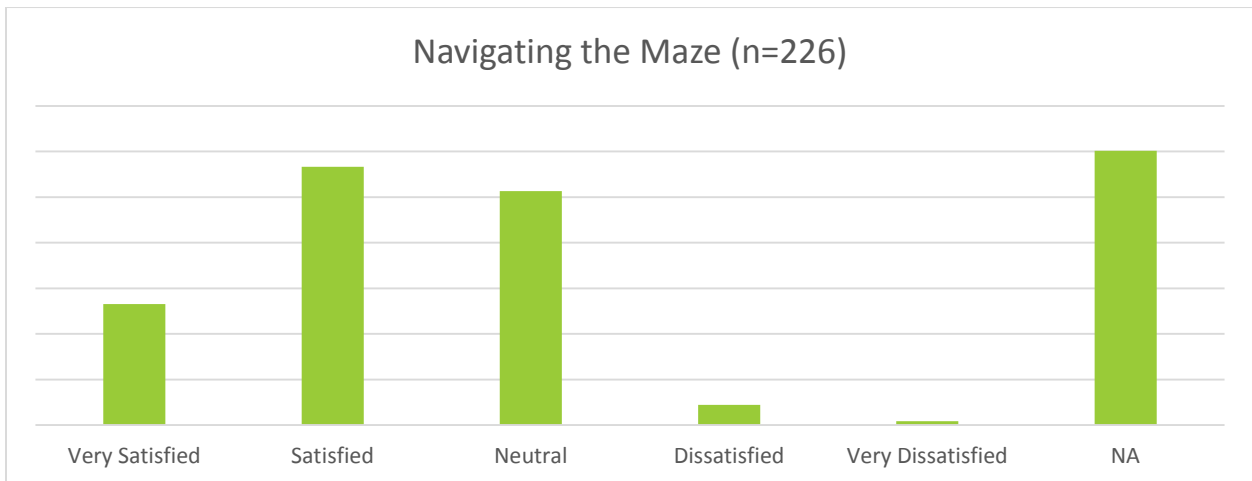
CCSSE: Support for Learners
 Premier 2-Year Experience:
 Strategic Plan: Strengthen Support for Student Success



CCSSE:

Premier 2-Year Experience:

Strategic Plan:

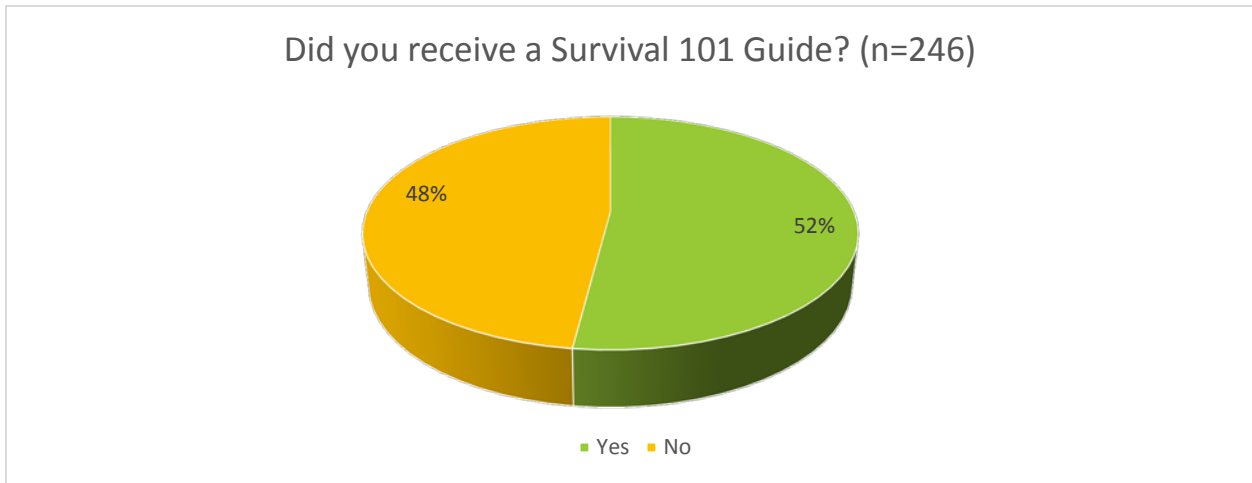


CCSSE:

Premier 2-Year Experience:

Strategic Plan:

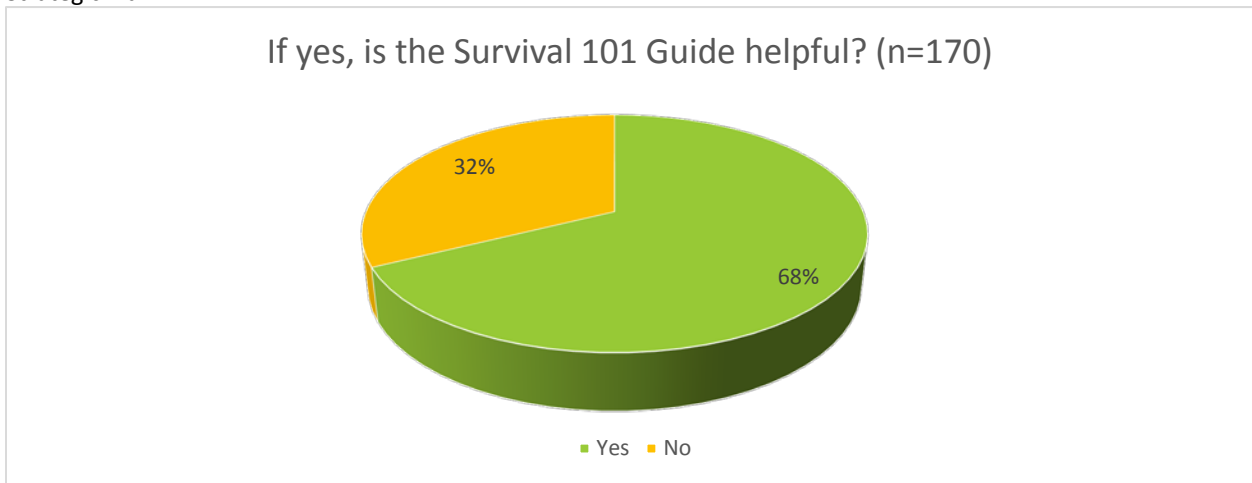
Did you receive a Survival 101 Guide?



CCSSE:

Premier 2-Year Experience:

Strategic Plan:



CCSSE:

Premier 2-Year Experience:

Strategic Plan:

What would make the Survival 101 Guide more helpful?

- Being guided by a previous Herkimer student
- Have it so I can get it on my phone
- Make it more relevant to commuters
- More knowledge on getting homework done on days with a really tight schedule.

Herkimer College Qualitative Results:

“What suggestions do you have for improving Orientation?”

We had 36 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 10 thematic categories; the percentage of responses was averaged so that the themes that had an above-average response could be indicated (average response rate was 10%). The themes with an above average response were:

- Nothing: 36% (13 respondents)
- Make it shorter: 14% (5 respondents)
- Make it more informational/more specific information: 11% (4 respondents)
- More interactive/more activities: 17% (6 respondents)

The remaining themes that fell below 10% average rate were:

- More interaction with continuing/current students: 6% (2 respondents)
- Couldn't attend: 6% (2 respondents)
- More thorough tours: 3% (1 respondent)
- Don't know: 3% (1 respondent)
- Specify which sessions are mandatory/important: 3% (1 respondent)
- Food: 3% (1 respondent)

“From the sessions you attended, what surprised you the most?”

We had 36 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 14 thematic categories; the percentage of responses was averaged so that the themes that had an above-average response could be indicated (average response rate was 8%). The themes with an above average response were:

- Friendliness/kindness of the people: 25% (9 people)
- Nothing: 22% (8 respondents)
- Keynote speaker: 14% (5 respondents)
- Speakers (general): 8% (3 respondents)
- Mentalist/hypnotist: 8% (3 respondents)
- Diversity/diversity of culture: 8% (3 respondents)

The remaining themes that fell below 8% average rate were:

- Games/activities: 3% (1 respondent)
- Everything: 3% (1 respondent)
- Field/grounds: 3% (1 respondent)
- Openness of the Dean: 3% (1 respondent)
- Level of caring faculty expressed: 3% (1 respondent)
- Information not previously known: 3% (1 respondent)
- Not surprised, had heard lots of good things already: 3% (1 respondent)

“From the sessions you attended, what did you especially like? What should we continue to offer?”

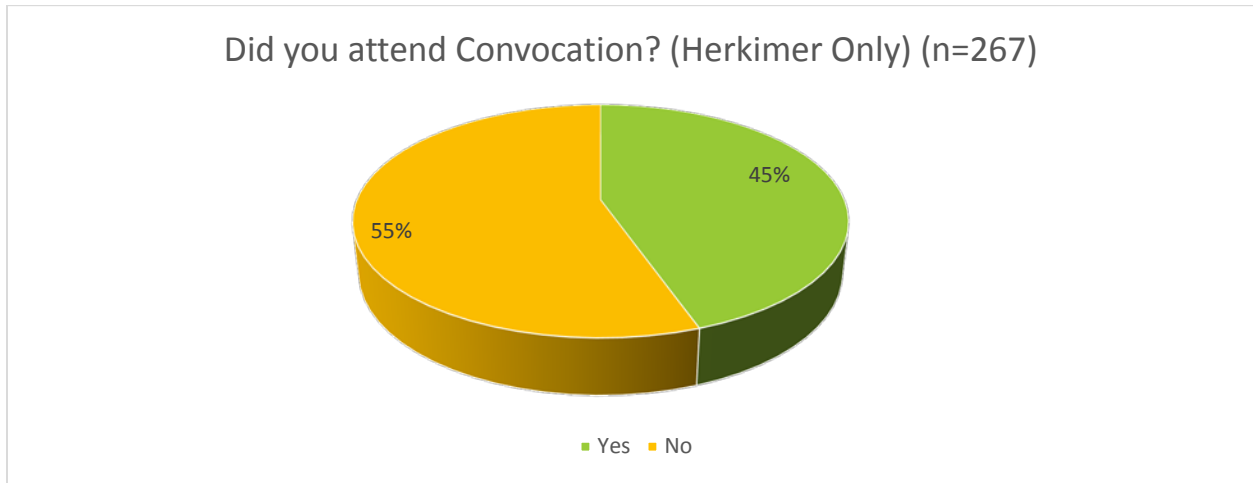
We had 33 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 17 thematic categories; the percentage of responses was averaged so that the themes that had an above-average response could be indicated (average response rate was 7%). The themes with an above average response were:

- None: 15% (5 respondents)
- Guest speaker: 15% (5 respondents)
- Games/activities: 12% (4 respondents)
- Meeting new people: 9% (3 respondents)
- BBQ/cookout: 9% (3 respondents)
- Well-treated/kindness/friendliness: 9% (3 respondents)

The remaining themes that fell below 7% response rate were:

- Tour of campus: 6% (2 respondents)
- Magic show: 6% (2 respondents)
- Overall positive: 6% (2 respondents)
- Staff, positive: 6% (2 respondents)
- Good education: 6% (2 respondents)
- Convocation: 3% (1 respondent)
- Small class sizes: 3% (1 respondent)
- I don't know: 3% (1 respondent)
- Color party: 3% (1 respondent)
- Navigating the maze: 3% (1 respondent)
- Help: 3% (1 respondent)

Convocation (Herkimer Campus Only)

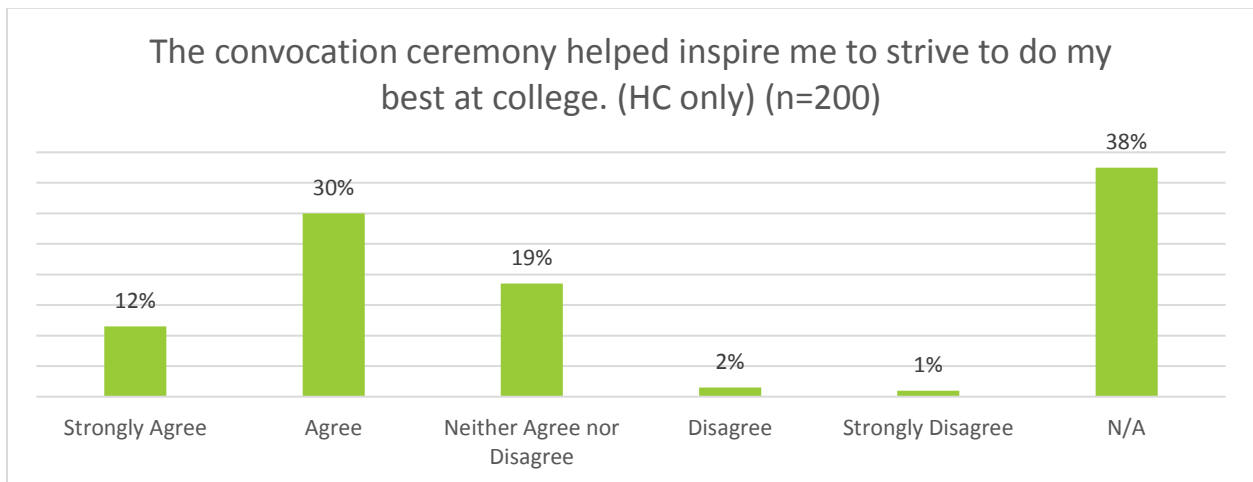


CCSSE:

Premier 2-Year Experience:

Strategic Plan:

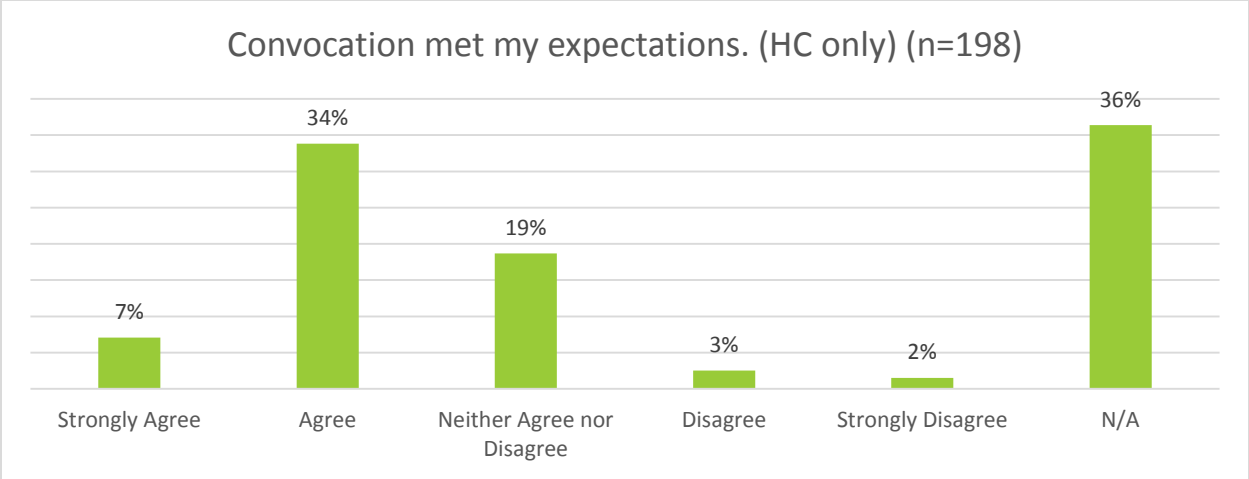
We asked the students who attended Convocation their level of agreement with the following statements:



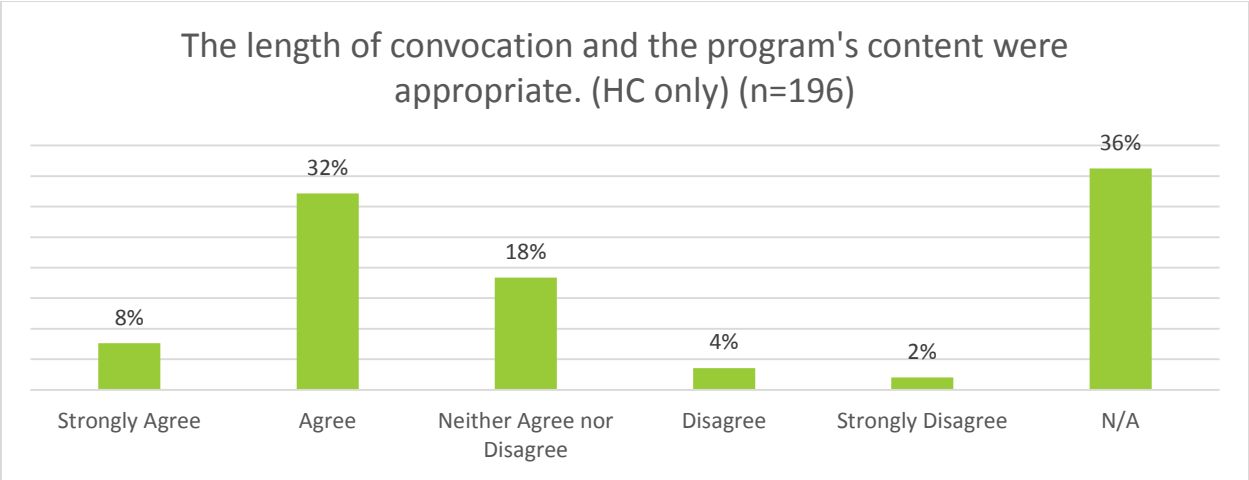
CCSSE:

Premier 2-Year Experience:

Strategic Plan: Institutional Culture



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:



CCSSE:
 Premier 2-Year Experience:
 Strategic Plan:

Convocation Qualitative Data:

“Describe Convocation.”

We had 43 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 11 thematic categories; the percentage of responses was averaged so that the themes that had an average or above response rate could be noted (average response rate was 11%). The themes with an average/above-average response were:

- Inspiring/Motivational- 33% (14 respondents)
- Introduced the College’s culture- 26% (11 respondents)
- New Beginning/Next Chapter of Life- 14% (6 respondents)
- Didn’t Attend/NA- 12% (5 respondents)

The remaining themes that fell below the 11% response rate were:

- Welcoming- 9% (4 respondents)
- Introduced Everyone- 9% (4 respondents)
- Good/Helpful- 7% (3 respondents)
- Informative- 2% (1 respondent)
- Interesting- 2% (1 respondent)
- Thought Would Be More Interactive- 2% (1 respondent)
- Boring/Uninteresting- 2% (1 respondent)

“How can we improve Convocation?”

We had 33 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 10 thematic categories; the percentage of responses was averaged so that the themes that had an average or above response rate could be noted (average response rate was 11%). The themes with an average/above-average response were:

- None/I Don't Know- 30% (10 respondents)
- Spoke Too Long/Make it Shorter- 24% (8 respondents)
- Speak Louder/Fix the Microphone Issues- 18% (6 respondents)
- More Interaction- 12% (4 respondents)

The remaining themes that fell below the 11% response rate were:

- Fine As Is- 9% (3 respondents)
- Boring- 6% (2 respondents)
- Too Formal- 3% (1 respondent)
- Make it Mandatory- 3% (1 respondent)
- More Activities Throughout the Day- 3% (1 respondent)
- People Shouldn't Come and Go During Speeches/Rudeness- 3% (1 respondent)