The Entering Student Survey was distributed through Student Online Services from 8/28/17 through 9/19/17.

There were two versions of this survey. There was an Entering Student/Orientation Survey that was distributed for On-Campus and one for Online-only Students.

On-Campus

- Initial Population size: 738
- N1 = Respondents: 320 (43% response rate)
- Required: 253 for a 5% margin of error.

Online-Only

- Initial Population size: 151
- N2 = Respondents: 109 (72% response rate)
- Required: 109 for a 5% margin of error.

Combined

- Initial Population size: 889
- NC = Respondents: 429 (48% response rate)
- Required: 268 for a 5% margin of error.

The target audience includes all new students that are taking courses on-campus, students that were invited to participate in Orientation, and those that were first-time for online.

All questions on this survey are optional. Some questions allowed respondents to select multiple answers, which can cause instances in which the resultant percentages in a given question won’t add up to 100%. Similarly, the responses for some questions may either not add up to 100%, or may add up to slightly more than 100%; this is caused by the way the percentages were rounded during tabulation. The number of unique students who answered each question is designated by ‘n’.
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Q1. What is your primary objective for attending Herkimer College?

CCSSE: Support for Learners
Premier 2-Year Experience: Value
Strategic Plan: Strengthen Support for Student Success
Q2. If you are currently employed, how many hours do you expect to work per week during the semester?

![Graph showing hours expected to work per week during the semester]

CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success

Q3. Where are you living this semester? (Herkimer Campus only)

![Graph showing living arrangements this semester]

CCSSE:
Premier 2-Year Experience:
Strategic Plan: Campus Life
Q4. In your family, what is the highest level of college education completed?

CCSSE:
Premier 2-Year Experience:
Strategic Plan:

CCSSE:
Premier 2-Year Experience:
Strategic Plan:
CCSSE:
Premier 2-Year Experience:
Strategic Plan:

Guardian

Sibling

CCSSE:
Premier 2-Year Experience:
Strategic Plan:
CCSSE:
Premier 2-Year Experience:
Strategic Plan:

CCSSE:
Premier 2-Year Experience:
Strategic Plan:
Q5. How did you learn about Herkimer College?

CCSSE:
Premier 2-Year Experience:
Strategic Plan: Outreach & Community Relations
Q6. How important were each of the following factors in your decision to enroll here at Herkimer College?

**Affordability**

<table>
<thead>
<tr>
<th>Factor</th>
<th>H (n=290)</th>
<th>IA (n=106)</th>
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</thead>
<tbody>
<tr>
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<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td>Slightly</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>Moderately</td>
<td>23%</td>
<td>8%</td>
</tr>
<tr>
<td>Very</td>
<td>26%</td>
<td>25%</td>
</tr>
<tr>
<td>Extremely</td>
<td>39%</td>
<td>39%</td>
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</table>

**Academic Programs**

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<th>IA (n=106)</th>
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</thead>
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<td>2%</td>
</tr>
<tr>
<td>Slightly</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Moderately</td>
<td>24%</td>
<td>11%</td>
</tr>
<tr>
<td>Very</td>
<td>35%</td>
<td>31%</td>
</tr>
<tr>
<td>Extremely</td>
<td>32%</td>
<td>32%</td>
</tr>
</tbody>
</table>

CCSSE:
Premier 2-Year Experience: Value
Strategic Plan:

CCSSE:
Premier 2-Year Experience: Academics
Strategic Plan:
CCSSE:
Premier 2-Year Experience: Academics
Strategic Plan: Strengthen Support for Student Success

CCSSE:
Premier 2-Year Experience: Academics
Strategic Plan: Strengthen Support for Student Success
CCSSE: Academic Challenge
Premier 2-Year Experience: Academics
Strategic Plan: Institutional Culture

CCSSE:
Premier 2-Year Experience: Quality of Life
Strategic Plan: Campus Life
CCSSE:
Premier 2-Year Experience:
Strategic Plan:

Size of Institution (HC only) (n=279)

<table>
<thead>
<tr>
<th></th>
<th>Not at All</th>
<th>Slightly</th>
<th>Moderately</th>
<th>Very</th>
<th>Extremely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>15%</td>
<td>12%</td>
<td>37%</td>
<td>21%</td>
<td>16%</td>
</tr>
</tbody>
</table>

Location (HC only) (n=278)

<table>
<thead>
<tr>
<th></th>
<th>Not at All</th>
<th>Slightly</th>
<th>Moderately</th>
<th>Very</th>
<th>Extremely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>8%</td>
<td>10%</td>
<td>30%</td>
<td>26%</td>
<td>27%</td>
</tr>
</tbody>
</table>

CCSSE:
Premier 2-Year Experience:
Strategic Plan: Campus Life
CCSSE:
Premier 2-Year Experience: Quality of Life
Strategic Plan: Campus Life

CCSSE:
Premier 2-Year Experience: Quality of Life
Strategic Plan: Campus Life
Q7. How influential was each person in your decision to enroll at Herkimer College?

CCSSE:
Premier 2-Year Experience: Quality of Life
Strategic Plan: Campus Life

Parent/Guardian

CCSSE:
Premier 2-Year Experience:
Strategic Plan:
CCSSE:
Premier 2-Year Experience:
Strategic Plan:

CCSSE:
Premier 2-Year Experience:
Strategic Plan:
CCSSE:
Premier 2-Year Experience:
Strategic Plan: Outreach & Community Relations

CCSSE:
Premier 2-Year Experience:
Strategic Plan: Outreach & Community Relations
CCSSE:
Premier 2-Year Experience:
Strategic Plan: Outreach & Community Relations

How much did the following help you make your decision to enroll at Herkimer College?

CCSSE:
Premier 2-Year Experience:
Strategic Plan: Campus Life
CCSSE:  
Premier 2-Year Experience:  
Strategic Plan: Outreach & Community Relations

Herkimer Advertisement

Information found on the Internet

CCSSE:  
Premier 2-Year Experience:  
Strategic Plan: Outreach & Community Relations
Information found on Herkimer.edu

- Not at All: Herkimer Campus 25%, Internet Academy 15%
- Slightly: Herkimer Campus 15%, Internet Academy 6%
- Moderately: Herkimer Campus 31%, Internet Academy 15%
- Very: Herkimer Campus 17%, Internet Academy 24%
- Extremely: Herkimer Campus 11%, Internet Academy 41%

CCSSE:
Premier 2-Year Experience:
Strategic Plan: Outreach & Community Relations
Q8. Orientation Data

Q8A. Internet Academy-Only Orientation Data:

Fall 2017 Entering Student Survey
Orientation Data- IA

- Have you completed the Open SUNY Orientation? (n=103)
  - Yes: 64%
  - No: 36%

- Have you contacted your assigned advisor? (n=103)
  - Yes: 63%
  - No: 37%

- I understand that it is my responsibility to contact, meet and seek the advice of my advisor. (n=103)
  - Yes: 95%
  - No: 5%

- I am familiar with how to drop or add a class. (n=107)
  - Yes: 87%
  - No: 13%

- I know where to find the information about which classes are required for my major. (n=106)
  - Yes: 92%
  - No: 8%

- I know how to contact my advisor via phone or email. (n=107)
  - Yes: 69%
  - No: 31%

CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success
Q8B. Herkimer Campus-Only Orientation Data:

CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success

We asked students who answered ‘yes’ to whether they attended Orientation their level of agreement with the following statements:

The orientation information received prior to attending the sessions was clear and useful. (n=215)

CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success
The check-in process went smoothly. (n=221)

Orientation made me feel welcome at Herkimer College. (n=221)

CCSSE:
Premier 2-Year Experience:
Strategic Plan:

CCSSE: Support for Learners
Premier 2-Year Experience: Quality of Life
Strategic Plan: Institutional Culture
Orientation met my expectations. (n=219)

CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success

I know more about Herkimer College because of Orientation. (n=214)

CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success
We asked students who answered ‘yes’ to whether they attended Orientation their level of satisfaction with the following Orientation sessions:

**The Orientation session lengths were appropriate (n=219)**

- Strongly Agree: 15%
- Agree: 45%
- Neither Agree/Disagree: 15%
- Disagree: 4%
- Strongly Disagree: 2%
- N/A: 19%

**Travis Roy- Keynote Speaker (n=229)**

- Very Satisfied: 21%
- Satisfied: 28%
- Neutral: 18%
- Dissatisfied: 0%
- Very Dissatisfied: 0%
- NA: 33%
CCSSE:
Premier 2-Year Experience: Quality of Life
Strategic Plan: Institutional Culture

CCSSE: Support for Learners
Premier 2-Year Experience:
Strategic Plan: Strengthen Support for Student Success
CCSSE:
Premier 2-Year Experience:
Strategic Plan:

CCSSE:
Premier 2-Year Experience:
Strategic Plan:
Did you receive a Survival 101 Guide?

Did you receive a Survival 101 Guide? (n=246)

- 52% Yes
- 48% No

CCSSE:
Premier 2-Year Experience:
Strategic Plan:

If yes, is the Survival 101 Guide helpful? (n=170)

- 68% Yes
- 32% No

CCSSE:
Premier 2-Year Experience:
Strategic Plan:

What would make the Survival 101 Guide more helpful?

- Being guided by a previous Herkimer student
- Have it so I can get it on my phone
- Make it more relevant to commuters
- More knowledge on getting homework done on days with a really tight schedule.
Herkimer College Qualitative Results:

“What suggestions do you have for improving Orientation?”

We had 36 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 10 thematic categories; the percentage of responses was averaged so that the themes that had an above-average response could be indicated (average response rate was 10%). The themes with an above average response were:

- Nothing: 36% (13 respondents)
- Make it shorter: 14% (5 respondents)
- Make it more informational/more specific information: 11% (4 respondents)
- More interactive/more activities: 17% (6 respondents)

The remaining themes that fell below 10% average rate were:

- More interaction with continuing/current students: 6% (2 respondents)
- Couldn’t attend: 6% (2 respondents)
- More thorough tours: 3% (1 respondent)
- Don’t know: 3% (1 respondent)
- Specify which sessions are mandatory/important: 3% (1 respondent)
- Food: 3% (1 respondent)
“From the sessions you attended, what surprised you the most?”

We had 36 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 14 thematic categories; the percentage of responses was averaged so that the themes that had an above-average response could be indicated (average response rate was 8%). The themes with an above average response were:

- Friendliness/kindness of the people: 25% (9 people)
- Nothing: 22% (8 respondents)
- Keynote speaker: 14% (5 respondents)
- Speakers (general): 8% (3 respondents)
- Mentalist/hypnotist: 8% (3 respondents)
- Diversity/diversity of culture: 8% (3 respondents)

The remaining themes that fell below 8% average rate were:

- Games/activities: 3% (1 respondent)
- Everything: 3% (1 respondent)
- Field/grounds: 3% (1 respondent)
- Openness of the Dean: 3% (1 respondent)
- Level of caring faculty expressed: 3% (1 respondent)
- Information not previously known: 3% (1 respondent)
- Not surprised, had heard lots of good things already: 3% (1 respondent)
“From the sessions you attended, what did you especially like? What should we continue to offer?”

We had 33 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 17 thematic categories; the percentage of responses was averaged so that the themes that had an above-average response could be indicated (average response rate was 7%). The themes with an above average response were:

- None: 15% (5 respondents)
- Guest speaker: 15% (5 respondents)
- Games/activities: 12% (4 respondents)
- Meeting new people: 9% (3 respondents)
- BBQ/cookout: 9% (3 respondents)
- Well-treated/kindness/friendliness: 9% (3 respondents)

The remaining themes that fell below 7% response rate were:

- Tour of campus: 6% (2 respondents)
- Magic show: 6% (2 respondents)
- Overall positive: 6% (2 respondents)
- Staff, positive: 6% (2 respondents)
- Good education: 6% (2 respondents)
- Convocation: 3% (1 respondent)
- Small class sizes: 3% (1 respondent)
- I don’t know: 3% (1 respondent)
- Color party: 3% (1 respondent)
- Navigating the maze: 3% (1 respondent)
- Help: 3% (1 respondent)
Convocation (Herkimer Campus Only)

Did you attend Convocation? (Herkimer Only) (n=267)

- Yes: 55%
- No: 45%

We asked the students who attended Convocation their level of agreement with the following statement:

The convocation ceremony helped inspire me to strive to do my best at college. (HC only) (n=200)

- Strongly Agree: 12%
- Agree: 30%
- Neither Agree nor Disagree: 19%
- Disagree: 2%
- Strongly Disagree: 1%
- N/A: 38%

CCSSE:
Premier 2-Year Experience:
Strategic Plan: Institutional Culture
Convocation met my expectations. (HC only) (n=198)

The length of convocation and the program's content were appropriate. (HC only) (n=196)
**Convocation Qualitative Data:**

“Describe Convocation.”

We had 43 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 11 thematic categories; the percentage of responses was averaged so that the themes that had an average or above response rate could be noted (average response rate was 11%). The themes with an average/above-average response were:

- Inspiring/Motivational- 33% (14 respondents)
- Introduced the College’s culture- 26% (11 respondents)
- New Beginning/Next Chapter of Life- 14% (6 respondents)
- Didn’t Attend/NA- 12% (5 respondents)

The remaining themes that fell below the 11% response rate were:

- Welcoming- 9% (4 respondents)
- Introduced Everyone- 9% (4 respondents)
- Good/Helpful- 7% (3 respondents)
- Informative- 2% (1 respondent)
- Interesting- 2% (1 respondent)
- Thought Would Be More Interactive- 2% (1 respondent)
- Boring/Uninteresting- 2% (1 respondent)
“How can we improve Convocation?”

We had 33 unique respondents to this question on the Herkimer Campus version of the survey. The responses were broken out into 10 thematic categories; the percentage of responses was averaged so that the themes that had an average or above response rate could be noted (average response rate was 11%). The themes with an average/above-average response were:

- None/I Don’t Know- 30% (10 respondents)
- Spoke Too Long/Make it Shorter- 24% (8 respondents)
- Speak Louder/Fix the Microphone Issues- 18% (6 respondents)
- More Interaction- 12% (4 respondents)

The remaining themes that fell below the 11% response rate were:

- Fine As Is- 9% (3 respondents)
- Boring- 6% (2 respondents)
- Too Formal- 3% (1 respondent)
- Make it Mandatory- 3% (1 respondent)
- More Activities Throughout the Day- 3% (1 respondent)
- People Shouldn’t Come and Go During Speeches/Rudeness- 3% (1 respondent)