Connected Herkimer The STATE UNIVERSITY OF NEW YORK



Table of Contents

Transforming Our Brand	3
Alumna Overcomes Challenges	6
Alumnae Work Featured	9
Student, Faculty and Alumni Published	10
Board Chair Retires	12
Dining Center Renovations	14
Dr. Ann Marie Murray Retires	16
Hall of Fame Inductions	18
Athletics	21
New STEM Programs	22
Flood Relief	24
In Memoriam	25
Retirements and Class Notes	26



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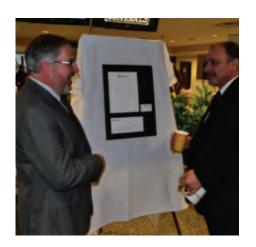
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Transforming Our Brand

Herkimer College recently unveiled results of a brand development initiative including a core brand message and brand strategy building on the foundation of the College's strategic plan.



At the spring semester all-campus meeting, former president Ann Marie Murray and Timothy Trainor, founder and CEO of Trainor Associates and Trainor Digital, presented an overview of the brand development process and the reasons for the initiative. "Competition has never been more fierce," said Dr. Murray, "and everything we are doing is to stabilize enrollment and sustain the College in the future. This is a proactive approach to ensuring the long term health and viability of this institution." Dr. Murray cited increased competition from other colleges, particularly as it relates to on-campus housing; a decline in the number of high school graduates statewide; and deliberate steps the College has taken to raise academic standards.

"We now have a new powerful image that respects our history, acknowledges our sponsor, ties us to the State University of New York and brings us to the world and the world to us."

Dr. Ann Marie Murray

The brand strategy includes new brand marks for Herkimer College and the Herkimer Generals, as well as for College auxiliaries including the Herkimer County College Foundation and Faculty Student Association.





The initiative began in 2012 with a lengthy discovery session with representatives of all areas of the institution, followed by many discussions, meetings, focus groups, workshops and presentations. The resulting new Herkimer College brand is strong and clear, and it exemplifies the rich academic and athletic history of this institution. "We provide a premier two-year college experience, and we now have a way to communicate that to the world," said Director of Public Relations, Rebecca Ruffing.

The new college logo includes the words "The State University of New York" and features the traditional college seal. "We now have a new powerful image that respects our history, acknowledges our sponsor, ties us to the State University of New York and brings us to the world and the world to us," said Murray. The new athletic logo includes the words Herkimer Generals and features a serious looking General Herkimer icon. Several auxiliary logos have been designed in collaboration with the new college logo, including the Herkimer County College Foundation, Internet Academy, Residence Life and Faculty Student Association. The former brand marks were in use for approximately 10 years.

Though the official college name has not changed, the College is making a concerted effort to refer to itself now as Herkimer College. "For many, we will be forever known as H triple C or

HCCC. If you google "HCCC" you not only get Herkimer County Community College, but you also get Howard County Community College, Hudson County Community College, Harford County Community College, Hudson Community Children's Center, Houston Center for Contemporary Craft and our own Herkimer County Chamber of Commerce. All H Triple Cs! Locally it is a term of endearment, but nationally and internationally it doesn't directly uniquely identify us," said Murray. To more effectively recruit students from outside of our local area, and particularly

our international students, the College will be marketing itself as Herkimer College, rather than HCCC. "

The College partnered with the Herkimer County College Foundation, Faculty Student Association and Housing Corporation to fund the brand development initiative over a three year period. The next phases of the project include development of a mobile application, virtual tour and new recruitment video. "This is a significant investment in the future of Herkimer County Community College and the



community we serve. We are bringing Herkimer to the world, so the world can come to Herkimer," said Murray.



Anytime. Anywhere. Any Device.

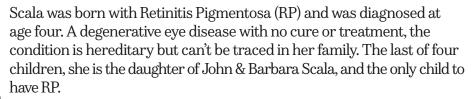
New Websites Transform The User Experience

The new websites were developed with easy user navigation as a priority. The sites were built in responsive design for an optimal viewing experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices, from mobile phones to desktop computer monitors. The academic and athletic websites run on an open source content management system, Silverstripe, which will allow college staff to update and manage content in an efficient manner.

"Our website is our most important marketing and communications tool. Over the years, our sites have become stale and information was difficult to find. We needed a new platform for the future. The new sites are easy to use on mobile phones and tablets, and have been developed and content written in a way that will help us be more easily and immediately found in online searches," said Rebecca Ruffing, director of Public Relations. "We were looking to provide a better user experience and we have that and much, much more now," she added.

Visually Impaired Alumna Overcomes Challenges

Despite having been visually impaired since childhood, Erin Scala '07 has overcome many challenges and achieved a myriad of accomplishments.





Scala grew up in her hometown of Baldwinsville, and graduated from C.W. Baker High School. Able to see better as a child, in high school she started to use large print, and a teacher read tests out loud and enlarged material for her. "Growing up, the major problem was night blindness; I couldn't see in areas like a restaurant, movie theater or at night," Scala said. "When I went to Herkimer, my vision was good enough to walk around campus without a cane, but in dim-lit areas or at night, I couldn't see a thing," Scala said.

"I had the best experience at Herkimer," she said. "The classes were small and the teachers were absolutely amazing. I still keep in touch with some of my professors and staff. I took field trips to prisons in Lake Placid and also went on an overnight bus trip to New York City to ride with the NYPD, an unforgettable experience!"

Scala met some of her best friends at Herkimer, has kept in touch with them and was in a best friend's wedding last summer. "All of the staff believed in me and were very accommodating toward my vision loss. They were always there to help me or brainstorm ways around something. After taking my first criminal justice class at Herkimer, I knew right away I was hooked," she said.

Scala earned an associate degree in Criminal Justice, followed by a bachelor's in public justice at SUNY Oswego. Before going to SUNY Oswego, Scala spent six months at the Colorado Center for the Blind in Littleton. Since she had some sight, she was blindfolded from 8 a.m.-4:30 p.m., learned how to travel with a cane, use public transportation, cook, read braille, use technology and hone her organizational skills. Scala's vision was starting to get worse, and before transferring to a four-year college, she said "I knew I had to learn independence. I didn't want to rely on others for the rest of my life, nor could I."



Scala's current vision allows her to see light & dark basically and very little movement. She cannot see the computer screen, colors, pictures, etc.



After Oswego, Scala worked as an intern at the Onondaga County Probation Department and the Onondaga County District Attorney's Office. She currently works at the Elmcrest Children's Center in Syracuse, NY, a residential facility for children 7-21 who have behavioral issues. Scala works with 13-15 year-olds. "It's a very interesting job," she said. The program, called "Dream Jobs" gets the "kids excited for their futures, instills hope, teaches them soft skills such as self-confidence, acting as a team player, learning from criticism, problem solving, how to write a resume, reference list, cover letter, etc." Scala said.

Scala's current vision allows her to see light and dark, but very little movement. She cannot see the computer screen, colors or pictures. Scala said "I read braille and my computer has speech software that reads everything to me (JAWS—job access with speech)."

Scala likes to snowboard, as well as participate in triathlons, run and bike races, tough mudder races and a running group. She recently traveled to the Colorado Springs Olympic Training Center in Geneva, Ohio and is working to make the National/U.S. Team. "I ride my bike almost every single day. It is a single bike on a rider which makes it stationary so I can use it in the winter. Otherwise, I ride a tandem with friends and me in the back," Scala said.

Scala said "The friendships I made at Herkimer all shaped who I am today. I keep in contact with some of my professors via Facebook, or through phone calls or text messages. The people I met at Herkimer County Community College, both students and staff, are lifelong friends and supporters!"



Little Red Boathouse, Carolynn McCann Dufft

Alumnae Featured at Cogar Gallery Show



Steel Magnolias, Debbie Ruane Sullivan Ingerick

Debbie Ruane Sullivan Ingerick '79 and Carolynn McCann Dufft '81, close friends while at Herkimer College many years ago, exhibited at the Cogar Gallery during the Fall Fest and Alumni Weekend in October.

Ingerick is a painter and has been teaching art in the public schools for 21 years, currently in Spencerport, N.Y. Ingerick transferred from Herkimer to Nazareth College, Rochester, eventually receiving her master's degree in art education. After raising her family, she decided to change her medium from oil to acrylic paint.

Dufft is a photographer in the Adirondacks, growing up in Old Forge, NY. After graduating from Herkimer, Dufft continued her education at Munson Williams Proctor Arts Institute, Utica, NY. She has been Director/Librarian of the Raquette Lake Library in Raquette Lake for the last 12 years.

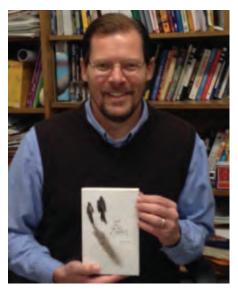
Alumni/Faculty Publish

Professor Ronald P. Carvin '76 has authored an article about Herkimer's Natural History Museum in the December 2013 issue of Conservationist Magazine.

"Indoor Nature Walk" begins with Professor Carvin telling how he has taught biology at Herkimer College for 33 years. Coming to work one winter morning, his class realizes that his nature walk is set to be inside. Carvin says "I planned to take them to visit the Herkimer College Natural History Museum, with more than 10,000 specimens."



Carvin earned an A.S. in Biology from Herkimer, and B.S. and M.S. degrees from SUNY College of Environmental Science and Forestry at Syracuse. He has been committed to maintaining the College's Nature Center and Natural History Museum.



John Mercer '84 recently had a book published, They Call Me Zombie.

The story, despite the title, is a ghost story about a 12-year-old boy who dies and is brought back to life. When he comes back, a terrifying presence has followed him back from the dead and now he must find out what it wants. The book is available on Amazon and sales have been going well.

Mercer, from Fulton, NY earned an associate degree in Liberal Arts & Sciences: Social Science from Herkimer College, and bachelor's and master's of Education degrees at SUNY Oswego. He has taught at the Fulton City School District for 28 years. "Herkimer was an amazing experience for me and I have many fond memories of professors and friends," Mercer said. "It really gave me a lot of practical knowledge and confidence that I needed to go forward," he added.

Andrew Devitt '94 contributed to the novel Deathscape with award winning author Dana Marton.

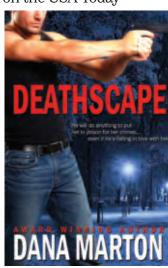
The storyline is after a neardeath experience, artist Ashley Price is compelled to paint visions of the dead. Then she paints a man buried alive and, recognizing the surroundings, she rushes to save him. Instead of being grateful to her for rescuing him, detective Jack Sullivan accuses her of being in the league with a serial killer. He swears he will put her behind bars, but the more time spent with her the more he falls under her spell. Is he walking into another deadly trap? The novel was included in the Dangerous Attraction box set, which debuted at #35 on the USA Today

best seller list and #21 on the New York Times best seller list.

Devitt, from Herkimer, NY, is an assistant professor of English at Herkimer College. He earned an associate in arts degree

from Herkimer

College, bachelor of science from Excelsior College and master's degree from Seton Hill University.



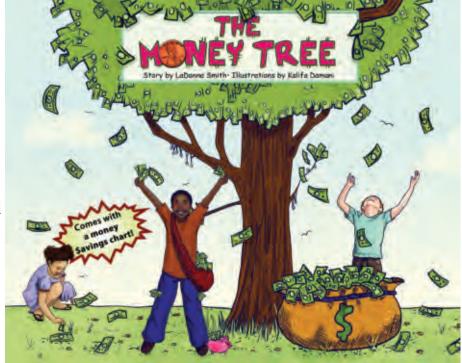
Student Publishes The Money Tree

LaDonna N. Smith, an online paralegal student, has recently published a children's book called *The Money Tree*, with illustrations by Kalifa Damani.

Smith said she always loved writing, and started as a poet and writer of songs. Her first success was in the fifth grade when she won the most creative writer award. In junior high, she won the creative writing award four consecutive times. While in high school, Smith wrote a poem titled "Who am I?" and won the scholastic young poet's award. Smith wrote various stories, designed her own book covers on the computer, printed and stapled them together

like a book and passed them to family and friends.

The Money Tree explains basic financial concepts and practices in plain and easy to understand language that children can comprehend and use in their dayto-day lives. Smith said "The clear text and playful illustrations aim to simplify financial concepts like earning, saving and investments. The concepts have been explained through small anecdotes accompanied with colorful illustrations to stimulate children and ignite a love of savings." The Money Tree is available at Amazon.com.



A certified financial educator, Smith and her husband have

four children who once thought she had a money tree growing somewhere. "Along with the release of the book I have launched the "START program," (Savings Today and Riches Tomorrow), she said. "By using *The Money Tree* as a way to connect the dots, the START program introduces banking concepts to young children, dealing with schools and banks, in an interactive and fun way they can understand!," Smith added. She plans to continue working on the program following her graduation from Herkimer College in May.



Longtime Board Chair Retires



Longtime chairman **Donald J. Snyder**, retired from the Board of Trustees on September 12, 2013. Mr. Snyder served on the Board since 1991, and also served on the Herkimer County College Foundation and Housing Corporation Boards.

As a new attorney over 45 years ago, Donald J. Snyder, of West Winfield, was assigned the task of checking the title on the property that the College is now located on. Mr. Snyder has had a connection with Herkimer College ever since. His long-time law partner Anthony Cosentino was a founding trustee, and so Mr. Snyder was involved with the College through their association for several years. Then in 1991, Mr. Snyder was appointed to

Under Mr. Snyder's leadership, the Board made substantial progress in the advancement of the College. Mr. Snyder helped shape the future of the institution by advocating for the College and guiding the Board and administration in the establishment of policies, authorization of new academic programs, the creation of a new strategic plan, a successful Middle States accreditation, and the renovation and

"We thank Don for his commitment to the community college mission through exceptional leadership, inspired vision and outstanding professional contributions ..."

> serve on the Board of Trustees, which he did honorably and with passion for more than 22 years, and for the last 12 years as chairman of the Board. "It has been a privilege to have served these many years, in many capacities, but it was my greatest honor to have been chosen as chairman following the resignation of my good friend and classmate James Marsh," said Mr. Snyder in his resignation letter.

expansion of facilities including the Hummel Corporate and Professional Education Center, Reservoir Run housing complex, Wehrum Stadium, the Ronald F. Williams Library, a redesigned Travel and Tourism suite, the Center for Global Learning, a new bookstore, and the faculty-focused professional development space known as the Teaching and Learning Collaborative. Most recently, Mr. Snyder was instrumental in securing funding to help make

the Edward Manning and Shirley Augar Gaynor Science Center a reality.

Mr. Snyder's contributions did not go unnoticed by his colleagues around the state. He was twice honored by the New York Community College Trustees, an organization which Mr. Snyder was active in throughout the years. In 2010, he received the Marvin A. Rapp Award for Distinguished Trustee Service, an award recognizing community college trustees with dedicated and effective service over an extended period of time. In 2012, he was presented with the Anne M. Bushnell Memorial Award for Special Achievement, honoring his extraordinary leadership and achievement throughout his term of service.

In his commitment to lifelong learning, Mr. Snyder became a



student himself at Herkimer, earning an associate degree in Fine Arts in 2004. He did so with integrity, hard work and great pride, and his love for this college and our mission was further solidified.

On behalf of the Board and the entire college community, former president Ann Marie Murray said, "We thank Don

for his commitment to the community college mission through exceptional leadership, inspired vision and outstanding professional contributions in support of Herkimer County Community College."



at Herkimer, the Board, administration and all those who be known as "Don's Way."

Dining Center Renovated



This past summer the dining center was renovated. Improvements included air conditioning in the café and dining areas, new refrigeration and cooling units, and a new grill area with updated appliances. The café was designed for speed and execution, and includes a new Mexican station "Sabores" which offers a wide variety of Mexican fare daily. The deli area has been completely revamped to



accommodate the new American Signature Deli program. The dish room, moved into the back of the kitchen, makes more space for students and the deli area. All new light fixtures, flooring, and ceilings were installed. "The returning students were thrilled to see the changes. The remodel has improved the flow through the café at busy times," said Jamie Robinson, General Manager/Food Service Director, American Food & Vending.

"The returning students were thrilled to see the changes."

Food Service Receives Award

The College's food service vendor, American Food and Vending, received the Herkimer ARC Employer of the Year Award for 2013. Additionally, one of American Food's employees, William, was recognized with the New York State Office People with Development Disabilities "Works for Me" Award.

9/11 Remembrance Ceremony Features Student Speaker

The annual 9/11 Remembrance Ceremony marked the twelfth anniversary of the events of September 11, 2001. The program featured a speech by student Adam Lisser: "Nine, One, One: three numbers that changed peoples' lives forever. These numbers can be a call for help or they can reflect the thoughts and feelings burned into a nation." Lisser said he'll never forget the feelings of dread, anger and sadness he felt during 9/11. "I felt there was nothing I could do. After everything that happened—the attack on the Pentagon, Flight 93 and the Twin Towers-it became an affirmation for not just me, but for every American."

Lisser said the people who were left behind "became more than just survivors, they became symbols of

courage and strength. Families became more than just a household; cities became more than just populations." Lisser said "I have never seen a city come together like New York City. It became a place for mourners to gather and cope with the realization of lost innocence.

Religion, politics and ethnicity were put aside. "We are a country that has, time and time again, come under fire. Even now, twelve years after those terrible events, we have remained constantly strong," Lisser said.



Lisser is an active duty Sergeant in the National Guard and a veteran of the U.S. Army having served in Iraq from 2007-2009.

"We persevere...We are Americans. We are survivors. We are the Proud, the Free and the Brave." Adam Lisser

Murrays Establish Engineering Science Scholarship at Herkimer College

John and Dr. Ann Marie Murray recently established an Engineering Science Scholarship at Herkimer College. The award has been endowed for deserving students enrolled in the Engineering Science program, beginning in the fall 2015 semester. It is the first scholarship established for Engineering Science students at Herkimer College.

Scholarship recipients will be selected by the Scholarship Committee. To qualify, students must complete 15 credit hours in the Engineering Science program with a GPA of 3.0 or better, and plan to continue in the program the following semester.

Ann Marie Murray served as the third president of Herkimer College from August 2008 to January 2014. Before holding several administrative positions at SUNY Broome and Hudson Valley Community College, she was a long-time professor of mathematics at Hudson Valley. John Murray

was an engineering science mathematics professor at Hudson Valley Community College for 42 years.

Herkimer College recently received approval from the State Education Department to offer the associate in science degree in Engineering Science with enrollment beginning in the fall of 2014. The program will prepare students for transfer to a four-year engineering program in mechanical, civil, electrical or environmental engineering. Courses include Engineering Science I and II, Calculus, Physics I and II, Statics, Dynamics and Strength of Materials. Transfer agreements are in place with SUNY Binghamton and SUNYIT for graduates of Herkimer's program.

Honorary donations to the John and Dr. Ann Marie Murray Engineering Science Scholarship can be made to the Herkimer County College Foundation at 315-866-0300, ext. 8269.



President Bids Farewell to the College

Dr. Ann Marie Murray recently retired after serving as the College's third president for five and a half years. Dr. Murray announced her retirement in November, and stayed on to lead the institution and assist with the leadership transition through January. Dr. Murray and her husband John have returned to the Albany area where they lived most

> of their adult lives and raised their children.

Dr. Murray said, "I will miss everything about Herkimer College - the activity on campus, the enthusiasm of the students, the engagement of the faculty, and my very capable and caring staff. Together we have made great strides over the past five years. We've strengthened academic standards, enhanced the campus culture and implemented new initiatives to support our students and community. Herkimer will hold a special place in my heart, as the people are what truly makes this College special."

Under Dr. Murray's leadership, the College developed and

implemented a five-year rolling strategic plan, institutional assessment plan and learning outcomes assessment plan; completed a successful Middle States

reaccreditation process; implemented several new academic initiatives and policies; established an Academic Senate, Center for Global Learning and Teaching and Learning Collaborative; increased community education offerings and community outreach; implemented an updated crisis response plan; completed the Edward Manning & Shirley Augar Gaynor Science Center, renovated cafeteria, consolidation of student services and creation of the Herkimer Community Museum; and led the institution through a brand development initiative.

Dr. Murray was active in the community and served on several boards including the United Way of the Valley and Greater Utica Area, Community Foundation of Herkimer and Oneida Counties, Mohawk Valley Edge, Genesis Group and Excellus Blue Cross Blue Shield Utica-Watertown Regional Advisory Board. She also served on advisory boards for the Herkimer Community Museum and Herkimer Now.

Vice Chair of the Board of Trustees Isabella Crandall said, "Dr. Murray has been a tireless advocate for higher education, regional economic development and our community. On behalf of the Trustees. I thank her for her leadership, vision, and commitment to Herkimer County Community College."

A national search for the College's fourth president is underway. In the interim, Vice President for Administration and Finance Nicholas Laino is serving as officer in charge. The Board plans to have a new president on board for the start of the fall semester.

Athletic Hall of Fame CENERALS Induction Ceremony



Herkimer College held its second Athletic Hall of Fame Induction Ceremony during the Fall Fest & Alumni Weekend in October.

The Class of 2013 includes:

Jeanne Galvin.

associate professor emeritus and field hockey, basketball, volleyball and softball coach;

Cynthia Wetmore '80,

field hockey, basketball and softball;

Todd Allen '07

baseball:

Eileen Coyle '07

women's soccer;

John Fornino, contributor; and the

1987 Field Hockey Team.

Herkimer's first ever national championship team.

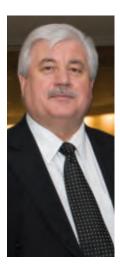
> Event photos available at www.herkimergenerals.com/hof











Jason Powles, WKTV News Channel 2 in Utica, served as the master of ceremonies. As a local sportscaster for more than 15 years, Powles said, "I can attest to the phenomenal athletic program here at Herkimer College. This truly is the 'home of the champions.'

The College has gained a reputation as one of the nation's most successful junior college athletic programs. Beginning with five sports in 1970, the College has grown to 19 varsity offerings and has achieved 44 national championships. This year, Herkimer was recognized with the 2013 NJCAA Region III Sportsmanship Award for outstanding sportsmanship displayed by student athletes and staff during the year.

Jeanne Galvin

Jeanne Galvin taught physical education and coached field hockey at Herkimer from 1971 until her retirement in 1995. She organized and coached four sports for four years starting in 1971: field hockey, volleyball, women's basketball and softball. As the first woman in the physical education department, the history of women's athletics started with Galvin. She also served as chair of the Field Hockey Committee for many years. "I would like to thank everyone for this outstanding event," Galvin said. "I've been to many inductions, and this is first class. (The late) Jack Alofs, Tom LaPuma and myself were the athletic program. The growth of the athletic program is 100% the work of Tom LaPuma; the

administration approved everything right down the line," Galvin said. "Herkimer right off the bat was successful. It was the athlete who was very skilled. I had the privilege of working with good athletes. The College did things right. You were not playing if you didn't go to class. The administration supported us. Field hockey was the first national team, and three national championships were won by field hockey, more than any other women's team," Galvin added.

Cynthia Wetmore

Multi-sport athlete Cynthia Wetmore was outstanding in field hockey, softball and women's basketball. She scored 22 goals and was named to the All-Region team as a first-year starter on the field hockey team. In her senior year, the team had a record of 17-2-3, won the Region III championship and finished third in the NJCAA national tournament. In her two years at Herkimer she scored 46 goals, an accomplishment that will stand in Herkimer's record book. In basketball, her team won the Region III championship both years and qualified for Nationals.

Todd Allen

In his acceptance speech, Todd Allen said "...Coach Razz...my coach, my mentor, my friend. Things could have turned out a lot differently for me if I went to that rival college. 'Just come for a visit,' you said to me. That was probably one of the smartest things I have done in my life so far" Allen said. In 2006 he was named to the All-Conference

team, first team All-Region and first team All-American. As captain in 2007, Allen was named All-Conference player, first team All-Region, second team All-American and Herkimer College Male Athlete of the Year.

Eileen Coyle

Eileen Coyle, a standout soccer player, was named Mohawk Valley Conference Player of the Year in 2005 and 2006, and was a two-time first team NJCAA All-American. Coyle was captain in 2006, scoring 43 goals with 15 assists in 19 games, and two-time NSCAA All-American. Unable to attend the Induction Ceremony, her mother, Hazel Coyle, accepted on her behalf. Hazel read a speech written by her daughter Eileen. "I am the person I am today because of what I learned at Herkimer. I wish I could be there to celebrate this prestigious honor with you."

John Fornino

John Fornino, one of the biggest fans of Herkimer Generals Soccer, has made special contributions to the quality, growth and reputation of Herkimer's nationally recognized soccer program. By working with the family business, Casa Imports, he generously donated toward a new scoreboard that serves both soccer and lacrosse at Herkimer. Fornino received the Coliseum Soccer Club's Presidential Award for his support of soccer at Herkimer. John was unable to accept his award due to a long awaited trip to Italy. Accepting his award was his son Mike Fornino, an alum of the Herkimer soccer program and Class of 1995.



1987 Field Hockey Team

The final induction was the first ever Herkimer College national championship team, the 1987 Field Hockey team coached by Jeanne Galvin. With a season record of 15-1 and a regional championship that year, Herkimer went on to Nationals and defeated Becker Junior College of Leicester, Massachusetts 1-0 in the final game to win the NJCAA national championship. Nearly the entire team was in attendance at the ceremony with Kathy Hawk Holden speaking on their behalf.

In closing, Athletic Director Donald Dutcher read a letter from Amy Geloso D'Amato, who was not able to attend. Part of it read: "I was only the team manager this season, but the memories I have of Jeanne Galvin and this team are very fond. I was told I signed up for one too many activity classes, so I dropped JG's field hockey class. Silly me, I had no written permission of the dropped class. Three weeks into it, Galvin told me I had been skipping her class for three weeks!...So she gave me an out. She said 'manage my field hockey team this year! Keep the books, take pictures of the games, travel with us to all the games and you MIGHT pass this course.' I left Herkimer that afternoon, quit my job at Friendly's and followed JG all over campus and up and down the east coast right into her National Championship!," Geloso said. "There is no doubt in my mind, Jeanne Galvin is at the core of my 22 year success as a physical educator and school administrator! So, thank you JG, for giving that little airheaded freshman a second chance!"

Coach Rathbun Selected for 2014 Mohawk Valley Baseball Hall of Fame

The Mohawk Valley DiamondDawgs have announced Jason Rathbun as the first inductee selected for the 2014 Mohawk Valley Baseball Hall of Fame. A Little Falls native and Herkimer College alumnus, Rathbun attended Division II Erskine College (South Carolina) on a baseball scholarship and compiled a 7-3 record highlighted by a senior season ERA of 2.64. Rathbun has been head coach for the Herkimer Generals baseball team since 2005.

During his tenure with the Generals, Rathbun has produced 263 career victories over nine seasons, averaging 29 wins per season. His 2006 and 2008 teams achieved Academic All-American status for team GPA over 3.00. His 2006, 2007 and 2010 teams won the school's first three regional championships in baseball earning trips to the Division III Junior College World Series. Rathbun has been named Mountain Valley Conference Coach of the Year (2005, 2007, 2009, 2010 Co-Coach, 2013), NJCAA District A Regional Coach of the Year (2006 and 2007), Diamond ABCA Regional Coach of the Year (2006, 2010), Region III Coach of the Year (2009) and NJCAA District A Regional Coach of the Year (2010).

The Hall of Fame induction will take place on Saturday April 5 at the Knights Inn in Little Falls with cocktails and autographs starting at 5:30 p.m. followed by dinner and program. Keynote speaker will be former Boston Red Sox left-handed pitcher Bill Lee. Tickets can be purchased by calling 315-985-0692 or emailing Travis@ mydiamonddawgs.com.

Men's Soccer Wins Nationals

The 2013 men's soccer team celebrated their third consecutive national championship, beating Suffolk CCC 1-0 in the final. This is the soccer program's tenth national title. Peter McAvoy scored the game winning goal and was named tournament MVP. Triston Henry, Jimmy Calderon and Mitch White were all named to the All-Tournament team. Coach Pepe Aragon was named Coach of the Tournament. This was Coach Aragon's seventh national championship in his 16 years with the Generals. Herkimer finished the season with a 17-1-0 record.



"I am so proud of my players," said Coach Pepe Aragon. "To come from being down a goal in the national quarter-final and semi-final and win 1-0 in the final was amazing. Winning three consecutive national championships is something special."

Former General Named to NJCAA Soccer Hall of Fame

Damion Bennett, '01 was inducted into the NJCAA Men's Soccer Hall of Fame during the November 2013 Men's National Championship Banquet held at the Radisson Hotel in Utica, NY. Bennett is a Business: Sports & Recreation Management graduate from Savannah, Georgia.

A member of Herkimer's back-to-back national teams in 1999 and 2000 he led the Generals to a 39-3-2 record in two seasons. He captained the 2000 team to an undefeated season (21-0-0).

Bennett was named to first team in the Mountain Valley Conference and first team in Region III. He was also named an NJCAA and NSCAA All-American, leading to a Division I scholarship at Bowling Green University, Ohio where he started every match as a junior and senior and was captain both years.

Herkimer Head Coach Pepe Aragon said "Damion was one of the classiest players that I ever coached. A true leader both on and off the field, he was a fierce competitor. With his degrees



from Herkimer and Bowling Green, Damion is a great example of what a Hall of Famer should be."

Programs Offered To Students

Herkimer College is offering several new STEM programs: Mobile Applications Development (A.A.S.); Liberal Arts and Sciences: Mathematics (A.S.); Quality Assurance - Business (A.S.), Computer Science (A.S.) and Engineering Science (A.S.).

Dean of Academic Affairs Michael Oriolo said "We are committed to preparing our students for the jobs of the future. By introducing new STEM programs and enhancing existing ones, our students will develop critical skills needed for careers in science, technology, engineering and mathematics."

Mobile Applications Development is designed to provide students with the technical skills needed to develop applications for mobile devices. Assistant Professor Annette Yaunev said "Our students will understand mobile concepts to design and develop new and innovative applications for mobile devices." The program will prepare students for entry-level jobs and entrepreneurship opportunities in today's mobile design and development industry.

The Liberal Arts & Sciences: Mathematics program prepares students to transfer to a four-year program. Students will receive a solid foundation in algebra, calculus and statistics. Upon completion of a four-year degree, graduates will be prepared for employment in industrial or governmental laboratories, actuarial work, or teaching mathematics.

The Quality Assurance - Business program prepares graduates for a job market which emphasizes measurement and inspection, leading to the production of quality products in the areas of both business and science. Quality assurance and control specialists devise, implement and track the adherence to procedures designed to meet the objectives of industry and legislated standards.

The Computer Science program is a transfer program for students planning to pursue a baccalaureate degree. The curriculum has a strong emphasis on programming theory, object-oriented programming and data structures. Graduates are prepared to transfer to a four-year college with full junior status. Articulation agreements have been formed with SUNY Oswego, SUNYIT and SUNY Potsdam.

The Engineering Science program will prepare students for transfer to a fouryear engineering program in mechanical, civil, electrical or environmental engineering. The program is a transfer degree with enrollment beginning in August 2014.

Commit. Complete. Compete.

The state's 30 SUNY community colleges and seven CUNY community colleges adopted the slogan of "Commit. Complete. Compete." to emphasize the importance of completing a degree to compete in today's economy. The New York State Labor Department projects that middle-skill and high-skill jobs will continue to dominate the economy,

accounting for 44 and 34 percent of the jobs in 2018, respectively.



Katie Maneen '11, Frankfort, spoke at Herkimer College's "Commit to Complete" program. Maneen said "I am so excited to be back at the place where it all started for me. The last time I was speaking in front of a body of students on this campus was when I was celebrating graduation day as the student speaker . . . Graduation day was one of the best times I have ever had, but it was also a day I thought I'd never see."

Maneen and her parents found she could save money going to Herkimer, though she considered leaving the area. "Staying at Herkimer for two years was the best decision I ever made" Maneen said. She was part of the 2010 Regional and

Herkimer was the type of place that embraced me and made me feel I could do anything I set my mind to.

National Championship Women's track team. "I was making the best friends I ever imagined...My word of advice to you is never give up. Never. Challenges are something we will face every single day, some more than others. I have been a leg amputee my entire life. I had to face the challenges of walking, running and riding a bike. Herkimer was the type of place that embraced me and made me feel I could do anything I set my mind to," she added. Maneen transferred to Utica College and earned her bachelor's degree, and is now working at The Utica Observer Dispatch.

Herkimer's Commit to Complete program was one of many events held at New York's public two-year schools to bring awareness to students that by earning associate degrees, they will have better prospects for jobs, scholarships and transfer to four-year schools.

Herkimer County Highway Superintendent's Association Scholarship Renamed

The Herkimer County Town & Village Highway Superintendent's Association has renamed their scholarship at Herkimer in memory of Norman E. Stahlman, an original sponsor and longtime supporter of the scholarship.

Established in 1999, the scholarship has been given annually to a Herkimer County resident attending HCCC. As the scholarship has grown over the years, the amount awarded has increased. It was named in 2009 for the Town of Fairfield Highway Superintendent William Dillenbeck, also an original sponsor. The scholarship award has been renamed to also honor Stahlman and will now be called the Norman E. Stahlman & William F. Dillenbeck Association of Town & Village Superintendents of Highways of Herkimer County Scholarship. Dillenbeck said "we will be proud and honored to have Norm's

name added to the scholarship." Norman Stahlman, an original sponsor of the scholarship, died July 9, 2013 at the age of 85. He supported scholarship programs at several colleges.

"Norm was a tireless advocate for higher education, and we are very grateful for his support of this scholarship, our College and our students," said former College

President Ann Marie Murray. "Norm was a true scholar himself and will be dearly missed and foremost remembered forever" added Dillenbeck.

A Caring and Generous Campus

Herkimer College employees generously donated to a "flood fund" for 16 co-workers who sustained significant losses. Senior Financial Aid Assistant Pat Miller said, "This is what makes working here so special. The employees of this college not only care for their students, but they care about each other and support each other in times of need." Pictured is Dr. Murray. Assistant Director of Human Resources Julie Todd and Director of Human Resources Jim Salamy with a check to be split among 16 employees affected by flooding.



College Aides in

Flood Relief



Though the College facilities were spared from the horrific flooding that occurred in the village of Herkimer early last summer, several of our employees, students, alumni, friends and neighbors were severely affected. Many experienced extensive damages and loss of property. The College was forced to close for several days due to damaged roads, but during that time, it was far from quiet on campus. In the days immediately following the floods, the college provided government officials with facilities to hold meetings and press conferences, housed volunteer firefighters and National Guards members who came to town to help with the relief effort, and later served as a flood relief application site.

New York Governor Andrew Cuomo made several visits to the college during the summer. He drew large crowds of public officials and community members to hear his announcements. On July 17, Governor Cuomo announced individual homeowner assistance program for Central New York residents affected by flooding. He returned to the College again on August 29 to deliver the first of the relief checks to local residents.

Pictured above: New York Governor Andrew Cuomo at Herkimer College on July 17, 2013 announcing individual homeowner assistance program for Central New York residents affected by flooding.

Pictured left: The amphitheater was standing room only with media in attendance from across the state.

In Memoriam

Herkimer College extends its sincere sympathy to the families of the following deceased alumni and members of the Herkimer College family:

Professor Emeritus William

Elenko, 90, died August 26 in Utica, NY. Among the initial faculty hired at Herkimer County Community College, he served as the first chair of the Business Division. His son Michael said his dad loved teaching, and even after retiring from Herkimer in 1986, he continued to teach college-level classes at a local NY State mediumsecurity prison. He had a strong faith in people's abilities to improve themselves through learning.

CLASS OF 1970

William Charles Johnson, 66, Queensbury, NY died August 10, 2013 at Glens Falls Hospital after a 17-year struggle with kidney disease. He graduated from Dolgeville Central High School in 1964 and entered the U.Š. Army in 1965, serving in Germany and the United States. Using the GI Bill, he continued his education at Herkimer County Community College and received the College's first Scholar Athlete of the Year Award. He finished his undergraduate work at Houghton College with a bachelor of science in business. He later earned two master's degrees in business and finance from Fairleigh Dickinson University and Stonier Graduate School of Banking at Rutgers State University in NJ. Johnson worked in a banking career until his illness. His faith in Christ was the most important priority in his life.

CLASS OF 1972

Carol E. Bartron, 62, Morgantown, NY died August 18, 2013. She left this life in the presence of her sister Mary, the Hospice nurse Tracy and other aides. She was born March 10, 1951 in Williamsport, PA.

CLASS OF 1974

David A. Angelino, 59, Liverpool, NY (formerly of Oneida) died Saturday, October 26, 2013 in St. Joseph's Hospital, Syracuse, following an extended illness. Born in Afragola, Italy on November 6, 1953 he is a graduate of Herkimer County Community College and North Texas State. Prior to his illness, he was employed by NAPA Auto Parts as a sales representative.

CLASS OF 1974

Peter L. McKevitt. 79. Frankfort, NY passed away November 22, 2013 at the Masonic Care Community. Born in Brooklyn, NY, he earned an associate degree from Herkimer County Community College. A proud veteran of the U,S. Air Force, he served his country from 1952-1956. McKevitt married his wife, the former Ann LaPuma in 1961, and the couple shared 52 years of love, happiness and commitment to one another. He worked for many years in the U.S. Post Office, retiring in 1995. Soft-spoken, caring and humble with a keen sense of humor, he was a wonderful husband, father, godfather and friend to many.

CLASS OF 1978

Richard James Bellinger, 56, Boonville, NY, a well-known musician, passed away suddenly on December 15, 2013. He studied Radio-TV Broadcasting at Herkimer County Community College. He attended SUNY Oswego before graduating from SUNY Cortland, where he earned a bachelor of arts degree. Rick's life revolved around others, despite being visually challenged, he brightened the lives of many. For many years he served as a church elder, and was currently a member of the Church Session.

CLASS OF 1987

Valerie M. Yousey, 52, of Boonville, NY passed away at her home December 24, 2013 after a short illness. Born in Lowville, NY on January 8, 1961, she grew up in Boonville and graduated from Adirondack Central High School. She was employed as an independent contractor doing medical transcription from home for RI Transcriptions Solutions of Minneapolis, Minnesota. Contributions may be made to Stop Animal Cruelty Today, PO Box 1521, Malvern, Arkansas, 72104.

CLASS OF 1991

Brian S. Passero, 42, Johnstown, NY died suddenly on January 1, 2014 following an auto accident. He was born January 26, 1971 in Little Falls, NY. He graduated from Gloversville

High School in 1989, and Herkimer County Community College in 1991 with an A.A.S. degree in Radio-TV Broadcasting. He received a B.S. degree in Broadcasting and Mass Communications from SUNY Oswego in 1994. Brian attained the position of national sales manager at the former Spray Nine of Johnstown, traveling extensively. He made friends quickly and forever. He enjoyed many memorable occasions with family and friends. A well-known area guitarist, he was also lead singer for the group he played with, "Earl's Autobody Project."

CLASS OF 1998

Candra (Fineout) Britton, 59, of Arizona and formerly Herkimer, NY, died Monday, August 26, 2013. She graduated from Herkimer County Community College in 1998. She was diagnosed with breast cancer in 1999.

CLASS OF 2001

Louis W. LaBella, Jr., 35, passed away unexpectedly on Tuesday, August 27, 2013 in the privacy of his home in Utica, NY. A 1996 graduate of New Hartford High School, he earned an associate degree in Business Administration from Herkimer County Community College. LaBella worked in the Adirondack Park Region as a property manager.

CLASS OF 2007

Heather E. Ely, 28, of Elbridge, passed away Friday, January 10, 2014 at University Hospital surrounded by her family and friends. She was a 2004 graduate of Jordan-Elbridge High School, were she was an outstanding lacrosse goalie. In 2007, she graduated from Herkimer County Community College, where she was named to Junior College All-American Lacrosse Team as a goalie. She continued her education at Siena College and Dominican College. Contributions will be made to JE Scholarship Fund, Dollars for Scholars, PO Box 902, Jordan, NY 13080 or to Upstate Cancer Center.

Retirements

Sally J. Durkee, Associate Professor of English, retired January 1, 2014. She started as a Lecturer in English on January 21, 1980. On August 22, 1980, she was appointed an English Instructor. Durkee was promoted to Assistant Professor on June 19, 1987 and was granted tenure on September 1, 1987. She was promoted to Associate Professor in the fall 1993 semester.

Durkee served as the advisor to the Drama Society from 1982-1985 and helped produce such plays as "You Can't Take it With You," "Arsenic and Old Lace," "Barefoot in the Park," "The Spoon River Anthology," "The King and I," "The Christmas Carol," and "The Admirable Crichton."

Class Notes

CLASS OF 1978

James "Ranger" Moody retired on July 31, 2013 from the Tupper Lake Municipal Electric Department. Jim started his career at Tupper Lake on June 4, 1990 and retired as the head Meter Serviceman for the Village of Tupper Lake with over 23 years of public service. He was a Data Processing major and graduated with honors with an A.A.S. degree in May 1978. Jim plans to spend more time with his two grandchildren, David and Abby, and travel around the country.

CLASS OF 1983

Christina Brown Buschmann, Waterville, NY played field hockey in '77 and '78. She has been teaching physical education and coaching at Clinton Central Schools for the past 28 years. She has been the Department Chair of Health and PE-K-12 and a Clinton Central Schools Community Fitness Manager.

CLASS OF 1989

Lane Casadonte, Richmond, VA, WTVR-6 Sports Director has adapted to the 24-hour news cycle by keeping his station's reports hyper-focused on Richmond-specific stories, from high school athletes to the high-profile men's basketball program at VCU. Lane Casadonte won the Best Local Sportscaster in the Richmond Magazine's 2013 Best and Worse issue. "As much as they're on national TV," Casadonte says of the Rams, "you're not going to learn as much about them as you will with us." (from Richmond Magazine's 2013 Best and Worst Issue.)

CLASS OF 2009

Nichole M. Grant, Whitesboro, NY is a Marketing and Special Events Assistant at the Stanley Theater in Utica, NY. She helps promote world class entertainment and local performances by the Broadway Theatre League of Utica, Munson Williams Proctor Arts Institute Great Artist Series Concerts, the Mohawk Valley Ballet and Players of Utica. Grant became the first female at Herkimer to earn the Associate in Science Degree in Communication Arts: New Media. She went on to Cazenovia College to study Communication Studies and earn a bachelor's degree. Soon after, she became a full-time reporter for Gatehouse Media, an affiliate of the Herkimer Telegram. In her spare time she enjoys expanding on her dance choreography at Bella Dolls Dance in Rome, NY, which has encompassed 10 years.



CLASS OF 2010

Akeem Ellis, who played for the Herkimer Generals during the 2008-2009 and 2009-2010 seasons, is completing his rookie year in the NBA D-League playing for the Rio Grande Valley Vipers. He is excelling as one of the team's most positive and consistent performers. Ellis was featured in SB Nation in a February 27, 2014 article, "Why Akeem Ellis Is Emerging As 'Mr. Dependable' For Top Team in NBA D-League" by Keith Schlosser (www.ridiculousupside.com/).

LAX ALUMNI REUNITE

Coach Tom LaPuma's lacrosse alumni gathered in late August to reminisce at the home of Rich Law '78 on Oneida Lake. Law said "Mike Schoen finally returned his old equipment to Coach LaPuma, who promptly gave Mike a bill for \$12,575 due on interest! He was a coach who brought the players all together many years ago, and again just a couple of years ago when he was inducted into the Inaugural Hall of Fame at Herkimer."



Creating life-long friendships due to Tom LaPuma are: 1st row: Doug Rowe '79, Coach Tom LaPuma, Bill Kiefer'80, 2nd row: Tony Marrone '77, Bob Rizzo '77, Dave King '76, Don Pinto '78, Rich Law '78, Mike Schoen '78 (sitting behind Law) 3rd row: Alan Edkins '78, Chris Hardie '78, Ken Mastrie '78, Tom Hart '77, Tom Almonte '78, Bob Chamberlain.



We're Going Green

The 2012-2013 Annual Report is now available online! www.herkimer.edu/annual-report-2012-13

Share your Experience: BECOME AN ALUMNI AMBASSADOR!

The college search process can be difficult and stressful for many young people and their families. You can help us make that process easier and more enjoyable for our prospective students by becoming an Alumni Ambassador and assisting our admissions staff at recruitment events in your area, including college nights, high school fairs and SUNY programs. It's a great way to give back to your alma mater while helping young people learn about all that Herkimer has to offer. If you are enthusiastic, enjoy meeting people, have fond memories of your time at Herkimer, and would like to help promote the value of a Herkimer College education, please consider this opportunity.

For more information or to sign up, please contact William Zeiter, Admissions Assistant, bill@herkimer.edu or (315) 866-0300, ext. 8321.

Alumni Hall of Honor Nominations Now Being Accepted

The Herkimer County College Foundation invites nominations for the 2014 Alumni Hall of Honor inductions. The award recognizes Herkimer County Community College alumni who have distinguished themselves in their careers and/or in service to their communities. Nominations are due no later than May 30, 2014. All nominations will be reviewed by the Foundation Board of Directors and honorees will be inducted at a ceremony during Fall Fest & Alumni Weekend. Nomination forms are available online at: www.herkimer.edu/nominate-alumni. For additional information, call the HCC Foundation Office at (315) 866-0300, ext. 8459.



alumni updates alumni@herkimer.edu

We want to keep in touch! Please let us know about your news, life celebrations (births, weddings), changes (promotions, retirements) and relocations. Send us an email at alumni@herkimer.edu



NON-PROFIT **US POSTAGE PAID** PERMIT NO. 75 UTICA, NY

Herkimer College Nite at the Aud



The Herkimer Generals 2013 National Championship softball team was invited to drop the ceremonial first puck at the Utica Comets game versus the Rockford IceHogs on February 1. Doing the honors of dropping the puck was head softball coach P.J. Anadio, in front of the Comets seventh sell out this season. The recognition was one of the events held as part of Herkimer College Nite at the Aud. Herkimer Generals ear bands were given to the first 1,000 fans in the door and a large Herkimer College group was in attendance.

Coming Events | www.herkimer.edu/events

Open House

Saturday, March 29, 9 a.m.-1 p.m.

Robert H. Wood **Great Artists Series Concert**

The Hot Club of San Francisco Friday, April 11, 7 p.m.

Commencement

Friday, May 16, 5 p.m.

21st Annual Generals Open **Golf Tournament**

Monday, June 16

Fall Fest and Alumni Weekend October 2-4

Alumni Hall of Honor Inductions

October 4