

Herkimer County Community College Board Policy

TITLE: Commercial Advertising On Campus

POLICY #: CR 05-03

DATE OF BOARD OF TRUSTEES APPROVAL: September 22, 2005

RESOLUTION #: 05-03

POLICY STATEMENT:

It is College policy that no commercial advertising will be placed at any location on campus without the expressed permission of the College President. The following guidelines should be considered when permission is being requested:

- Is the product/service being proposed appropriate for the college/community?
- Does the location of the advertisement interfere with the view of the campus/valley so as to detract from the venue?
- Is the size of the advertisement appropriate for the location?

Commercial advertising placed on the campus may be moved, at the direction of the College President, at any time to address the long-term or short-term needs of the College.

BACKGROUND:

The College Board of Trustees requested the development and approval of a policy regarding the placement of commercial advertising on campus to prevent such advertising from obstructing views, or otherwise being obtrusive.