Program: Business: Business Administration (A.S.)

Program Goals *A goal of this program is to …*	…prepare student to understand the basic management principles and the fundamentals of accounting, marketing and computer technology	…prepare students to work with basic computer software packages	…prepare students to become familiar with terminology in the business legal environment and how to communicate more effectively in business operations	Meets General Education Requirements	Meets Graduation Requirement	
ILO Reference To which ILO(s) do the PLO(s) link?	ABCDE	ABC	ABCD	ABCDE	ABCDE	
Program Learning Outcomes *Successful graduates from this program will be able to…*	Effectively communicate principles as they apply to current issues in American business practices	Utilize commonly available computer packages that directly apply to business functions	Identify common business issues and express them orally and in writing	---	---	
Assessment Tools	Problem-oriented, written-response, and/or subjective examinations; software – application assignments; case problems; other methods of assessments	Exams, Quizzes, Homework and Projects	Problem-oriented, written-response, and/or subjective examinations; software – application assignments; case problems; other methods of assessments	General Education Assessments	Graduation Rate Data	
BU 111	I	I	I/A		X	
BU 114	I	I/A	I/A		X	
BU 115	I	A	A/P		X	
BU 112	I	I/A	A		X	
BU 141	I	I	I		X	
BU 121	I	I/A	A		X	
BU 122	I	I/A	A		X	
BU 232	I/A	A/P	A/P		X	
EN 111				X	X	
EN 112				X	X	
FS 100					X	
IS 111		I/A			X	
IS 115		A/P			X	
SS 185					X	
SS 186					X	
SC Lab Elective				X	X	
MA Elective x 2				X	X	
Amer. Hist .Selective				X	X	
Arts Selective				X	X	
Elective					X	

Physical Ed Activity x2						

Key:

X - Course outcomes assessments serve the PLO

I – Introductory Level Outcomes

A – Applied Level Outcomes

P – Proficiency Level Outcomes

ILOs – A. Communication, B. Knowledge Management, C. Problem Solving, D. Ethics & Social Responsibility, E. Aesthetic Responsiveness