


Program Goal Map
Course alignment to the program goals
As of 2014-2015

Program: Music Industry (Marketing Concentration) A.S.							
Program Goals 	...provide students with a strong foundation in the area of music business		...present the tools and techniques for analyzing both past and present musical compositions	...provide students with opportunities to participate in performing music on a given musical instrument.	...provide an understanding of fundamentals in audio production and provide application in multiple production scenarios	Meets General Ed Requirement	Meets Graduation Requirement
ILO Reference To which ILO(s) do the PLO(s) link? (Please circle)	A B D		B C E	A E	B C		
Program Learning Outcomes <i>Successful graduates from this program will be able to...</i>	Merge the understanding and practice of business fundamentals with career opportunities in the music industry.		Effectively apply a knowledge of music theory in a variety of musical settings.	Demonstrate competency and growth in the performance of an applied musical instrument of choice.	Apply fundamental techniques used for audio production in a variety of audio/visual scenarios.		
Assessment Tools	Final Project (HU177), Comprehensive Final Exam (BU114, BU141, BU232, SS277), Class Presentations (EN225)		Assignments, Mid-Term & Final Exams (HU108, HU211, HU212)	Final Performance/Exam (HU107)	Production of commercially viable audio content and practical examination (RT151, HU253)		
EN111						X	X
FS100							X
HU107				X I, A			X
HU212			X I, A				X
HU108			X I, A				X
IS115						X	X
EN112						X	X
BU141	X I, A						X
EN225	X I, A, P						X
RT151					X I, A		X
HU177	X I, A						X
BU114	X I, A						X
BU232	X I, A						X
HU211			X I				X
SS277	X A, P						X
Mathematics Selective						X	X
Western Civilization or American History Selective						X	X
Physical Education Activity (x2)						X	X
Social Science Selective						X	X
Laboratory Science						X	X
Science Selective						X	X
Social Science Selective						X	X