

Course alignment to the program goals

As of 2014-2015

Program: Travel and Events Management (A.A.S.)				
Program Goals <i>A goal of this program is to ...</i>	... prepares students to develop basic skills used in the meeting/events planning and hospitalities industries	...prepares students to develop basic skills in the major aspects of the travel and tourism industry	Meets General Ed Requirement	Meets General Graduation Requirement
ILO Reference <i>To which ILO(s) do the PLO(s) link?</i>	A B C D	A B C D		
Program Learning Outcomes <i>Successful graduates from this program will be able to...</i>	Organize and plan a meeting, convention, and conference, including destination, facilities, budgeting, and logistics.	Demonstrate proficiency using industry software applications and internet technology for the travel industry		
Assessment Tools	<ul style="list-style-type: none"> • External Internship supervisor evaluation • American Hotel & Lodging Association course certification (standardized test) • Hotel computer simulation • Event Management planning project 	<ul style="list-style-type: none"> • External Internship supervisor evaluation • Hands-on computer test (Apollo/Galileo) • Trip planning portfolio • Cvent certification 		
EN 111			X	X
FS 100				X
IS 113		X		X
SS 172			X	X
TT 130	I	I		X
TT 131	I			X
TT 132	I			X
TT 133	I/A	I/A		X
TT 134	I/A	I/A		X
BU 221	X	X		X
BU 225	X	X		X
TT 210	I/A			X
TT 211		A/P		X
TT 212		A/P		X
EN 112			X	X
TT 235	A/P	A/P		X
TT 240	A/P			X
Physical Ed Activity x2				X
Liberal Arts Elective			X	X
Math Elective			X	X
Sci Elective			X	X
Foreign Lang or SS Elective			X	X