



Herkimer
THE STATE UNIVERSITY OF NEW YORK

Strategic Plan

2018 – 2021

Mission Statement: *The mission of Herkimer College is to serve our learners by providing high quality, accessible educational opportunities and services in response to the needs of the local and regional communities.*

Goal 1: Academic Excellence: *Herkimer College will provide contemporary programs and services in innovative teaching and learning environments that encourage scholarly inquiry and challenge students to develop and reach their academic goals.*

Supporting Initiatives:

- A. Develop and strategically strengthen academic programs.
- B. Align instructional delivery, support services, and co-curricular programming with the learning styles and needs of our students.
- C. Increase collaboration in planning and implementing initiatives to support students.

Goal 2: Campus Culture: *Herkimer College will create and sustain a campus community that promotes student success.*

Supporting Initiatives:

- A. Encourage more interaction between faculty, staff, and students.
- B. Cultivate the campus master planning process within its integrated strategic planning system to align all areas of college operations.
- C. Enhance the quality of the student experience by further developing effective support systems.
- D. Implement the tenets of service excellence: communicate, create, commit, care, and connect.

Goal 3: Fiscal Stability: *Herkimer College will ensure that consistent, reliable resources are planned, established, and allocated to adequately meet the College's current and future responsibilities.*

Supporting Initiatives:

- A. Assess the types, amounts, and uses of current and planned resources, and identify resource needs in accordance with the College vision.
- B. Maximize efficiencies in the allocation and use of current resources.
- C. Acquire additional sources of revenue and other resources.

Goal 4: Outreach and Community Relations: *Herkimer College will foster a positive relationship between the College and the community.*

Supporting Initiatives:

- A. Assess and expand engagement between the College and the community.
- B. Maximize the positive messaging produced by the College.
- C. Build and strengthen partnerships with business, educational, government, and non-profit organizations.