

Transfer Articulation Agreement
between
STATE UNIVERSITY OF NEW YORK
COLLEGE OF AGRICULTURE AND TECHNOLOGY AT COBLESKILL
and
HERKIMER COUNTY COMMUNITY COLLEGE

May 2024

This agreement establishes procedures to promote the easy transition of Business: Marketing Associate in Applied Sciences (A.A.S.) degree graduates from Herkimer County Community College (Herkimer College) to the Bachelor of Business Administration (B.B.A.) at the State University of New York College of Agriculture and Technology at Cobleskill (SUNY Cobleskill).

Objectives of the Agreement

1. To provide a transfer path to qualified Herkimer graduates who want to enhance their education and careers by pursuing a bachelor's degree.
2. To assist academic advisors with pertinent academic information for students who wish to continue their education in a bachelor degree program.
3. To attract qualified students to Herkimer College and SUNY Cobleskill.
4. To facilitate communication and academic coordination between faculty and administrators at each institution regarding curriculum and the transferability of the courses.

Terms of the Agreement

1. Students from Herkimer College, who complete the A.A.S. degree and have the courses outlined in Addendum with a minimum 2.25 cumulative grade point average, will be guaranteed admission into the B.B.A. degree at SUNY Cobleskill with full junior status.
2. Transfer students must complete and file the SUNY Admissions Application indicating transfer to SUNY Cobleskill prior to November 1 for spring semester entry, and prior to May 15 for fall semester entry.
3. Students who do not meet the requirements of this agreement will also be considered for admission. They will be evaluated on an individual basis.

Review and Revision of the Agreement

This agreement will be reviewed when substantial changes are made in the curriculum on either campus. At the request of either party, a review of the Transfer Articulation Agreement will be conducted by both institutions.

Termination

This agreement shall remain in force from May 2024 until such time as either institution elects to terminate it. Termination by either institution will be announced with sufficient anticipation to assure any students enrolled the opportunity to be admitted to SUNY Cobleskill under its terms.

Effective Date and Signatures

This agreement will become effective May 2024, upon acceptance of Agreement, with appropriate signatures.

HERKIMER COLLEGE

SUNY COBLESKILL

Nicholas F. Laino, Officer-in-Charge

Marion A. Terenzio, Ph.D., President

Michael A. Oriolo, Provost

Darcy Medica, Ph.D., Provost and Vice
President for Academic Affairs

William H. McDonald, Dean
Academic Affairs, BHST Division

Elise N. Weiss, Assistant Dean
Academic Affairs and Teaching Faculty

Melissa Peek, Coordinator
Transfer Pathways

Melissa A. Struckle, Director
Educational Pathways

**HERKIMER COUNTY COMMUNITY COLLEGE
BUSINESS: MARKETING A.A.S.
TO
STATE UNIVERSITY OF NEW YORK AT COBLESKILL
BUSINESS ADMINISTRATION B.B.A.**

ADDENDUM

	Herkimer Course			Cobleskill Equivalent	
BU 104	Financial Accounting	4	ACCT 101 ACCT 10XX	MF - Financial Accounting EL - Financial Accounting	3 1
BU 105	Managerial Accounting	3	ACCT 103	MF - Managerial Accounting	3
BU 111	Business Organization & Management	3	BADM 131	MF - Principles of Business	3
BU 112	Business Communications	3	BADM 145	MF - Business Communications	3
BU 121	Business Elective: Business Law I	3	BADM 223	MF - Business Law I	3
BU 141	Intro Marketing	3	BADM 134	MF - Principles of Marketing	3
BU 142	Marketing Research and New Business Development	3	BADM 1XX	EL- Marketing Research & New Bus Dev	3
BU 143	Advertising	3	BADM 137	PR - Professional Selling	3
BU 225	Customer Service Management	3	BADM 2XX	PR - Customer Service Management	3
BU 232	Principles of Management	3	BADM 249	MF - Management	3
BU 245	Marketing Management	3	BADM 2XX	PR - Marketing Management	3
EN 111	College Writing	3	ENGL 101	LAS (GE CM) Composition I	3
EN 112	College Literature	3*	ENGL 121	LAS (GE HU) Intro. to Literature	3
FS 100	First Year Student Seminar	1	FFCS 101	EL – Foundations for College Success	1
MA 127	Math Elective: Statistics	3	MATH 125	LAS (GE MA) - Statistics	3
	Physical Education Activity	1	<i>Equivalent course</i>	LAS - Equivalent courses	1
	Physical Education Activity	1	<i>Equivalent course</i>	EL - Equivalent courses	1
	Information Science Elective	3	<i>Equivalent course</i>	LAS - Equivalent course	3
	Science Selective	3	<i>Equivalent course</i>	LAS - Equivalent course	3
SS 185	Intro Macroeconomics	3	ECON 124	LAS - Macro-Economics	3
SS 151	Intro Psychology	3	PSYC 111	LAS - General Psychology	3
	US History and Civic Engagement Selective	3	<i>Equivalent course</i>	LAS - Equivalent course	3
SS 161	Introductory Sociology	3	SS 111	LAS - Introduction to Sociology	3

Credits from the courses above, in the Business: Marketing A.A.S. program, will transfer to the Business Administration B.B.A. in the following categories:

Major Field Requirements	21
Professional Requirements.....	9
Liberal Arts & Sciences Requirements.....	28
General Electives	6
TOTAL CREDITS TRANSFERRED	64

**HERKIMER COUNTY COMMUNITY COLLEGE
BUSINESS: MARKETING A.A.S.**

TO

**STATE UNIVERSITY OF NEW YORK AT COBLESKILL
BUSINESS ADMINISTRATION B.B.A.**

*64 credits will transfer to the 122-credit requirement in Business Administration B.B.A.
58 credits of the following coursework will need to be satisfied as a SUNY Cobleskill student:*

Major Field Requirements – 28 Credits

ACCT 335	Principles of Financial Management	3
BADM 201	Personal Finance	3
BADM 305	International Business	3
BADM 320	Ethics and Management	3
BADM 380	Internship Orientation	1
BADM 400	Operations Management	3
BADM 449	Management Policies and Issues	3
CITA 110	Intro to Computer Applications	
	or CITA 112 Spreadsheet and Database Applications	3
Management Electives (300-499) ACCT, BADM, CITA, CAHT, ECON, FSMA, GOVT, MKHT, PSYC, TRAV		6

Internship – 12 Credits

BADM 480	Internship &	9
BADM 485	Internship Reporting or	3
12 credits of 300-499 BADM, CAHT, CITA, FSMA		

Professional Requirements – 6 Credits	6
at least 5 credits must be 300/400-level	

Liberal Arts & Sciences Requirements - 6 Credits

Upper level (300-499) Liberal Arts & Science courses	6
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General Electives – 6 Credits	6
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