Transfer Articulation Agreement
between
STATE UNIVERSITY OF NEW YORK
COLLEGE OF AGRICULTURE AND TECHNOLOGY AT COBLESKILL
and
HERKIMER COUNTY COMMUNITY COLLEGE

May 2024

This agreement establishes procedures to promote the easy transition of Communication and Media A.S. degree graduates from Herkimer County Community College (Herkimer College) to Communication in Technology B.S. at the State University of New York College of Agriculture and Technology at Cobleskill (SUNY Cobleskill).

Objectives of the Agreement

1. To provide a transfer path to qualified Herkimer graduates who want to enhance their education and careers by pursuing a bachelor's degree.

2. To assist academic advisors with pertinent academic information for students who wish to continue their education in a bachelor degree program.

3. To attract qualified students to Herkimer College and SUNY Cobleskill.

4. To facilitate communication and academic coordination between faculty and administrators at each institution regarding curriculum and the transferability of the courses.

Terms of the Agreement

1. Students from Herkimer College, who complete the Communication and Media A.S. degree and have the courses outlined in Addendum with a minimum 2.25 cumulative grade point average, will be guaranteed admission into the Communication in Technology B.S. degree at SUNY Cobleskill with full junior status.

2. Transfer students must complete and file the SUNY Admissions Application indicating transfer to SUNY Cobleskill prior to November 1 for spring semester entry, and prior to May 15 for fall semester entry.

3. Students who do not meet the requirements of this agreement will also be considered for admission. They will be evaluated on an individual basis.

Review and Revision of the Agreement

This agreement will be reviewed when substantial changes are made in the curriculum on either campus. At the request of either party, a review of the Transfer Articulation Agreement will be conducted by both institutions.

Termination

This agreement shall remain in force from May 2024 until such time as either institution elects to terminate it. Termination by either institution will be announced with sufficient anticipation to assure any students enrolled the opportunity to be admitted to SUNY Cobleskill under its terms.

Effective Date and Signatures

This agreement will become effective May 2024, upon acceptance of Agreement, with appropriate signatures.

HERKIMER COLLEGE   SUNY COBLESKILL

_____   _____
Nicholas F. Laino, Officer-in-Charge   Marion A. Terenzio, Ph.D., President

_____   _____
Michael A. Oriolo, Provost   Darcy Medica, Ph.D., Provost and Vice
                                                              President for Academic Affairs

_____   _____
William H. McDonald, Dean   Elise N. Weiss, Assistant Dean
Academic Affairs, BHST Division   Academic Affairs and Teaching Faculty

_____   _____
Melissa Peek, Coordinator   Melissa A. Struckle, Director
Transfer Pathways   Educational Pathways

HERKIMER COUNTY COMMUNITY COLLEGE
COMMUNICATION AND MEDIA A.S.
TO
STATE UNIVERSITY OF NEW YORK AT COBLESKILL
COMMUNICATION IN TECHNOLOGY B.S.

ADDENDUM

	Herkimer Course			Cobleskill Equivalent	
EN 111	College Writing	3	ENGL 101	LAS: Composition I	3
EN 112	College Literature	3	ENGL 121	LAS: Intro. to Literature	3
EN 118	Intro to Human Communication	3	COMM 120	MF: Interpersonal Communications	3
EN 161	Journalism	3	JOUR 202	MF: Journalism News writing/Reporting	3
EN 225	Public Speaking	3	ENLG 111	MF: Fund of Speech Communications	3
EN 270	Media Writing	3	ENGL 2XX	TE: Media Writing	3
FS 100	First Year Student Seminar	1	FFCS 101	EL: Foundations for College Success	1
HU 136	Fundamentals of Media Creation	3	COMM 210	MF: Single Camera Video Prod	3
HU 146	Into to Graphics and Design	3	GART 251	EL: Computer Graphics I	3
HU 148	Digital Photography	3	GART 270	MF: Digital Imaging	3
HU/SS 165	Intro Mass Media	3	COMM 108	MF: Intro Mass Media	3
HU 235	Social Media	3	COMM 315	MF: Contemporary Issues Mass Media	3
HU 257	Intermediate Media Production	3	COMM 270	TE: Video for Web	3
HU 282	Communication & Media Capstone	3	COMM 311	LAS: The Documentary	3
	EN/HU Arts Selective	3	*Equivalent course*	LAS: Equivalent course	3
	Laboratory Science	4	*Equivalent course*	LAS: Equivalent course EL: Equivalent course	3 1
	Mathematics Selective: College Algebra or higher	3	*Equivalent course*	LAS: Equivalent course	3
	Mathematics Elective	3	*Equivalent course*	LAS: Equivalent course	3
	Physical Education Elective Physical Education Elective	1 1	*Equivalent course*	EL: Equivalent courses EL: Equivalent courses	1 1
	Science Selective	3	*Equivalent course*	LAS: Equivalent courses	3
SS 255	Social Science Elective: Abnormal Psychology	3	*PSYC 350*	LAS: Abnormal Psychology	3
	Diversity, Equity, Inclusion and Social Justice Selection	3	*Equivalent course*	LAS: Equivalent course	3

Credits from the courses above, in the Communications and Media A.S. program, will transfer to the Communication in Technology B.S. in the following categories:

Major **F**ield Requirements 21
Technical **E**lectives……..…6
Liberal **A**rts & **S**ciences Requirements.. 30
General **E**lectives 7
     TOTAL CREDITS TRANSFERRED   64

HERKIMER COUNTY COMMUNITY COLLEGE
COMMUNICATION AND MEDIA A.S.

TO

STATE UNIVERSITY OF NEW YORK AT COBLESKILL
COMMUNICATION IN TECHNOLOGY B.S.

64 credits will transfer to the 121 credit requirement in the Communication in Technology B.S. degree.
57 credits of the following coursework will need to be satisfied:

Major Field Requirements: 24

BADM 134	Principles of Marketing	3
BADM 330	Advertising and Promotion	3
COMM 220	Intercultural Communications	3
COMM 240	Television Studio Production	3
COMM 420	Visual Media	3
COMM 450	Collaborative Media Production	3
GART 265	Web Design	3
JOUR 402	The New Media Landscape	3

Major Technical Electives: (chosen from)   3

ARTS 324	History of Graphic Design
BADM 311	E-Marketing
BADM 325	International Marketing
BADM 334	Marketing Research
COMM 481	Communications Senior Projects
Any COMM 200 – 499 course not already required	
Any GART 300-499 course	
GART 385	Web Animation
JOUR 302	Feature Writing

Liberal Arts & Sciences 30

ENGL 102	Composition II	3
Social Science		6
Language		6
Upper Level (300-499)		15